PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																												
ABC BUSINESS BRIEF-WED					A	11.3	19	1001	1676	260	255	105	719	313	488	401	240	215	436	238	318	260	123	95	225	149	295	190
WED	8.58P	1	ABC	2	B	10.7	18	948	1700	316	291	116	758	336	526	440	282	207	419	225	314	241	144	84	228	128	296	189
	166	81	N	2	C	10.7	18	948	1700	316	291	116	758	336	526	440	282	207	419	225	314	241	144	84	228	128	296	189
ABC BUSINESS BRIEF-FRI					A	7.6	15	673	1520	252	187	53^	748	169	330	307	302	371	389	117	220	189	214	126	192	125	191	169
FRI	8.28P	1	ABC	2	B	8.9	17	784	1549	284	201	69	744	238	366	327	273	329	371	133	213	188	170	126	165	108	269	200
	180	85	N	2	C	8.9	17	784	1549	284	201	69	744	238	366	327	273	329	371	133	213	188	170	126	165	108	269	200
ABC COLLEGE FTBLL SPECIAL(S)					A	10.8	20	957	1480	227	165	25^	516	120	231	238	264	239	835	258	447	443	410	305	86	17v	43^	26^
MON	8.00P	217	ABC																									
	209	99	SE																									
U.S.C. VS MICHIGAN STATE																												
8.00 - 8.30					A	9.4	17	833	1536	237	171	34^	597	100	243	275	322	294	819	239	437	452	413	290	70^	29^	50^	23^
8.30 - 9.00					A	11.4	20	1010	1437	240	166	35^	526	113	221	248	283	249	807	213	412	439	424	310	60^	16v	43^	28^
9.00 - 9.30					A	12.1	20	1072	1507	231	160	34^	509	128	236	252	258	226	843	284	475	457	398	293	92	24^	63	35^
9.30 - 10.00					A	11.1	19	983	1477	217	155	21^	493	129	232	242	242	217	856	299	486	464	407	288	83	17^	44^	24^
10.00 - 10.30					A	11.9	21	1054	1470	235	182	15v	502	137	245	232	241	214	845	248	433	438	422	322	85	15v	39^	28^
10.30 - 11.00					A	11.3	21	1001	1495	241	190	15v	512	139	250	234	253	221	854	261	449	442	423	318	99	10v	30^	21^
11.00 - 11.30					A	8.8	19	780	1462	194	133	22^	487	91	187	186	257	267	829	261	440	414	390	318	115	8v	31^	21v
11.30 - 12.00					A	8.6	22	762	1458	188	133	28^	499	76^	204	222	295	262	813	266	434	425	368	298	116	9v	29^	7v
ABC NEWSBRIEF-TUE					A	12.0	21	1063	1532	372	322	100	771	407	584	478	283	135	440	230	315	255	153	109	200	121	121	69
TUE	9.58P	1	ABC	2	B	11.2	20	988	1537	353	303	99	768	358	547	445	313	174	446	233	333	272	163	94	191	117	132	93
	179	86	N	2	C	11.2	20	988	1537	353	303	99	768	358	547	445	313	174	446	233	333	272	163	94	191	117	132	93
ABC NEWSBRIEF-WED					A	7.2	12	638	1682	184	184	106	733	308	427	353	258	281	531	281	378	329	199	127	168	81^	251	151
WED	9.58P	1	ABC	2	B	7.8	14	687	1675	248	228	104	753	287	431	356	291	299	536	251	380	348	221	119	160	65^	226	146
	155	76	N	2	C	7.8	14	687	1675	248	228	104	753	287	431	356	291	299	536	251	380	348	221	119	160	65^	226	146
ABC NEWSBRIEF-THU					A	6.3	11	558	1483	187	128	17v	715	116	277	312	390	374	677	184	335	350	319	292	34^	34^	57^	39^
THU	9.58P	1	ABC	2	B	6.9	12	611	1529	211	138	47^	718	172	295	297	345	362	671	203	346	330	321	277	57^	36^	84	59^
	172	83	N	2	C	6.9	12	611	1529	211	138	47^	718	172	295	297	345	362	671	203	346	330	321	277	57^	36^	84	59^
ABC NEWSBRIEF-FRI					A	6.2	12	549	1520	301	227	107^	783	261	393	428	302	312	308	76^	182	201	197	83^	165	109^	263	215
FRI	8.58P	1	ABC	2	B	6.6	13	585	1577	326	266	117	740	299	448	437	290	235	427	145	275	289	228	109	167	91	243	169
	179	87	N	2	C	6.6	13	585	1577	326	266	117	740	299	448	437	290	235	427	145	275	289	228	109	167	91	243	169
ABC NEWSBRIEF-SAT.					A	4.1	8	363	1823	326	255	81^	856	243	463	412	404	364	540	218	334	358	245	132^	175^	128^	252	209
SAT	8.58P	1	ABC	2	B	4.4	8	390	1697	289	221	63^	759	249	414	323	327	325	540	216	355	352	240	130	179	117	220	167
	176	88	N	2	C	4.4	8	390	1697	289	221	63^	759	249	414	323	327	325	540	216	355	352	240	130	179	117	220	167
ABC NEWSBRIEF-SUN.					A	10.2	17	904	1683	346	253	78	822	223	474	487	457	266	644	187	370	445	371	153	100	77	117	70^
SUN	10.01P	1	ABC	2	B	9.7	17	855	1720	372	277	74	853	275	506	484	431	275	586	199	354	369	301	146	117	91	165	87
	191	91	N	2	C	9.7	17	855	1720	372	277	74	853	275	506	484	431	275	586	199	354	369	301	146	117	91	165	87
ABC SPORTS UPDATE-SAT CONT'D					A	5.2	10	461	1752	336	301	101^	399	321	545	504	371	321	589	198	343	375	280	188	65^	31v	199	141

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
ABC SPORTS UPDATE-SAT-CONT'D																												
SAT	9.54P	1	ABC	2	B	6.2	12	545	1867	330	288	77^	768	301	513	456	337	222	566	209	379	369	285	143	200	114	333	225
	192	91	SN	2	C	6.2	12	545	1867	330	288	77^	768	301	513	456	337	222	566	209	379	369	285	143	200	114	333	225
ABC SPORTS UPDATE-SUN					A	5.9	9	523	1669	370	256	105^	876	272	497	437	452	326	548	188	293	318	284	187	47^	23v	198	103^
SUN	8.58P	1	ABC	2	B	7.1	12	625	1747	371	287	97	845	285	501	433	400	294	551	233	359	311	259	151	119	59^	232	127
	198	91	SN	2	C	7.1	12	625	1747	371	287	97	845	285	501	433	400	294	551	233	359	311	259	151	119	59^	232	127
ADDERLY					A	8.5	17	753	1535	301	223	62^	766	187	416	424	423	299	539	125	262	279	314	230	100	58^	130	89
FRI	10.00P	60	CBS	2	B	8.5	17	749	1492	314	232	74	804	185	412	422	420	338	500	129	250	249	272	216	65	39^	123	86
	203	99	PD	2	C	8.5	17	749	1492	314	232	74	804	185	412	422	420	338	500	129	250	249	272	216	65	39^	123	86
	10.00 - 10.30				A	8.2	16	727	1546	281	205	62^	775	194	419	426	425	306	514	113	240	257	294	232	110	69^	147	106
	10.30 - 11.00				A	8.9	18	789	1507	316	236	62^	750	178	409	417	416	290	556	135	279	296	329	226	89	48^	112	72^
ADVENTURES-BEANS BAXTER					A	3.9	7	346	1741	246	196	105^	637	297	495	404	279	125^	673	432	538	403	203	109^	234	145^	196	134^
SAT	8.30P	30	FOX	2	B	3.2	6	284	1664	231	192	97^	569	279	429	353	233	114^	635	356	501	403	246	109^	240	109^	220	145^
	113	84	CS	2	C	3.2	6	284	1664	231	192	97^	569	279	429	353	233	114^	635	356	501	403	246	109^	240	109^	220	145^
ALF(R)					A	15.0	26	1329	1882	322	271	76	736	275	501	469	339	196	509	255	395	363	213	86	242	115	395	257
MON	8.00P	30	NBC	2	B	14.4	25	1271	1804	296	244	78	700	269	455	418	299	208	493	248	374	331	204	97	236	113	375	254
	200	99	CS	2	C	14.4	25	1271	1804	296	244	78	700	269	455	418	299	208	493	248	374	331	204	97	236	113	375	254
ALF LOVES A MYSTERY(S)					A	10.3	20	913	1811	261	201	93	653	270	445	426	296	169	449	247	363	320	172	66^	182	97	527	375
FRI	8.00P	30	NBC																									
	175	93	CE																									
AMAZING STORIES SPECIAL(S,R)					A	9.4	18	833	1792	310	253	90	690	323	521	473	298	142	465	228	403	358	216	42^	169	111	468	327
FRI	8.30P	30	NBC																									
	174	92	GD																									
AMEN(R)					A	15.9	29	1409	1682	334	249	58	860	259	417	406	368	377	442	146	234	233	200	182	143	81	237	184
SAT	9.30P	30	NBC	2	B	14.8	28	1307	1688	322	239	65	899	257	433	403	382	413	447	138	238	241	205	178	131	74	212	152
	199	98	CS	2	C	14.8	28	1307	1688	322	239	65	899	257	433	403	382	413	447	138	238	241	205	178	131	74	212	152
ANIMAL CRACK-UPS					A	7.0	14	620	1799	243	152	76^	740	173	352	367	383	323	542	193	292	291	219	198	194	111	323	268
SAT	8.00P	30	ABC	2	B	7.3	15	647	1718	259	188	98	723	204	382	371	345	299	525	197	310	306	233	171	169	86	300	220
	185	92	CL	2	C	7.3	15	647	1718	259	188	98	723	204	382	371	345	299	525	197	310	306	233	171	169	86	300	220
BILL COSBY SHOW(R)					A	22.7	41	2011	1747	380	330	90	815	313	523	468	327	242	432	197	302	274	160	95	202	121	297	177
THU	8.00P	30	NBC	2	B	22.0	40	1945	1749	352	301	97	807	303	508	455	328	250	464	205	319	290	184	111	202	125	276	172
	212	99	CS	2	C	22.0	40	1945	1749	352	301	97	807	303	508	455	328	250	464	205	319	290	184	111	202	125	276	172
BILL COSBY SHOW SPECIAL(S,R)					A	26.3	44	2330	1793	370	322	98	821	333	531	486	318	228	468	217	330	296	177	101	214	122	289	165
THU	8.30P	30	NBC																									
	208	99	CS																									
BRONX ZOO(R)					A	8.6	15	762	1608	337	311	53^	810	270	520	497	391	232	432	153	280	253	199	126	228	133	138	111
WED	9.00P	60	NBC	2	B	8.7	15	771	1567	327	283	66	831	277	533	500	403	234	401	162	285	241	175	96	181	121	155	104
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

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EVENING CONT'D																									
BRONX ZOO(R)-CONT'D																									
181 92 GD	2	C	8.7	15	771	1567	327	283	66	831	277	533	500	403	234	401	162	285	241	175	96	181	121	155	104
9.00 - 9.30		A	8.6	15	762	1591	316	292	51^	807	270	496	480	373	250	435	156	284	259	199	122	204	120	144	115
9.30 - 10.00		A	8.6	15	762	1626	358	331	55^	814	270	545	515	410	214	428	150	277	246	199	130	253	.146	131	106
CAGNEY & LACEY(R)		A	12.0	22	1063	1491	321	237	66	796	237	482	484	404	263	543	218	364	333	266	138	91	56^	61	42^
MON 10.00P 60 CBS	2	B	11.5	21	1019	1471	324	236	77	815	239	469	464	410	286	496	173	321	304	254	137	95	61	65	36^
209 99 OP	2	C	11.5	21	1019	1471	324	236	77	815	239	469	464	410	286	496	173	321	304	254	137	95	61	65	36^
10.00 - 10.30		A	12.1	21	1072	1511	328	241	59	785	246	483	485	399	249	548	231	380	346	262	132	100	60	77	58^
10.30 - 11.00		A	11.8	23	1045	1483	316	235	74	813	231	486	488	412	280	542	207	351	322	273	145	83	53^	45^	27^
CATHOLIC CHURCH-AMERICA(S)		A	5.3	9	470	1380	191	112^	44^	789	138	242	312	296	473	517	110^	237	295	245	205	21v	19v	52^	20v
THU 9.00P 60 CBS																									
206 99 DN																									
9.00 - 9.30		A	5.6	9	496	1376	173	95^	57^	771	138	252	311	295	452	503	115^	240	303	244	189	19v	16v	84^	36^
9.30 - 10.00		A	5.0	8	443	1384	211	130^	30v	809	138^	232	312	296	495	534	103^	234	286	247	222	24v	23v	17v	<<
CBS COLLEGE FTBL PRE (SP)(S)		A	6.9	15	611	1509	267	175	28^	656	120	264	318	332	322	689	198	359	365	332	252	53^	13v	111	77^
SAT 8.00P 10 CBS																									
204 98 SC																									
CBS COLLEGE FTBL GAME(SP)(S)		A	9.1	18	806	1611	250	165	44^	587	144	266	302	303	259	884	246	455	490	457	327	49^	13v	91	50^
SAT 8.10P 210 CBS																									
204 98 SE																									
ALABAMA VS PENN STATE																									
8.00 - 8.30		A	7.2	15	638	1534	241	171	35^	581	117	236	266	286	292	816	216	417	443	425	289	62^	12v	75^	48^
8.30 - 9.00		A	9.2	18	815	1570	219	136	38^	540	105	221	260	295	263	859	242	444	490	442	293	61^	10v	110	73^
9.00 - 9.30		A	9.4	18	833	1591	213	143	38^	560	105	241	280	318	261	878	241	445	472	448	331	46^	10v	107	60^
9.30 - 10.00		A	9.8	18	868	1646	228	149	52^	590	133	257	284	298	270	895	230	436	457	467	365	50^	15v	110	58^
10.00 - 10.30		A	9.8	19	868	1652	250	167	47^	588	157	277	321	297	248	908	261	467	496	446	345	61^	22^	95	43^
10.30 - 11.00		A	9.6	19	851	1611	263	167	45^	605	177	289	333	300	247	906	269	477	513	467	330	36^	9v	64^	30^
11.00 - 11.30		A	8.7	18	771	1584	308	209	45^	610	192	310	329	303	240	877	253	476	536	471	297	32^	11v	65^	34^
11.30 - 12.00		A	7.7	17	682	1671	332	235	39^	663	181	323	355	343	274	874	217	438	484	483	349	45^	17v	89^	51^
CBS REPORTS.(S)		A	5.0	9	443	1331	181	143^	62^	651	176	279	296	250	325	603	133^	314	340	288	234	50^	44^	26v	5v
THU 10.00P 60 CBS																									
208 99 DN																									
THE IN THE RED BLUES																									
10.00 - 10.30		A	5.3	10	470	1346	169	135^	59^	658	185	260	275	221	348	598	141	326	338	285	223	43^	38^	47^	9v
10.30 - 11.00		A	4.7	9	416	1313	196	152^	64^	643	166	300	320	283	298	610	124^	301	342	292	246	58^	51^	<<	<<
CBS SUNDAY MOVIE(R)		A	11.8	20	1045	1403	308	223	78	800	259	421	401	327	306	442	149	213	205	166	199	84	39^	78	53^
SUN 9.00P 120 CBS	1	B	11.8	20	1045	1403	308	223	78	800	259	421	401	327	306	442	149	213	205	166	199	84	39^	78	53^
CONT'D																									

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EVENING CONT'D																									
CBS SUNDAY MOVIE(R)-CONT'D																									
209 99 FF	1	C	11.8	20	1045	1403	308	223	78	800	259	421	401	327	306	442	149	213	205	166	199	84	39^	78	53^
NOBODY'S CHILD																									
9.00 - 9.30		A	10.6	17	939	1436	313	220	57^	825	216	387	367	344	368	447	123	202	201	175	217	82	33^	82	57^
9.30 - 10.00		A	12.2	20	1081	1401	318	241	73	793	256	416	388	325	305	428	150	213	199	155	187	92	40^	87	56^
10.00 - 10.30		A	12.3	21	1090	1380	306	223	88	793	278	439	419	322	279	437	159	219	206	163	193	82	40^	68	50^
10.30 - 11.00		A	12.0	22	1063	1411	296	209	92	798	281	441	430	321	284	459	161	217	216	173	204	80	40^	74	51^
CHARMINGS(R)		A	6.5	11	576	1585	211	182	61^	646	214	354	339	304	262	567	260	438	406	277	110^	91^	58^	281	229
THU 8.30P 30 ABC	2	B	7.5	13	665	1680	251	216	83	643	263	402	348	282	220	546	263	402	343	230	123	167	79	324	242
195 98 CS	2	C	7.5	13	665	1680	251	216	83	643	263	402	348	282	220	546	263	402	343	230	123	167	79	324	242
CHEERS(R)		A	24.8	42	2197	1724	382	328	107	812	341	543	486	330	211	516	229	364	321	226	121	168	94	228	114
THU 9.00P 30 NBC	2	B	20.8	35	1838	1711	368	313	117	794	333	539	474	332	204	517	228	385	329	231	110	182	105	218	117
204 99 CS	2	C	20.8	35	1838	1711	368	313	117	794	333	539	474	332	204	517	228	385	329	231	110	182	105	218	117
CONSTITUTION(S)		A	9.9	19	877	1546	297	236	89	754	311	520	474	351	180	512	229	366	293	228	125	143	82	136	52^
TUE 10.00P 60 ABC																									
189 96 DN																									
10.00 - 10.30		A	10.7	20	948	1503	297	238	94	740	332	522	467	325	163	493	223	354	288	216	121	145	90	125	47^
10.30 - 11.00		A	9.2	18	815	1578	294	232	81	762	284	510	476	378	199	529	233	376	296	239	128	140	72^	148	57^
CRIME STORY(R)		A	9.6	19	851	1646	278	204	64^	675	175	355	362	339	267	648	239	387	345	297	216	161	51^	163	95
FRI 10.00P 60 NBC	1	B	9.6	19	851	1646	278	204	64^	675	175	355	362	339	267	648	239	387	345	297	216	161	51^	163	95
181 94 OP	1	C	9.6	19	851	1646	278	204	64^	675	175	355	362	339	267	648	239	387	345	297	216	161	51^	163	95
10.00 - 10.30		A	9.7	19	859	1691	285	207	67^	694	189	366	373	342	271	647	241	396	355	297	206	169	59^	179	114
10.30 - 11.00		A	9.5	19	842	1601	271	201	61^	655	161	344	351	335	262	648	237	378	336	298	227	152	43^	146	77
DALLAS(R)		A	7.1	13	629	1571	262	183	92^	856	187	420	458	434	362	464	85^	220	223	234	219	94^	82^	156	122
FRI 9.00P 60 CBS	2	B	7.2	14	633	1522	296	211	92	863	237	446	463	394	355	433	103	205	210	204	195	69^	59^	159	112
205 99 GD	2	C	7.2	14	633	1522	296	211	92	863	237	446	463	394	355	433	103	205	210	204	195	69^	59^	159	112
9.00 - 9.30		A	6.8	13	602	1554	256	184	106	866	198	414	459	415	372	452	81^	199	201	215	230	91^	88^	145	114
9.30 - 10.00		A	7.4	14	656	1586	267	183	80^	848	178	425	458	451	352	476	88^	240	244	252	209	97	76^	166	130
DESIGNING WOMEN(R)		A	15.6	26	1382	1553	341	271	64	779	283	506	478	368	233	520	228	370	330	223	120	124	72	131	101
MON 9 30P 30 CBS	2	B	15.1	25	1338	1557	369	290	85	791	291	509	478	368	230	497	226	366	325	203	104	139	88	130	86
208 99 CS	2	C	15.1	25	1338	1557	369	290	85	791	291	509	478	368	230	497	226	366	325	203	104	139	88	130	86
DISNEY SUNDAY MOVIE(R)		A	6.6	12	585	1772	225	170	90^	607	220	390	358	290	201	581	284	433	372	238	108^	179	92^	406	255
SUN 7.00P 60 ABC	2	B	8.0	16	709	1751	308	250	82	692	252	446	405	328	206	543	260	403	328	229	106	146	77	371	222
213 99 FF	2	C	8.0	16	709	1751	308	250	82	692	252	446	405	328	206	543	260	403	328	229	106	146	77	371	222
DOUBLE SWITCH, PART 1																									
7.00 - 7.30		A	6.5	12	576	1724	245	180	97^	616	229	390	361	285	208	559	247	390	361	247	118	167	91^	382	243
7.30 - 8.00		A	6.7	12	594	1819	205	159	82^	598	211	391	355	295	194	602	319	475	383	229	97^	190	94^	429	266

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

SEP. 7-13, 1987

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
DOWN & OUT-BEVERLY HILLS		A	2.3	4	204	1868	298^	217^	103^	672	297^	504	470	332	114^	690	444	512	323	196^	153^	183^	175^	324	188^
SAT 9.00P 30 FOX	2	B	2.0	4	173	1785	264	194^	100^	632	256^	437	418	332	130^	655	390	498	349	232^	128^	201^	140^	297	178^
112 84 CS	2	C	2.0	4	173	1785	264	194^	100^	632	256^	437	418	332	130^	655	390	498	349	232^	128^	201^	140^	297	178^
DUET(R)		A	1.9	3	168	1410	141^	74v	33v	556	207^	312^	312^	199^	207^	535	168^	350^	421	270^	108^	254^	173^	65v	35v
SUN 8.30P 30 FOX	2	B	2.0	3	173	1611	237^	190^	55v	645	311	441	388	231^	154^	608	265	462	387	245^	108^	173^	118^	184^	117^
115 85 CS	2	C	2.0	3	173	1611	237^	190^	55v	645	311	441	388	231^	154^	608	265	462	387	245^	108^	173^	118^	184^	117^
ELLEN BURSTYN SHOW(R)		A	4.6	9	408	1713	319	245	88^	801	277	450	412	377	314	514	212	308	305	224	143^	164	134^	233	187
SAT 8.30P 30 ABC	2	B	5.1	10	447	1644	271	194	90^	745	244	386	341	334	322	508	197	311	310	225	144	154	118	238	170
186 93 CS	2	C	5.1	10	447	1644	271	194	90^	745	244	386	341	334	322	508	197	311	310	225	144	154	118	238	170
EQUALIZER(R)		A	13.2	24	1170	1590	233	173	70	761	183	390	352	410	329	709	220	452	433	367	212	72	32^	47^	37^
WED 10.00P 60 CBS	2	B	13.6	25	1205	1610	280	209	70	762	196	407	391	398	311	684	219	438	421	349	207	89	40	75	53
209 99 PD	2	C	13.6	25	1205	1610	280	209	70	762	196	407	391	398	311	684	219	438	421	349	207	89	40	75	53
10.00 - 10.30		A	13.3	24	1178	1580	230	170	71	755	185	389	348	406	325	692	217	441	422	360	206	81	38^	51^	41^
10.30 - 11.00		A	13.2	25	1170	1587	234	175	68	761	180	389	353	411	330	721	221	460	441	370	217	62	25^	43^	33^
FACTS OF LIFE(R)		A	11.9	23	1054	1629	302	241	84	864	271	415	341	305	418	438	135	232	217	213	177	144	80	184	121
SAT 8.00P 30 NBC	2	B	11.6	23	1025	1608	295	233	70	842	270	436	364	302	379	414	129	209	205	178	169	145	89	208	133
194 95 CS	2	C	11.6	23	1025	1608	295	233	70	842	270	436	364	302	379	414	129	209	205	178	169	145	89	208	133
FAMILY TIES		A	29.0	45	2569	1925	398	345	105	779	349	563	480	340	169	655	313	491	409	285	112	210	114	281	188
SUN 8.16P 60 NBC	1	B	29.0	45	2569	1925	398	345	105	779	349	563	480	340	169	655	313	491	409	285	112	210	114	281	188
205 99 CS	1	C	29.0	45	2569	1925	398	345	105	779	349	563	480	340	169	655	313	491	409	285	112	210	114	281	188
8.00 - 8.30		A	25.3	41	2242	1911	399	345	99	772	353	564	491	333	159	628	305	473	393	271	100	213	116	298	197
8.30 - 9.00		A	28.6	44	2534	1921	395	347	106	766	351	567	480	333	154	647	319	495	409	278	100	219	120	290	192
9.00 - 9.30		A	33.0	51	2924	1940	402	342	108	804	342	557	473	355	199	686	307	496	418	306	140	194	102	256	175
GOLDEN GIRLS(R)		A	18.6	34	1648	1636	303	219	62	856	240	371	352	338	431	421	123	206	206	188	190	132	82	226	177
SAT 9.00P 30 NBC	2	B	17.7	33	1564	1646	290	205	68	891	231	382	351	365	464	431	115	203	207	198	195	122	75	202	143
202 97 CS	2	C	17.7	33	1564	1646	290	205	68	891	231	382	351	365	464	431	115	203	207	198	195	122	75	202	143
GOOD EVENING AMERICA(S)		A	7.9	16	700	1556	296	209	134	855	282	462	501	365	294	503	161	262	265	227	171	79^	53^	119	78^
FRI 10.00P 60 ABC																									
208 99 N																									
10.00 - 10.30		A	7.9	15	700	1545	296	205	128	857	271	454	502	383	296	469	142	240	251	224	163	91	60^	127	87^
10.30 - 11.00		A	7.8	16	691	1586	301	216	141	864	296	476	505	351	296	543	182	288	282	234	180	67^	48^	112	70^
GROWING PAINS(R)		A	20.2	33	1790	1724	383	338	125	753	358	586	493	312	135	413	219	312	256	150	82	258	165	301	196
TUE 8.30P 30 ABC	2	B	19.2	32	1697	1732	368	325	122	747	360	571	472	304	140	434	222	324	274	166	85	249	150	302	196
206 99 CS	2	C	19.2	32	1697	1732	368	325	122	747	360	571	472	304	140	434	222	324	274	166	85	249	150	302	196
HEAD OF THE CLASS(R)		A	14.2	25	1258	1709	280	265	114	737	359	552	437	253	171	429	240	326	270	129	77	252	161	291	194
WED 8.30P 30 ABC	2	B	13.8	24	1223	1725	317	288	110	732	356	543	453	270	164	438	232	333	276	160	75	231	136	323	217
197 95 CS	2	C	13.8	24	1223	1725	317	288	110	732	356	543	453	270	164	438	232	333	276	160	75	231	136	323	217

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
HIGHWAY TO HEAVEN(R)				A	10.2	18	904	1498	269	223	48^	799	167	362	384	379	371	414	94	183	184	203	200	106	68^	179	132
WED 8.00P	60	NBC	2	B	10.1	18	890	1549	300	251	53	828	191	408	425	396	353	450	120	247	236	218	180	94	55	177	126
170	91	GD	2	C	10.1	18	890	1549	300	251	53	828	191	408	425	396	353	450	120	247	236	218	180	94	55	177	126
8.00 - 8.30				A	9.5	18	842	1456	256	209	47^	793	149	340	370	380	386	403	86	173	170	204	200	95	62^	165	122
8.30 - 9.00				A	10.9	19	966	1534	281	236	49^	805	183	380	395	379	358	422	101	192	196	201	200	116	73	191	140
HOTEL(R)				A	8.3	15	735	1475	257	235	118	790	298	426	371	267	319	455	183	247	192	168	185	108	70^	122	51^
WED 10.00P	60	ABC	2	B	8.4	16	740	1529	285	256	123	811	313	465	398	289	304	467	206	302	249	187	132	114	56^	137	74
187	94	GD	2	C	8.4	16	740	1529	285	256	123	811	313	465	398	289	304	467	206	302	249	187	132	114	56^	137	74
10.00 - 10.30				A	8.1	15	718	1489	232	216	122	776	304	417	364	246	313	446	187	245	178	154	182	119	80^	148	67^
10.30 - 11.00				A	8.5	16	753	1461	281	253	113	803	293	436	378	287	324	465	180	250	205	181	188	97	61^	97	35^
HOTEL SPECIAL(S,R)				A	5.7	11	505	1595	343	297	111^	839	264	503	464	370	302	496	192	296	298	208	144	113^	68^	148	113^
SAT 9.00P	115	ABC																									
205	97	GD																									
9.00 - 9.30				A	4.9	9	434	1581	318	270	122^	808	260	460	388	325	320	512	219	312	307	202	140^	149	73^	112^	88^
9.30 - 10.00				A	5.7	11	505	1619	317	276	125^	849	290	498	434	344	326	560	241	344	327	207	172	84^	48^	126	85^
10.00 - 10.30				A	6.1	12	540	1544	342	303	113^	811	247	495	476	366	280	459	158	263	276	205	135	113^	76^	161	131
10.30 - 11.00				A	6.4	13	567	1586	384	328	81^	860	250	542	538	432	273	437	148	257	276	209	121	105^	75^	183	143
HOUSTON KNIGHTS(R)				A	10.6	18	939	1649	324	248	67^	773	215	429	398	383	292	636	200	388	365	340	204	130	56^	110	65^
TUE 9.00P	60	CBS	2	B	11.3	19	997	1655	295	217	75	786	211	418	403	381	313	633	206	376	352	319	224	127	60	109	55
209	99	OP	2	C	11.3	19	997	1655	295	217	75	786	211	418	403	381	313	633	206	376	352	319	224	127	60	109	55
9.00 - 9.30				A	10.2	17	904	1687	314	240	73	794	208	435	409	398	306	633	187	378	360	341	217	129	58^	131	82
9.30 - 10.00				A	10.9	18	966	1629	337	258	62^	761	224	428	391	373	281	644	213	400	372	341	195	132	56^	92	50^
HUNTER(R)				A	15.0	30	1329	1731	322	257	70	850	251	474	452	410	311	541	189	314	301	262	188	159	84	182	137
SAT 10.00P	60	NBC	2	B	13.7	27	1209	1718	317	259	79	874	241	481	454	430	339	556	172	316	313	291	192	121	68	168	113
199	98	OP	2	C	13.7	27	1209	1718	317	259	79	874	241	481	454	430	339	556	172	316	313	291	192	121	68	168	113
10.00 - 10.30				A	15.2	29	1347	1746	323	253	68	852	245	469	449	412	320	552	203	329	310	260	188	158	91	184	137
10.30 - 11.00				A	14.8	30	1311	1715	321	260	71	848	257	479	454	408	301	529	175	299	292	266	188	160	78	179	138
KAREN'S SONG				A	2.7	5	239	1786	295	205^	172^	757	261^	431	402	341	277	587	264^	359	268	223^	216^	258^	233^	185^	115^
SAT 9.30P	30	FOX	2	B	2.3	4	199	1739	317	234	141^	769	218^	434	449	406	269	601	249	386	310	269	195^	215^	161^	154^	99^
113	84	CS	2	C	2.3	4	199	1739	317	234	141^	769	218^	434	449	406	269	601	249	386	310	269	195^	215^	161^	154^	99^
KATE & ALLIE(R)				A	11.7	21	1037	1572	328	265	79	834	260	476	432	359	307	463	152	298	276	226	135	109	88	166	107
MON 8.00P	30	CBS	2	B	12.1	21	1072	1550	346	274	80	825	287	482	440	356	286	449	165	305	272	207	122	119	93	157	104
200	97	CS	2	C	12.1	21	1072	1550	346	274	80	825	287	482	440	356	286	449	165	305	272	207	122	119	93	157	104
L.A. LAW(R)				A	16.4	31	1453	1575	395	331	125	799	341	539	469	334	221	504	232	343	312	200	125	115	67	157	80
THU 10.00P	60	NBC	2	B	14.8	27	1311	1566	375	315	123	801	340	533	468	329	227	529	243	375	325	217	126	104	60	132	75
203	99	GD	2	C	14.8	27	1311	1566	375	315	123	801	340	533	468	329	227	529	243	375	325	217	126	104	60	132	75
10.00 - 10.30				A	16.9	30	1497	1598	407	337	127	816	351	548	484	343	222	490	232	336	306	193	119	122	73	171	84
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
L.A. LAW(R)-CONT'D																											
10.30 - 11.00				A	15.8	31	1400	1560	385	327	123	787	333	532	455	327	222	522	233	353	320	209	132	108	60	143	77
MACGYVER(R)				A	11.1	19	983	1634	210	196	114	668	286	435	355	253	212	530	291	373	294	174	128	203	100	233	154
WED 9.00P	60	ABC	2	B	11.6	20	1023	1719	256	229	111	708	290	458	383	283	228	538	264	390	315	214	118	208	98	264	164
183	92	A	2	C	11.6	20	1023	1719	256	229	111	708	290	458	383	283	228	538	264	390	315	214	118	208	98	264	164
9.00 - 9.30				A	11.5	20	1019	1613	214	205	119	672	299	450	366	248	202	523	293	375	297	166	120	186	91	232	154
9.30 - 10.00				A	10.8	18	957	1640	204	184	109	656	271	414	340	256	220	533	287	367	288	181	137	219	108	232	153
MAGNUM, P.I.(R)				A	11.6	20	1028	1514	300	240	91	785	201	437	430	435	296	576	162	357	328	304	189	66	38^	87	58^
WED 9.00P	60	CBS	2	B	12.0	21	1063	1586	337	263	85	815	218	453	454	443	303	585	173	354	345	307	195	73	30^	113	79
209	99	PD	2	C	12.0	21	1063	1586	337	263	85	815	218	453	454	443	303	585	173	354	345	307	195	73	30^	113	79
9.00 - 9.30				A	11.2	19	992	1503	302	240	90	780	192	429	426	441	298	560	152	340	317	294	193	72	43^	91	61^
9.30 - 10.00				A	12.0	20	1063	1525	297	240	91	790	210	445	433	429	295	591	170	374	337	313	186	60	33^	84	55^
MARRIED...WITH CHILDREN(R)				A	2.7	4	239	1428	214^	109^	32v	517	208^	314	316	228^	157^	584	162^	387	436	372	133^	202^	129^	125^	99^
SUN 8.00P	30	FOX	2	B	2.6	5	230	1627	254	167^	46v	580	253	367	347	250	150^	609	227	427	379	311	130^	219	111^	219	156^
115	85	CS	2	C	2.6	5	230	1627	254	167^	46v	580	253	367	347	250	150^	609	227	427	379	311	130^	219	111^	219	156^
MATLOCK(R)				A	12.1	20	1072	1628	251	173	24^	870	157	315	353	396	489	600	143	269	246	276	309	101	50^	58^	15v
TUE 8.00P	60	NBC	2	B	11.6	20	1028	1609	240	152	36^	892	140	296	348	403	512	574	116	241	233	281	308	81	40^	63	24^
168	93	GD	2	C	11.6	20	1028	1609	240	152	36^	892	140	296	348	403	512	574	116	241	233	281	308	81	40^	63	24^
8.00 - 8.30				A	11.7	20	1037	1624	243	166	15v	869	148	298	337	396	504	600	146	269	241	266	311	94	47^	60^	15v
8.30 - 9.00				A	12.5	20	1108	1632	259	180	33^	870	167	331	368	396	475	600	139	270	251	286	307	106	53^	55^	15^
MAX HEADROOM(R)				A	6.6	12	585	1711	307	237	134	744	308	472	475	300	220	410	209	310	253	156	80^	207	127	350	240
FRI 9.00P	60	ABC	2	B	7.9	15	696	1704	307	250	112	702	305	460	428	278	197	451	216	333	302	190	91	211	109	340	218
203	98	A	2	C	7.9	15	696	1704	307	250	112	702	305	460	428	278	197	451	216	333	302	190	91	211	109	340	218
9.00 - 9.30				A	6.6	12	585	1741	304	237	139	751	308	465	453	297	243	409	207	310	243	152	84^	199	126	382	269
9.30 - 10.00				A	6.6	12	585	1681	310	237	130	737	308	479	498	303	197	411	211	311	264	159	76^	215	129	318	212
MIAMI VICE(R)				A	12.0	22	1063	1667	301	252	81	745	273	458	404	315	259	594	254	387	337	253	168	140	69	188	113
FRI 9.00P	60	NBC	1	B	12.0	22	1063	1667	301	252	81	745	273	458	404	315	259	594	254	387	337	253	168	140	69	188	113
195	94	OP	1	C	12.0	22	1063	1667	301	252	81	745	273	458	404	315	259	594	254	387	337	253	168	140	69	188	113
9.00 - 9.30				A	11.6	22	1028	1682	316	267	80	746	274	466	405	313	255	590	265	396	335	238	157	142	73	204	121
9.30 - 10.00				A	12.3	23	1090	1666	290	240	83	751	274	454	406	320	265	602	246	381	341	268	179	139	65	174	106
MIKE HAMMER(B,R)				A	6.5	12	576	1462	235	206	99^	744	228	417	386	348	278	555	183	305	251	232	222	79^	44^	84^	19v
WED 8.00P	60	CBS																									
114	71	PD																									
8.00 - 8.30				A	6.3	12	558	1453	232	209	103^	757	235	426	398	348	281	539	186	297	225	210	216	71^	43^	86^	17v
8.30 - 9.00				A	6.7	12	594	1470	237	204	95^	732	222	409	375	349	275	571	179	313	276	252	227	86^	46^	82^	20v
MR. BELVEDERE(R)				A	9.6	18	851	1562	255	200	94	742	237	359	317	253	336	340	135	203	166	138	108	153	99	327	235
FRI 8.30P	30	ABC	2	B	10.7	21	948	1564	286	218	90	745	264	384	343	258	311	352	147	214	189	138	112	149	97	318	226
CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																									
MR. BELVEDERE(R)-CONT'D																									
201 95 CS	2	C	10.7	21	948	1564	286	218	90	745	264	384	343	258	311	352	147	214	189	138	112	149	97	318	226
MR. PRESIDENT(R)		A	2.2	3	195	1461	243^	162^	60v	590	259^	358	317^	193^	202^	600	206^	378	406	286^	144^	159^	100^	111^	62v
SUN 9.00P 30 FOX	2	B	2.5	4	217	1610	251	191^	48v	640	270	376	370	223	209^	639	276	453	388	262	138^	145^	78^	186^	115^
115 85 CS	2	C	2.5	4	217	1610	251	191^	48v	640	270	376	370	223	209^	639	276	453	388	262	138^	145^	78^	186^	115^
MOONLIGHTING(R)		A	17.9	30	1586	1658	390	343	106	790	386	610	520	326	134	440	237	331	257	157	94	233	142	195	111
TUE 9.00P 60 ABC	2	B	16.6	28	1466	1652	369	325	110	777	364	578	484	326	152	445	238	336	262	162	87	223	134	207	126
211 99 PD	2	C	16.6	28	1466	1652	369	325	110	777	364	578	484	326	152	445	238	336	262	162	87	223	134	207	126
9.00 - 9.30		A	17.9	30	1586	1677	400	348	107	784	376	601	510	327	138	435	231	325	252	156	94	237	151	221	129
9.30 - 10.00		A	18.0	31	1595	1630	378	335	105	791	393	616	527	323	129	444	241	335	261	158	92	228	133	168	92
MOVIE OF THE WEEK-TUESDAY		A	8.8	16	780	1459	274	183	35^	742	206	329	335	321	360	594	157	335	342	317	226	62^	27^	61^	36^
TUE 9.00P 120 NBC	2	B	7.8	14	691	1467	290	197	54^	799	216	378	381	380	350	542	134	310	308	294	205	62^	33^	64^	35^
189 93 FF	2	C	7.8	14	691	1467	290	197	54^	799	216	378	381	380	350	542	134	310	308	294	205	62^	33^	64^	35^
BEYOND THE LIMIT																									
9.00 - 9.30		A	9.5	16	842	1454	228	152	37^	751	186	304	316	316	398	572	146	326	325	302	219	62^	41^	69^	41^
9.30 - 10.00		A	8.5	14	753	1462	258	165	40^	747	205	313	325	310	377	587	147	334	342	314	223	58^	35^	71^	38^
10.00 - 10.30		A	8.6	16	762	1475	289	192	26^	737	213	334	333	316	348	620	160	346	361	344	234	71^	24^	46^	28^
10.30 - 11.00		A	8.6	17	762	1446	326	226	39^	733	223	366	366	343	315	600	175	335	344	311	230	56^	6v	57^	38^
MURDER, SHE WROTE(R)		A	13.2	21	1170	1457	271	174	30^	830	130	256	262	348	529	507	64	183	194	225	298	41^	20^	79	55
SUN 8.00P 60 CBS	2	B	13.8	24	1218	1494	258	155	33^	844	119	251	294	383	518	558	96	204	209	253	320	40	22^	52	36^
208 99 SM	2	C	13.8	24	1218	1494	258	155	33^	844	119	251	294	383	518	558	96	204	209	253	320	40	22^	52	36^
8.00 - 8.30		A	13.0	21	1152	1425	260	169	33^	814	128	251	253	335	519	504	64	187	198	231	291	37^	17^	70	47^
8.30 - 9.00		A	13.5	21	1196	1477	280	177	27^	839	130	260	270	358	534	507	64	177	188	217	304	45^	22^	87	63
MY SISTER SAM(R)		A	12.5	21	1108	1513	365	286	76	818	260	503	498	388	261	486	173	341	337	248	108	84	71	125	77
MON 8.30P 30 CBS	1	B	12.5	21	1108	1513	365	286	76	818	260	503	498	388	261	486	173	341	337	248	108	84	71	125	77
200 98 CS	1	C	12.5	21	1108	1513	365	286	76	818	260	503	498	388	261	486	173	341	337	248	108	84	71	125	77
NABISCO FAMILY SHOWCASE(S)		A	11.0	18	975	1652	358	266	68	807	207	452	461	453	273	639	174	365	425	373	168	111	68	96	48^
SUN 9.00P 120 ABC																									
212 99 GD																									
BLUFFING IT																									
9.00 - 9.30		A	9.6	15	851	1615	318	232	62^	769	208	403	396	399	305	607	168	357	412	356	161	120	75	118	57^
9.30 - 10.00		A	10.9	18	966	1653	364	269	64^	793	193	451	460	455	262	631	176	362	416	365	165	125	82	104	60^
10.00 - 10.30		A	11.5	20	1019	1696	374	283	75	841	216	485	494	476	269	657	179	375	437	378	172	104	65	94	47^
10.30 - 11.00		A	12.0	22	1063	1640	368	273	68	819	209	460	482	473	259	653	173	364	432	390	175	98	51^	71	31^
NBC MONDAY NIGHT MOVIES(R)		A	12.2	21	1081	1606	319	256	107	807	291	539	488	382	218	461	198	334	319	199	98	200	120	138	82
MON 9.00P 120 NBC	2	B	12.1	21	1072	1607	341	283	120	859	343	577	511	372	234	455	213	329	294	186	107	158	95	135	85
200 99 FF	2	C	12.1	21	1072	1607	341	283	120	859	343	577	511	372	234	455	213	329	294	186	107	158	95	135	85
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

SEP.7-13,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
NBC MONDAY NIGHT MOVIES(-CONT'D																												
A YEAR IN THE LIFE, PART 3																												
9.00 - 9.30					A	11.9	20	1054	1667	307	243	96	807	287	531	480	380	226	440	191	304	288	181	105	239	141	181	104
9.30 - 10.00					A	12.5	21	1108	1616	327	259	101	814	283	529	484	388	235	451	183	322	319	203	100	214	129	136	78
10.00 - 10.30					A	12.9	23	1143	1566	318	255	115	798	295	545	493	381	204	468	204	350	338	208	89	180	107	120	73
10.30 - 11.00					A	11.3	22	1001	1607	328	273	118	825	307	562	503	384	211	494	218	365	337	206	101	170	106	119	77
NBC SUNDAY NIGHT MOVIE					A	21.3	37	1887	1790	351	272	79	775	250	472	428	397	257	790	289	530	479	411	208	118	51	107	72
SUN	9.16P	120	NBC	1	B	21.3	37	1887	1790	351	272	79	775	250	472	428	397	257	790	289	530	479	411	208	118	51	107	72
	201	99	FF	1	C	21.3	37	1887	1790	351	272	79	775	250	472	428	397	257	790	289	530	479	411	208	118	51	107	72
PRIVATE EYE																												
9.00 - 9.30					A	24.0	38	2126	1904	397	318	108	825	307	531	467	396	246	764	297	524	466	379	190	143	66	172	125
9.30 - 10.00					A	21.7	35	1923	1858	380	296	101	817	286	517	463	410	253	794	304	543	488	402	202	119	52	128	88
10.00 - 10.30					A	21.4	36	1896	1804	351	272	79	774	249	476	431	401	256	803	295	538	491	421	206	123	54	104	65
10.30 - 11.00					A	20.4	36	1807	1719	325	245	55	739	212	425	392	390	270	796	277	523	475	425	218	108	45	76	51
11.00 - 11.30					A	19.4	39	1719	1659	298	227	50	716	195	403	382	384	262	782	263	511	460	423	226	98	41	64	44
NEWHART(R)					A	16.5	27	1462	1600	336	270	88	800	281	492	469	357	257	550	230	405	359	256	120	135	81	116	79
MON	9.00P	30	CBS	2	B	15.4	25	1360	1582	354	284	90	799	300	503	465	344	245	515	220	387	329	233	111	139	90	129	87
	209	99	CS	2	C	15.4	25	1360	1582	354	284	90	799	300	503	465	344	245	515	220	387	329	233	111	139	90	129	87
NEWSBREAK-M-F					A	6.3	11	558	1560	293	217	48^	782	191	395	392	404	336	598	178	342	318	299	219	97	53^	84	57^
MON-FRI	9.58P	1	CBS	10	B	6.5	11	572	1576	322	233	59	795	210	408	400	398	332	570	181	327	301	277	212	100	59	110	64
	154	66	N	10	C	6.5	11	572	1576	322	233	59	795	210	408	400	398	332	570	181	327	301	277	212	100	59	110	64
NEWSBREAK-SUN.					A	6.9	11	611	1424	293	217	55^	727	257	385	343	289	280	442	166	224	209	146	199	112	55^	143	89^
SUN	9.52P	1	CBS	1	B	6.9	11	611	1424	293	217	55^	727	257	385	343	289	280	442	166	224	209	146	199	112	55^	143	89^
	164	71	N	1	C	6.9	11	611	1424	293	217	55^	727	257	385	343	289	280	442	166	224	209	146	199	112	55^	143	89^
NIGHT COURT(R)					A	25.0	42	2215	1678	365	308	119	803	338	536	476	333	216	528	222	370	333	244	129	167	95	180	88
THU	9.30P	30	NBC	2	B	21.2	36	1874	1672	357	307	120	792	333	538	467	333	213	532	230	393	338	241	117	174	101	174	94
	201	99	CS	2	C	21.2	36	1874	1672	357	307	120	792	333	538	467	333	213	532	230	393	338	241	117	174	101	174	94
NIGHT HEAT					A	11.2	22	992	1553	346	271	99	757	249	447	411	349	262	623	230	370	344	306	209	120	55^	54^	32^
TUE	10.00P	60	CBS	2	B	11.4	22	1006	1594	319	242	87	779	233	441	415	377	282	618	229	382	353	296	200	125	69	71	39^
	203	97	PD	2	C	11.4	22	1006	1594	319	242	87	779	233	441	415	377	282	618	229	382	353	296	200	125	69	71	39^
10.00 - 10.30					A	11.3	21	1001	1567	348	278	111	742	252	438	401	332	257	639	254	396	360	300	198	128	60^	58^	35^
10.30 - 11.00					A	11.2	22	992	1525	340	261	85	765	243	452	417	363	264	600	203	339	324	309	218	110	48^	50^	29^
OUR HOUSE					A	17.1	30	1515	1802	369	305	84	784	285	501	483	367	228	588	223	394	383	293	127	140	78	290	181
SUN	7.16P	60	NBC	1	B	17.1	30	1515	1802	369	305	84	784	285	501	483	367	228	588	223	394	383	293	127	140	78	290	181
	202	99	GD	1	C	17.1	30	1515	1802	369	305	84	784	285	501	483	367	228	588	223	394	383	293	127	140	78	290	181
7.00 - 7.30					A	14.3	27	1267	1794	354	290	83	793	286	484	482	362	244	642	229	418	420	333	149	99	46^	260	161
7.30 - 8.00					A	15.6	27	1382	1812	377	311	82	800	283	503	489	378	241	571	217	384	374	285	122	137	76	304	183
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY / TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
OUR HOUSE-CONT'D																											
8.00 - 8.30				A	22.2	37	1967	1806	368	309	87	762	288	510	479	359	203	584	230	397	377	283	121	169	99	290	190
PERFECT STRANGERS(R)				A	13.3	25	1178	1631	263	244	86	718	311	502	394	257	199	396	213	273	228	119	89	242	157	275	196
WED 8.00P	30	ABC	2	B	12.7	24	1121	1729	298	271	106	748	337	536	452	287	181	435	225	321	270	158	78	217	125	329	228
200	96	CS	2	C	12.7	24	1121	1729	298	271	106	748	337	536	452	287	181	435	225	321	270	158	78	217	125	329	228
POPE IN AMERICA(S)				A	6.0	10	532	1481	180	140	44^	664	153	275	283	293	351	610	195	345	339	259	230	91^	31^	116^	90^
THU 9.00P	60	ABC																									
202	97	DN																									
9.00 - 9.30				A	5.8	10	514	1472	180	148	49^	650	157	281	283	278	344	590	193	351	344	253	207	99^	31v	132	105^
9.30 - 10.00				A	6.2	11	549	1491	181	133	40^	678	149	269	283	306	357	629	196	339	334	264	252	82^	31^	101^	76^
ST. ELSEWHERE(R)				A	8.5	16	753	1565	356	296	80^	786	296	551	527	404	162	484	176	334	301	246	123	156	68^	139	92
WED 10.00P	60	NBC	2	B	8.7	16	771	1519	340	279	87	810	294	557	522	413	186	436	196	323	262	190	97	142	76	130	72
199	96	GD	2	C	8.7	16	771	1519	340	279	87	810	294	557	522	413	186	436	196	323	262	190	97	142	76	130	72
10.00 - 10.30				A	8.6	15	762	1600	361	306	76^	783	297	554	521	398	156	482	183	340	303	243	115	171	82^	164	110
10.30 - 11.00				A	8.5	16	753	1511	346	283	82^	781	291	541	528	405	166	480	168	325	294	247	129	139	53^	111	72^
SCARECROW & MRS. KING(R)				A	7.4	13	656	1476	256	169	84^	785	171	342	348	361	402	511	139	218	240	230	246	23v	6v	157	79^
THU 8.00P	60	CBS	2	B	7.7	13	678	1509	258	177	70	776	166	336	341	349	390	514	122	236	251	244	241	76	44^	144	82
205	99	GD	2	C	7.7	13	678	1509	258	177	70	776	166	336	341	349	390	514	122	236	251	244	241	76	44^	144	82
8.00 - 8.30				A	7.2	13	638	1469	243	162	73^	795	164	331	338	361	421	489	124	185	208	214	260	29^	9v	156	74^
8.30 - 9.00				A	7.5	13	665	1503	271	179	96	786	180	357	363	367	388	538	154	253	274	249	236	18v	4v	161	86^
SIMON & SIMON(B,R)				A	5.4	9	478	1776	335	274	75^	774	232	518	500	425	182	626	212	473	396	363	115^	128^	46^	247	133
TUE 8.00P	60	CBS																									
121	74	PD																									
8.00 - 8.30				A	5.0	9	443	1756	288	246	71^	753	219	495	459	406	195	627	211	483	401	359	109^	116^	51^	261	138^
8.30 - 9.00				A	5.9	10	523	1762	368	292	77^	779	240	528	526	433	168	615	209	456	386	361	118^	136	41^	231	127
60 MINUTES				A	15.0	27	1329	1448	268	186	52	769	167	299	280	309	418	617	120	273	281	309	304	23^	11v	39^	14^
SUN 7.00P	60	CBS	2	B	14.9	30	1316	1497	259	168	60	773	168	288	285	319	422	654	155	293	289	312	313	36	12^	34^	14^
210	99	DN	2	C	14.9	30	1316	1497	259	168	60	773	168	288	285	319	422	654	155	293	289	312	313	36	12^	34^	14^
7.00 - 7.30				A	13.3	25	1178	1441	272	182	56	771	154	293	286	325	418	608	116	262	276	303	304	16^	6v	47^	15^
7.30 - 8.00				A	16.8	29	1488	1446	262	189	48	763	176	301	274	296	416	622	122	281	284	311	303	29^	15^	32^	14^
SLEDGE HAMMER(R)				A	8.1	15	718	1600	249	205	82^	666	225	402	376	337	226	646	331	510	422	286	113	66^	31^	222	152
THU 8.00P	30	ABC	2	B	7.8	14	687	1626	232	192	76	646	219	385	348	322	229	610	283	433	366	269	143	115	46^	256	174
194	97	CS	2	C	7.8	14	687	1626	232	192	76	646	219	385	348	322	229	610	283	433	366	269	143	115	46^	256	174
SPENSER: FOR HIRE SPEC.(S,R)				A	7.7	12	682	1705	323	216	108	811	232	430	428	448	308	610	226	370	343	308	196	92^	42^	193	99
SUN 8.00P	60	ABC																									
205	98	PD																									
8.00 - 8.30				A	7.3	12	647	1682	299	202	116	803	227	430	432	452	297	584	224	362	332	288	185	93^	44^	202	108
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

SEP.7-13,1987

VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																											
SPENSER: FOR HIRE SPEC.(-CONT'D																											
8.30 - 9.00				A	8.1	12	718	1726	345	228	101	818	237	429	423	444	318	633	229	377	353	326	206	91	40^	185	90
SPORTSBREAK-SUN				A	11.1	17	983	1466	255	160	20^	800	104	242	257	359	514	508	56^	185	207	243	287	54^	31^	105	76
SUN 8.28P	2	CBS	2	B	11.5	19	1019	1491	251	149	25^	813	110	242	283	372	500	551	83	203	215	264	310	50	32^	76	56
194	88	SN	2	C	11.5	19	1019	1491	251	149	25^	813	110	242	283	372	500	551	83	203	215	264	310	50	32^	76	56
SUMMER PLAYHOUSE(B)				A	6.7	13	594	1494	320	237	91^	837	162	416	452	451	335	479	133	238	248	219	195	71^	37^	107	65^
FRI 8.00P	60	CBS																									
130	77	FV																									
TRAVELLING MAN																											
8.00 - 8.30				A	6.5	13	576	1471	304	220	94^	828	168	408	419	427	345	466	135	257	256	215	171	60^	32^	117	73^
8.30 - 9.00				A	6.9	13	611	1515	335	253	89^	845	156	424	483	473	326	491	132	220	240	222	217	81^	42^	98^	57^
TRACEY ULLMAN SHOW(R)				A	2.2	4	195	1276	224^	166^	95^	569	323^	403	377	174^	111^	538	191^	373	403	263^	132^	142^	69v	26v	13v
SUN 9.30P	30	FOX	2	B	2.2	4	195	1587	264	216^	62^	622	329	429	401	185^	136^	594	261	439	383	253	138^	139^	55v	231^	179^
114	85	CS	2	C	2.2	4	195	1587	264	216^	62^	622	329	429	401	185^	136^	594	261	439	383	253	138^	139^	55v	231^	179^
20/20				A	12.4	23	1099	1542	249	182	74	815	196	397	418	402	346	602	167	327	334	307	221	62	31^	63	38^
THU 10.00P	60	ABC	2	B	12.4	23	1094	1524	241	174	67	779	179	367	376	394	347	614	162	336	330	323	239	67	31^	64	39^
210	99	DN	2	C	12.4	23	1094	1524	241	174	67	779	179	367	376	394	347	614	162	336	330	323	239	67	31^	64	39^
10.00 - 10.30				A	11.8	21	1045	1551	243	173	71	809	190	378	401	395	358	627	173	335	340	315	233	66	32^	49^	36^
10.30 - 11.00				A	13.1	25	1161	1522	253	189	76	814	200	411	431	407	332	576	159	316	325	297	208	58	30^	74	40^
21 JUMP STREET(R)				A	4.3	8	381	1631	275	222	29v	611	281	431	372	316	127^	566	284	420	363	259	106^	290	214	164^	114^
SUN 7.00P	60	FOX	2	B	3.9	8	341	1714	317	270	55^	626	290	459	383	317	119^	584	322	459	315	240	100^	295	186	210	132^
113	85	OP	2	C	3.9	8	341	1714	317	270	55^	626	290	459	383	317	119^	584	322	459	315	240	100^	295	186	210	132^
7.00 - 7.30				A	3.8	7	337	1677	285	238	25v	649	318	462	402	321	120^	550	298	408	331	223	114^	286	212	192	138^
7.30 - 8.00				A	4.7	8	416	1629	273	214	32v	594	257	415	355	319	136^	591	279	439	396	292	101^	299	220	145^	98^
227(R)				A	14.7	28	1302	1672	301	229	82	855	247	393	346	328	418	443	160	244	220	185	179	136	89	237	170
SAT 8.30P	30	NBC	1	B	14.7	28	1302	1672	301	229	82	855	247	393	346	328	418	443	160	244	220	185	179	136	89	237	170
197	96	CS	1	C	14.7	28	1302	1672	301	229	82	855	247	393	346	328	418	443	160	244	220	185	179	136	89	237	170
VALERIE(R)				A	15.1	25	1338	1921	332	288	96	774	300	559	489	367	177	496	256	387	324	194	88	321	164	330	215
MON 8.30P	30	NBC	2	B	14.2	24	1254	1869	321	279	91	756	314	533	462	324	187	484	248	375	314	191	93	292	147	338	238
199	97	CS	2	C	14.2	24	1254	1869	321	279	91	756	314	533	462	324	187	484	248	375	314	191	93	292	147	338	238
WEBSTER(R)				A	8.3	16	735	1486	235	168	50^	729	143	305	284	301	385	385	106	203	180	191	144	181	120	191	162
FRI 8.00P	30	ABC	2	B	9.2	19	811	1545	257	178	67	727	193	327	303	289	360	396	140	232	208	181	133	164	108	257	193
205	98	CS	2	C	9.2	19	811	1545	257	178	67	727	193	327	303	289	360	396	140	232	208	181	133	164	108	257	193
WEREWOLF				A	4.1	8	363	1799	310	246	84^	709	257	472	429	353	192	595	322	440	379	220	130^	271	190	224	144^
SAT 8.00P	30	FOX	2	B	3.6	7	315	1752	287	211	66^	656	239	419	387	335	174	621	309	472	395	268	127^	224	133^	251	170
113	84	SM	2	C	3.6	7	315	1752	287	211	66^	656	239	419	387	335	174	621	309	472	395	268	127^	224	133^	251	170
WE THE PEOPLE				A	9.5	16	837	1513	338	248	92	799	239	448	456	378	295	509	188	331	319	251	140	76	46^	128	68
CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
WE THE PEOPLE-CONT'D																												
MON&THU	8.58P	1	CBS	2	B	9.5	16	837	1513	338	248	92	799	239	448	456	378	295	509	188	331	319	251	140	76	46^	128	68
	198	94	DO	2	C	9.5	16	837	1513	338	248	92	799	239	448	456	378	295	509	188	331	319	251	140	76	46^	128	68
WE THE PEOPLE(B)					A	6.5	11	576	1589	363	273	70^	773	183	451	471	426	247	549	160	330	280	301	191	107^	30^	159	89^
TUE	8.58P	1	CBS																									
	146	77	DO																									
WHO'S THE BOSS?(R)					A	18.2	32	1613	1721	376	324	111	763	340	570	488	325	152	440	218	314	271	174	95	243	152	275	178
TUE	8.00P	30	ABC	2	B	17.3	31	1528	1706	352	299	105	750	320	532	449	317	179	453	207	316	279	189	107	243	145	260	170
	204	98	CS	2	C	17.3	31	1528	1706	352	299	105	750	320	532	449	317	179	453	207	316	279	189	107	243	145	260	170

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

SEP.7-13,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	9.5	20	843	231	160	733	140	324	316	371	367	585	143	254	271	266	268	27^	38^	34^	39^	22^	21^
MON-FRI	6.30P	30	ABC	10	B	9.2	20	815	234	171	734	149	324	308	362	376	570	145	255	268	251	259	27^	35^	35	40	19^	23^
	202	97	N	10	C	9.2	20	815	234	171	734	149	324	308	362	376	570	145	255	268	251	259	27^	35^	35	40	19^	23^
ABC WRLD NEWS TONIGHT-SUN					A	7.1	15	629	228	154	729	109	244	257	328	438	621	127	246	259	267	336	6v	38^	37^	8v	13v	21v
SUN	6.30P	30	ABC	2	B	6.6	15	580	226	158	712	128	260	255	336	406	681	182	302	298	288	335	12v	50^	39^	13v	17v	37^
	161	82	N	2	C	6.6	15	580	226	158	712	128	260	255	336	406	681	182	302	298	288	335	12v	50^	39^	13v	17v	37^
CBS EVENING NEWS-RATHER					A	9.8	20	868	221	143	713	120	261	278	321	402	596	129	250	238	284	318	27^	27^	36^	36^	19^	16^
MON-FRI	6.30P	30	CBS	10	B	10.0	21	887	227	139	724	126	267	293	335	395	579	117	237	246	290	302	24^	26^	28^	36	23^	20^
	207	99	N	10	C	10.0	21	887	227	139	724	126	267	293	335	395	579	117	237	246	290	302	24^	26^	28^	36	23^	20^
NBC NIGHTLY NEWS					A	9.4	20	833	213	140	778	138	289	316	343	413	538	133	241	242	244	257	29^	20^	22^	25^	21^	19^
MON-FRI	6.30P	30	NBC	10	B	9.3	20	827	219	150	781	145	301	320	339	407	549	127	234	236	245	273	26^	23^	21^	22^	19^	23^
	198	97	N	10	C	9.3	20	827	219	150	781	145	301	320	339	407	549	127	234	236	245	273	26^	23^	21^	22^	19^	23^
NBC NIGHTLY NEWS-SAT.					A	8.7	19	771	145	88	816	124	228	247	298	529	563	105	165	175	202	344	22^	9v	9v	40^	25^	7v
SAT	6.30P	30	NBC	2	B	8.3	19	731	150	95	793	124	238	256	307	492	561	116	199	208	218	318	19^	21^	21^	35^	25^	25^
	168	90	N	2	C	8.3	19	731	150	95	793	124	238	256	307	492	561	116	199	208	218	318	19^	21^	21^	35^	25^	25^
OLYMPIC DIARY-SUN					A	6.8	14	602	241	165	722	141	278	269	343	400	562	105^	228	253	289	287	8v	64^	45^	8v	17v	17v
SUN	6.58P	1	ABC	1	B	6.8	14	602	241	165	722	141	278	269	343	400	562	105^	228	253	289	287	8v	64^	45^	8v	17v	17v
	162	82	N	1	C	6.8	14	602	241	165	722	141	278	269	343	400	562	105^	228	253	289	287	8v	64^	45^	8v	17v	17v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET NO. OF T/C / #STNS CVG% TYPE	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE																								
ABC NEWS:NIGHTLINE	A	6.4	19	563	1364	225	153	162	64	709	152	321	308	377	342	56	542	146	273	251	287	274	36^	26^
TUE-FRI 11.30P 30 ABC 8	B	5.7	18	508	1370	219	156	154	78	689	160	329	313	377	330	56^	557	140	276	258	311	292	31^	30^
203 98 N 8	C	5.7	18	508	1370	219	156	154	78	689	160	329	313	377	330	56^	557	140	276	258	311	292	31^	30^
ABC NEWS:NIGHTLINE-MON.	A	3.3	16	292	1272	178^	144^	91^	62^	524	150^	219	200^	208^	166^	124^	624	230	353	327	384	311	104^	<<
MON 12.08A 30 ABC 2	B	3.9	18	341	1309	217	159	102^	78^	542	131^	228	218	256	192	89^	683	231	418	404	458	405	65^	4v
203 98 N 2	C	3.9	18	341	1309	217	159	102^	78^	542	131^	228	218	256	192	89^	683	231	418	404	458	405	65^	4v
12.00 - 12.30	A	3.4	16	301	1285	183^	147^	96^	59^	524	148^	221	202^	213	173^	129^	629	234	360	332	392	317	112^	<<
12.30 - 1.00	A	3.0	16	266	1245	167^	138^	77^	72^	531	157^	216^	195^	195^	144^	112^	612	219^	336	313	363	295	79^	<<
ABC NEWS:NIGHTLINE-TUE	A	7.6	29	673	1454	199	131	148	84^	682	155	315	285	356	328	67^	604	153	341	318	366	352	40^	34^
TUE 12.00M 31 ABC 1	B	7.6	29	673	1454	199	131	148	84^	682	155	315	285	356	328	67^	604	153	341	318	366	352	40^	34^
207 98 N 1	C	7.6	29	673	1454	199	131	148	84^	682	155	315	285	356	328	67^	604	153	341	318	366	352	40^	34^
12.00 - 12.30	A	7.6	29	673	1470	201	132	150	84^	690	156	318	287	359	331	68^	612	154	345	321	370	356	40^	34^
12.30 - 1.00	A	5.0	23	443	1503	224	162	172	136^	702	208	377	330	397	345	63^	551	170	350	350	399	384	48^	50^
ABC WEEKEND REPORT-SAT.	A	2.2	6	195	1619	287^	246^	248^	58v	742	175^	393	365	395	365	71v	623	192^	280^	280^	396	328	4v	73v
SAT 11.30P 15 ABC 2	B	2.3	7	204	1656	327	270	230	85^	832	289	467	454	490	418	69^	592	169^	302	302	403	348	14v	61^
140 74 N 2	C	2.3	7	204	1656	327	270	230	85^	832	289	467	454	490	418	69^	592	169^	302	302	403	348	14v	61^
ABC WEEKEND REPORT-SUN.	A	1.7	6	151	1507	242^	242^	242^	<<	633	85v	355^	355^	355^	355^	54v	692	163^	433	433	471	423	7v	<<
SUN 11.30P 15 ABC 1	B	1.7	6	151	1507	242^	242^	242^	<<	633	85v	355^	355^	355^	355^	54v	692	163^	433	433	471	423	7v	<<
148 80 N 1	C	1.7	6	151	1507	242^	242^	242^	<<	633	85v	355^	355^	355^	355^	54v	692	163^	433	433	471	423	7v	<<
CBS LATE NIGHT I	A	2.3	12	202	1313	236	161^	183	61^	703	176	366	341	395	379	50^	490	177	347	338	380	344	33v	30v
MON 12.00M 74 CBS 5	B	2.3	12	202	1313	236	161^	183	61^	703	176	366	341	395	379	50^	490	177	347	338	380	344	33v	30v
177 85 FF 5	C	2.3	12	202	1313	236	161^	183	61^	703	176	366	341	395	379	50^	490	177	347	338	380	344	33v	30v
TUE 12.00M 73																								
WED 12.00M 75																								
THU 12.00M 71																								
FRI 12.00M 76																								
12.00 - 12.30	A	2.3	10	202	1300	248	158^	178	74^	702	193	375	344	394	371	33v	478	179	336	332	377	353	27v	32v
12.30 - 1.00	A	2.4	13	211	1325	227	160	186	53^	707	165	355	333	391	381	62^	499	175	355	343	381	337	36v	30v
1.00 - 1.30	A	2.0	14	181	1315	229	174^	187	54^	698	164^	372	358	412	394	63^	496	177^	353	342	387	340	44v	29v
CBS LATE NIGHT II	A	1.7	14	153	1279	239	165^	195^	38v	701	161^	345	334	398	386	72^	472	178^	342	328	380	328	42v	23v
MON 1.14A 43 CBS 10	B	1.8	14	164	1317	261	177	198	83^	733	197	372	355	415	373	89^	463	197	343	328	366	301	38v	38v
178 85 FF 10	C	1.8	14	164	1317	261	177	198	83^	733	197	372	355	415	373	89^	463	197	343	328	366	301	38v	38v
TUE 1.13A 44																								
WED 1.15A 42																								
THU 1.11A 46																								
FRI 1.16A 53																								
1.00 - 1.30	A	1.9	13	164	1309	246	170^	198^	40v	715	164^	354	342	412	397	78^	491	196^	358	342	390	335	38v	21v
CONT'D																								

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PROGRAM AUDIENCE ESTIMATES (Alpha)

SEP.7-13,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																												
CBS LATE NIGHT II-CONT'D																												
	1.30 - 2.00				A	1.7	14	149	1272	245	169^	201^	36v	706	163^	350	339	401	392	72^	466	171^	336	324	378	324	41v	23v
	2.00 - 2.30				A	1.0	8	89	1344	55v	55v	55v	62v	523^	124v	184v	184v	184v	184v	<<	460^	129v	319^	319^	397^	397^	145v	62v
CBS NEWS NIGHTWATCH-1					A	0.6	7	57	1295	300^	264^	210^	114v	747	218^	385^	317^	349^	327^	151^	489^	182^	347^	326^	327^	204^		
M-THSU	2.00A	30	CBS	10	B	0.7	7	58	1294	313^	271^	238^	116v	780	236^	417^	352^	392^	381^	131^	429^	163^	314^	270^	285^	201^	29v	23v
	48	46	N	10	C	0.7	7	58	1294	313^	271^	238^	116v	780	236^	417^	352^	392^	381^	131^	429^	163^	314^	270^	285^	201^	25v	39v
CBS NEWS NIGHTWATCH-2					A	0.8	11	71	1354	349^	284^	237^	97v	759	174^	366^	304^	322^	304^	152^	517	231^	388^	349^	368^	270^	25v	39v
M-THSU	2.30A	30	CBS	5	B	0.8	11	71	1354	349^	284^	237^	97v	759	174^	366^	304^	322^	304^	152^	517	231^	388^	349^	368^	270^	33v	16v
	68	62	N	5	C	0.8	11	71	1354	349^	284^	237^	97v	759	174^	366^	304^	322^	304^	152^	517	231^	388^	349^	368^	270^	33v	16v
CBS NEWS NIGHTWATCH-3					A	0.8	18	74	1107	303^	177^	206^	48v	699	140^	301^	264^	320^	316^	63v	346^	98v	197^	197^	220^	158^	33v	16v
M-THSU	3.00A	180	CBS	10	B	0.9	17	77	1169	305^	189^	209^	50v	762	159^	326^	300^	360^	345^	55v	321^	90v	174^	168^	190^	147^	17v	<<
	98	79	N	10	C	0.9	17	77	1169	305^	189^	209^	50v	762	159^	326^	300^	360^	345^	55v	321^	90v	174^	168^	190^	147^	21v	15v
	3.00 - 3.30				A	0.9	15	82	1174	310^	210^	191^	89v	711	166^	339^	285^	324^	308^	97v	389^	158^	259^	255^	299^	207^	21v	15v
	3.30 - 4.00				A	0.8	16	73	1140	285^	165^	157^	76v	685	164^	300^	251^	287^	276^	89v	379^	133^	233^	233^	291^	202^	17v	<<
	4.00 - 4.30				A	0.8	17	71	1076	298^	185^	202^	32v	704	137^	323^	294^	325^	325^	42v	309^	61v	158^	158^	183^	141^	17v	<<
	4.30 - 5.00				A	0.8	19	74	1052	284^	172^	201^	28v	693	137^	331^	302^	345^	345^	37v	305^	52v	153^	153^	163^	126^	18v	<<
																											17v	<<
	5.00 - 5.30				A	0.8	20	74	1107	329^	186^	245^	28v	709	128^	300^	271^	344^	344^	46v	349^	81v	192^	192^	192^	146^	17v	<<
	5.30 - 6.00				A	0.9	19	76	1032	294^	131^	227^	28v	656	102v	199^	171^	281^	281^	61v	325^	91v	174^	174^	174^	114^	16v	<<
CBS SUNDAY NEWS-OSGOOD					A	3.4	7	301	1327	257	206^	226	96^	755	199^	327	276	352	327	56^	484	183^	244	244	288	241	14v	33v
SUN	11.00P	15	CBS	2	B	3.5	8	310	1429	253	187	203	66^	760	161	311	278	357	335	77^	578	177	265	252	309	253	24v	16v
	116	62	N	2	C	3.5	8	310	1429	253	187	203	66^	760	161	311	278	357	335	77^	578	177	265	252	309	253	24v	16v
DAVID LETTERMAN I					A	3.6	19	321	1407	277	251	213	114	647	277	443	413	450	398	125	591	303	455	425	468	394	46^	53^
MON-FRI	12.30A	30	NBC	5	B	3.6	19	321	1407	277	251	213	114	647	277	443	413	450	398	125	591	303	455	425	468	394	46^	53^
	204	99	GV	5	C	3.6	19	321	1407	277	251	213	114	647	277	443	413	450	398	125	591	303	455	425	468	394	46^	53^
DAVID LETTERMAN II					A	3.1	20	276	1390	272	246	208	116^	625	279	427	401	433	379	164	580	339	450	405	449	365	60^	55^
MON-FRI	1.00A	30	NBC	5	B	3.1	20	276	1390	272	246	208	116^	625	279	427	401	433	379	164	580	339	450	405	449	365	60^	55^
	204	99	GV	5	C	3.1	20	276	1390	272	246	208	116^	625	279	427	401	433	379	164	580	339	450	405	449	365	60^	55^
FRIDAY NIGHT VIDEOS					A	3.2	25	284	1354	247	247	175^	220^	510	279	381	351	356	232	268	483	376	442	381	410	260	178^	92^
FRI	1.30A	60	NBC	2	B	2.8	21	248	1370	236	218	187	161^	497	265	356	320	340	262	307	548	399	502	402	422	291	193	73^
	179	96	PC	2	C	2.8	21	248	1370	236	218	187	161^	497	265	356	320	340	262	307	548	399	502	402	422	291	193	73^
	1.30 - 2.00				A	3.6	26	319	1417	256	255	199^	216	538	289	401	366	373	263	271	520	386	467	398	429	286	166^	92^
	2.00 - 2.30				A	2.8	24	248	1274	236^	236^	143^	226^	473	267	356	332	333	192^	263	435	362	410	361	385	226^	193^	91^
G MICHAELS SPORTS MACHINE					A	2.4	10	213	1832	417	278^	250^	174^	722	263^	480	476	531	361	299	961	469	806	650	699	593	67v	<<
SUN	11.46P	15	NBC	2	B	2.2	8	195	1697	325	209^	199^	150^	654	241	417	399	449	316	239	820	398	649	545	614	517	112^	<<
	80	53	SC	2	C	2.2	8	195	1697	325	209^	199^	150^	654	241	417	399	449	316	239	820	398	649	545	614	517	112^	<<
	11.30 - 12.00				A	2.4	10	213	1836	417	279^	250^	175^	726	266^	483	479	533	363	295^	959	464	802	649	697	593	68v	<<
	12.00 - 12.30				A	2.3	10	204	1855	427	282^	252^	174^	701	231^	458	458	515	341	373	1036	566	894	701	762	610	59v	<<

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	WORKING WOMEN 25-54	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21-49	WOMEN 21-54	WOMEN 25-54	MEN 15-24	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21-49	MEN 21-54	MEN 25-54	TEENS MALE 12-17	TEENS FEM. 12-17
LATE FRINGE CONT'D																												
LATE SHOW-FOX MON-FRI	11.00P	60	FOX	10	A	1.7	4	147	1548	284	259	184^	149^	631	329	432	402	465	375	176^	653	339	503	419	438	392	72^	56v
	120	84	GV	10	B	1.7	5	150	1430	252	223	172^	112^	569	280	383	362	416	352	165^	626	331	474	403	417	369	67^	45v
					C	1.7	5	150	1430	252	223	172^	112^	569	280	383	362	416	352	165^	626	331	474	403	417	369	67^	45v
	11.00 - 11.30				A	1.8	4	156	1588	276	252	178^	145^	643	320	424	402	469	371	184^	680	353	509	416	443	397	74^	51v
	11.30 - 12.00				A	1.5	5	136	1522	296	272	194^	156^	625	344	447	406	465	383	169^	630	327	502	429	439	392	69^	62^
SATURDAY NIGHT SAT	11.30P	80	NBC	2	A	8.4	26	744	1623	334	281	263	160	735	352	560	479	524	469	128	512	242	420	400	432	416	150	112
	197	99	GV	2	B	7.4	23	656	1641	330	288	246	177	764	367	562	485	519	448	130	526	266	429	398	420	397	122	92
					C	7.4	23	656	1641	330	288	246	177	764	367	562	485	519	448	130	526	266	429	398	420	397	122	92
	11.30 - 12.00				A	9.6	26	851	1571	311	261	259	132	740	309	530	471	514	469	102	502	215	386	373	411	393	127	100
	12.00 - 12.30				A	8.1	25	718	1643	351	297	273	170	737	373	575	482	532	478	132	496	244	426	406	433	423	172	121
	12.30 - 1.00				A	7.1	27	629	1681	351	293	254	199	717	398	591	487	530	450	174	557	290	477	440	472	447	158	121
TONIGHT SHOW MON-FRI	11.30P	60	NBC	10	A	5.7	20	507	1397	260	216	200	101	721	241	429	398	456	412	86	519	188	352	338	375	327	47^	45^
	201	99	GV	10	B	5.9	20	520	1385	253	210	191	95	717	241	415	389	443	393	89	535	211	370	352	386	337	41^	37^
					C	5.9	20	520	1385	253	210	191	95	717	241	415	389	443	393	89	535	211	370	352	386	337	41^	37^
	11.30 - 12.00				A	6.3	20	556	1411	260	221	203	103	728	244	442	414	466	420	84	522	188	354	339	370	323	49^	46^
	12.00 - 12.30				A	5.1	20	452	1397	262	213	199	101	720	239	418	383	449	407	90	522	191	354	341	386	336	46^	44^
US OPEN HIGHLIGHTS TNS-MO(S) MON	11.30P 182	30 92	CBS SC		A	3.0	10	266	1262	323	239	228^	95^	662	157^	386	378	419	357	47v	531	188^	338	318	428	408	7v	43v
US OPEN HIGHLIGHTS TNS-TU(S) TUE	11.30P 181	30 92	CBS SC		A	3.2	10	284	1259	194^	84^	137^	49v	643	159^	246	246	332	303	78^	534	193^	370	370	426	365	25v	20v
US OPEN HIGHLIGHTS TNS-WE(S) WED	11.30P 181	30 92	CBS SC		A	4.1	13	363	1402	242	195	204	59^	722	204	383	374	427	379	82^	619	243	426	418	506	438	8v	3v
US OPEN HIGHLIGHTS TNS-TH(S) THU	11.30P 177	30 92	CBS SC		A	2.7	9	239	1235	258^	196^	206^	28v	683	159^	322	318	339	329	42v	492	191^	308	306	372	335	2v	14v
US OPEN HIGHLIGHTS TNS-FR(S) FRI	11.30P 173	30 90	CBS SC		A	2.9	8	257	1521	156^	107^	109^	91^	524	174^	298	253	320	296	126^	673	163^	424	386	458	405	119^	65^

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HH AVG. AUD. %	HH SH %	HH AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																												
ABC WORLD NEWS-MORN-615A					A	1.5	18	133	50v	420	373	618	140^	471	457	453	128^	514	159^	351	382	342	121^	5v	35v	52v	<<	<<
TUE-FRI	6.15A	15	ABC	9	B	1.4	16	120	80^	381	337	610	163^	452	445	413	130^	500	158^	319	346	299	138^	8v	42v	26v	<<	<<
	142	83	N	9	C	1.4	16	120	80^	381	337	610	163^	452	445	413	130^	500	158^	319	346	299	138^	8v	42v	26v	<<	<<
ABC WORLD NEWS-MORN-645A					A	2.3	18	206	28v	299	224	569	101^	365	384	401	151	445	164	280	296	238	114^	12v	53^	29v	7v	22v
TUE-FRI	6.45A	15	ABC	9	B	2.2	18	196	64^	309	255	589	165	397	404	351	148	491	176	284	298	246	156	16v	46^	20v	10v	15v
	190	94	N	9	C	2.2	18	196	64^	309	255	589	165	397	404	351	148	491	176	284	298	246	156	16v	46^	20v	10v	15v
ABC WORLD NEWS-MORN-615A(B)					A	0.3^	5^	27^	411v	639^	639^	793^	411v	756^	756^	345v	<<	422v	220v	220v	202v	202v	<<	<<	<<	<<	214v	<<
MON	6.15A	15	ABC																									
	109	67	N																									
ABC WORLD NEWS-MORN-645A(B)					A	0.6^	8^	53^	209v	364^	364^	987^	412^	570^	364^	406^	417^	193v	110v	110v	<<	<<	83v	<<	<<	90v	107v	<<
MON	6.45A	15	ABC																									
	138	77	N																									
BEFORE HOURS					A	0.6	9	53	183^	455^	420^	634	294^	501^	478^	272^	104v	430^	107v	174^	213^	237^	197^	<<	<<	<<	<<	<<
TUE-FRI	6.15A	15	NBC	9	B	0.6	9	51	107v	321^	301^	576	242^	445^	399^	260^	117v	473^	219^	271^	311^	200^	120v	40v	17v	25v	<<	25v
	143	85	N	9	C	0.6	9	51	107v	321^	301^	576	242^	445^	399^	260^	117v	473^	219^	271^	311^	200^	120v	40v	17v	25v	<<	25v
BEFORE HOURS(B)					A	0.2^	4^	18^	41v	<<	<<	<<	<<	<<	<<	<<	131v	719v	337v	337v	337v	<<	382v	<<	<<	<<	<<	<<
MON	6.15A	15	NBC																									
	110	67	N																									
CBS MORNING NEWS- 6:30AM					A	1.1	12	97	27v	310^	146^	659	118^	248^	307^	357	338	322	89^	192^	169^	187^	129^	65v	6v	59v	11v	53v
TUE-FRI	6.30A	30	CBS	9	B	1.0	12	90	43v	329	158^	734	170^	308^	340	387	356	314^	83v	162^	142^	164^	150^	31v	<<	36v	47v	67v
	149	88	N	9	C	1.0	12	90	43v	329	158^	734	170^	308^	340	387	356	314^	83v	162^	142^	164^	150^	31v	<<	36v	47v	67v
CBS MORNING NEWS- 6:30AM(B)					A	0.7^	11^	62^	<<	238v	<<	768^	<<	84v	160v	236v	608^	264v	<<	<<	<<	83v	264v	<<	<<	<<	<<	<<
MON	6.30A	30	CBS																									
	94	71	N																									
CBS MORNING NEWS- 7:00AM					A	1.9	12	168	37v	217	150^	576	169^	260	279	203	267	411	99^	185	182	205	217	46^	3v	59^	14v	38v
TUE-FRI	7.00A	30	CBS	9	B	2.0	13	173	35v	202	135^	588	152^	245	278	241	275	440	128^	208	205	216	209	29v	4v	32v	33v	29v
	200	99	N	9	C	2.0	13	173	35v	202	135^	588	152^	245	278	241	275	440	128^	208	205	216	209	29v	4v	32v	33v	29v
CBS MORNING NEWS- 7:00AM(B)					A	1.0	10	89	<<	167v	<<	626^	<<	65v	96v	193^	530^	350^	<<	<<	<<	169v	334^	<<	<<	65v	<<	65v
MON	7.00A	30	CBS																									
	133	82	N																									
GOOD MORNING, AMERICA-730					A	4.0	21	352	50^	242	192	697	159	411	448	390	211	351	106	175	188	165	142	11v	22^	35^	27^	31^
TUE-FRI	7.30A	30	ABC	9	B	3.8	20	335	48^	262	217	702	152	409	440	384	228	351	89	154	162	168	168	11v	20v	30^	37^	32^
	211	99	N	9	C	3.8	20	335	48^	262	217	702	152	409	440	384	228	351	89	154	162	168	168	11v	20v	30^	37^	32^
GOOD MORNING, AMERICA-730(B)					A	2.1	15	186	29v	269^	165^	759	146^	296^	227^	323^	436	479	111^	189^	171^	233^	254^	<<	<<	29v	19v	<<
MON	7.30A	30	ABC																									
	149	82	N																									
GOOD MORNING, AMERICA-830					A	4.2	21	370	76^	202	158	729	181	378	404	357	268	308	86	135	152	144	130	4v	8v	23^	17v	11v
CONT'D																												

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MON-FRI EARLY MORNING CONT'D																									
GOOD MORNING, AMERICA-830-CONT'D																									
TUE-FRI 8.30A 30 ABC	9	B	4.2	21	369	65^	208	162	714	168	377	413	370	254	333	82	136	150	155	155	7v	12v	24^	30^	21^
209 98 N	9	C	4.2	21	369	65^	208	162	714	168	377	413	370	254	333	82	136	150	155	155	7v	12v	24^	30^	21^
GOOD MORNING, AMERICA-830(B)		A	3.4	15	301	58^	243	186^	794	200^	340	308	366	394	514	124^	241	233	295	210^	26v	22v	21v	91^	59^
MON 8.30A 30 ABC																									
146 79 N																									
MORNING PROGRAM		A	2.1	11	184	54^	207	147^	725	153^	298	302	306	377	359	71^	121^	119^	148^	221	13v	<<	40v	12v	21v
TUE-FRI 7.30A 90 CBS	9	B	2.1	11	190	44^	180	113^	714	132^	267	284	318	391	379	90^	150^	149^	156	214	15v	5v	25v	23v	24v
201 99 N	9	C	2.1	11	190	44^	180	113^	714	132^	267	284	318	391	379	90^	150^	149^	156	214	15v	5v	25v	23v	24v
7.30 - 8.00		A	2.0	10	175	41v	244	175	702	157^	313	352	294	328	351	67^	120^	124^	156^	214	20v	<<	49^	10v	30v
8.00 - 8.30		A	2.1	11	182	42^	207	159^	718	145^	298	290	319	376	357	72^	125^	108^	154^	219	9v	<<	53^	12v	22v
8.30 - 9.00		A	2.2	11	197	77^	171	109^	746	156	281	265	301	416	362	72^	117^	123^	134^	226	10v	<<	18v	14v	12v
MORNING PROGRAM(B)		A	1.5	8	133	<<	135^	37v	538	<<	85v	84v	207^	451^	336^	20v	60v	98v	200^	229^	<<	<<	<<	30v	23v
MON 7.30A 90 CBS																									
133 82 N																									
7.30 - 8.00		A	1.1	8	97	<<	106v	<<	552^	<<	55v	55v	176^	497^	328^	18v	63v	63v	149v	265^	<<	<<	<<	<<	11v
8.00 - 8.30		A	1.6	9	142	<<	122^	39v	475	<<	86v	82v	181^	389^	355^	33v	80v	124^	224^	214^	<<	<<	<<	41v	16v
8.30 - 9.00		A	1.8	8	159	<<	166^	59v	584	<<	103v	103v	249^	477	323^	<<	42v	96v	210^	221^	<<	<<	<<	34v	37v
NBC NEWS AT SUNRISE		A	1.9	20	171	121^	379	291	692	195	419	474	377	204	500	96^	245	253	277	222	19v	44^	5v	<<	<<
TUE-FRI 6.00A 30 NBC	9	B	1.7	19	149	89^	337	273	631	169^	393	428	345	190^	519	127^	273	291	262	206	15v	43v	8v	<<	8v
197 98 N	9	C	1.7	19	149	89^	337	273	631	169^	393	428	345	190^	519	127^	273	291	262	206	15v	43v	8v	<<	8v
NBC NEWS AT SUNRISE(B)		A	0.6^	10^	53^	103v	74v	74v	511^	103v	177v	177v	192v	334^	719^	202v	234v	430^	228v	290v	<<	<<	<<	<<	<<
MON 6.00A 30 NBC																									
153 81 N																									
TODAY SHOW-7.30AM		A	4.2	21	368	65^	264	196	741	185	377	412	376	302	403	86	196	194	190	194	19v	25^	15v	3v	11v
TUE-FRI 7.30A 30 NBC	9	B	4.1	22	359	66^	255	182	716	170	353	382	369	303	427	97	208	212	211	195	14v	17v	12v	9v	12v
204 99 N	9	C	4.1	22	359	66^	255	182	716	170	353	382	369	303	427	97	208	212	211	195	14v	17v	12v	9v	12v
TODAY SHOW-7.30AM(B)		A	2.1	15	186	94^	258^	126^	682	107^	211^	208^	324^	462	542	144^	236^	251^	216^	268^	5v	<<	19v	34v	19v
MON 7.30A 30 NBC																									
159 82 N																									
TODAY SHOW-8.30AM		A	4.2	22	372	69^	180	125	686	134	327	352	366	310	415	88	207	201	205	198	5v	12v	8v	9v	7v
TUE-FRI 8.30A 30 NBC	9	B	4.2	21	376	69^	187	126	679	130	308	350	364	307	400	89	208	201	199	183	9v	14v	12v	18v	16v
204 99 N	9	C	4.2	21	376	69^	187	126	679	130	308	350	364	307	400	89	208	201	199	183	9v	14v	12v	18v	16v
TODAY SHOW-8.30AM(B)		A	4.1	18	363	89^	283	193	684	171^	324	320	329	325	447	174^	311	312	174^	118^	39v	19v	28v	33v	21v
MON 8.30A 30 NBC																									
159 82 N																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+
MONDAY-FRIDAY DAYTIME																
ABC AFTERSCHOOL SPECIAL(S)		A	6.2	19	549	67^	253	210	146	763	285	424	322	363	325	299
WED 4.00P 60 ABC																
176 89 FV																
JUST A REGULAR KID: AN AIDS STOR																
4.00 - 4.30		A	5.9	19	523	72^	259	219	147	753	302	424	326	377	317	279
4.30 - 5.00		A	6.5	19	576	64^	247	202	144	772	270	424	319	350	333	317
ABC DAYTIME NEWSBRIEF-M-F		A	7.3	26	649	108	236	208	178	843	352	533	402	452	335	260
TUE-FRI 2.58P 1 ABC	9	B	7.1	26	632	124	225	200	168	860	375	553	429	481	326	254
208 98 N	9	C	7.1	26	632	124	225	200	168	860	375	553	429	481	326	254
ABC DAYTIME NEWSBRIEF-M-F(B)		A	6.4	18	567	94^	330	292	215	949	396	596	480	516	358	316
MON 2.58P 1 ABC																
147 81 N																
ALL MY CHILDREN		A	8.0	29	711	129	237	209	164	835	374	547	402	453	320	237
TUE-FRI 1.00P 60 ABC	9	B	7.5	27	664	127	225	198	156	831	368	536	407	459	322	243
213 99 DD	9	C	7.5	27	664	127	225	198	156	831	368	536	407	459	322	243
1.00 - 1.30		A	7.5	27	667	137	244	216	159	834	381	554	412	460	321	232
1.30 - 2.00		A	8.5	31	755	122	232	203	168	835	367	542	394	445	320	242
ALL MY CHILDREN(B)		A	7.7	22	682	130	357	322	181	894	398	594	474	506	344	268
MON 1.00P 60 ABC																
152 82 DD																
1.00 - 1.30		A	7.4	21	656	147	354	319	173	858	397	580	463	491	315	250
1.30 - 2.00		A	8.1	23	718	113	355	322	186	917	394	600	477	513	366	280
AMERICAN TREASURY		A	3.8	13	337	54^	170^	121^	141^	947	241	414	308	308	326	533
WED 3.58P 1 CBS	4	B	4.5	16	394	94	142	92	149	824	266	402	285	319	307	389
195 91 DO	4	C	4.5	16	394	94	142	92	149	824	266	402	285	319	307	389
ANOTHER WORLD		A	4.9	17	431	80^	197	174	147	881	274	517	409	468	395	305
TUWF 2.00P 60 NBC	8	B	4.7	17	416	88	223	194	156	878	267	508	389	453	407	306
201 98 DD	8	C	4.7	17	416	88	223	194	156	878	267	508	389	453	407	306
2.00 - 2.30		A	4.9	17	431	75^	198	172	145	880	268	505	397	457	397	316
2.30 - 3.00		A	4.9	18	437	85	194	174	147	871	277	523	414	472	387	290
ANOTHER WORLD(B)		A	4.2	12	372	47^	353	271	196	779	255	443	334	393	361	277
MON 2.00P 60 NBC																
156 81 DD																
2.00 - 2.30		A	4.2	12	372	51^	349	271	190	769	247	439	337	394	359	272
2.30 - 3.00		A	4.2	12	372	43v	358	271	203	790	264	447	332	392	363	283
AS THE WORLD TURNS		A	5.6	20	496	117	133	95	148	933	260	447	337	400	385	423
TUE&WED 2.00P 60 CBS	7	B	5.7	21	504	111	136	93	149	883	247	429	327	384	360	397
CONT'D																

PROGRAM NAME	KEY	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
ABC AFTERSCHOOL SPECIAL(S) WED	A	308	71^	29v	89^	59^	30^	57^	33^	54^
4.00 - 4.30	A	290	69^	32^	90^	69^	27v	49^	26v	51^
4.30 - 5.00	A	325	74^	26v	88^	51^	33^	64^	39^	57^
ABC DAYTIME NEWSBRIEF-M-F	A	261	99	30^	73	53	36^	49	49	35^
	B	234	97	31^	75	50	39^	57	47	50
	C	234	97	31^	75	50	39^	57	47	50
ABC DAYTIME NEWSBRIEF-M-F(B)	A	241	62^	85^	159	128	48^	85^	39^	94^
ALL MY CHILDREN	A	262	78	17^	41^	25^	49	34^	53	30^
	B	258	85	22^	56	36^	43	47	51	39^
	C	258	85	22^	56	36^	43	47	51	39^
1.00 - 1.30	A	270	76	18^	39^	24^	53	35^	59	28^
1.30 - 2.00	A	255	80	17^	43	26^	45	34^	47	32^
ALL MY CHILDREN(B)	A	290	57^	72^	119	92^	55^	86^	45^	96
1.00 - 1.30	A	270	46^	72^	118	89^	59^	95^	49^	105
1.30 - 2.00	A	304	65^	72^	120	93	51^	76^	41^	87^
AMERICAN TREASURY	A	234	89^	20v	34v	34v	32v	17v	<<	49^
	B	230	109	23^	57^	42^	27^	42^	10v	58^
	C	230	109	23^	57^	42^	27^	42^	10v	58^
ANOTHER WORLD	A	213	70^	4v	64^	42^	33^	31^	48^	15v
	B	245	84	21^	70	50^	26^	29^	38^	17v
	C	245	84	21^	70	50^	26^	29^	38^	17v
2.00 - 2.30	A	214	76^	4v	55^	42^	30^	30^	44^	16v
2.30 - 3.00	A	209	64^	4v	71^	42^	35^	31^	51^	15v
ANOTHER WORLD(B)	A	263	113^	107^	146^	143^	60^	63^	43v	80^
2.00 - 2.30	A	256	112^	115^	153^	150^	63^	61^	42v	82^
2.30 - 3.00	A	270	113^	100^	139^	136^	57^	64^	43v	78^
AS THE WORLD TURNS	A	278	146	29^	46^	49^	14v	19v	30^	3v
	B	243	133	26^	68	64^	19^	26^	27^	17^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																									
AS THE WORLD TURNS-CONT'D																									
207 99 DD	7	C	5.7	21	504	111	136	93	149	883	247	429	327	384	360	397	243	133	26^	68	64^	19^	26^	27^	17^
2.00 - 2.30		A	5.6	20	492	112	125	92^	143	920	256	438	332	394	374	420	271	138	27^	45^	49^	12v	19v	31^	<<
2.30 - 3.00		A	5.7	20	505	120	138	96	150	937	262	453	339	402	392	422	283	153	31^	46^	48^	17v	18v	28^	7v
BOLD AND THE BEAUTIFUL		A	4.1	15	366	109	143	116	138	895	247	459	351	390	373	397	282	130	14v	44^	33^	20v	36^	49^	8v
TUE-THU 1.30P 30 CBS	8	B	4.3	16	379	109	148	111	139	894	251	451	353	398	361	398	239	123	27^	62^	58^	21^	35^	38^	18v
198 93 DD	8	C	4.3	16	379	109	148	111	139	894	251	451	353	398	361	398	239	123	27^	62^	58^	21^	35^	38^	18v
CLASSIC CONCENTRATION		A	2.8	12	248	56^	141	105^	96^	743	183	331	258	312	276	357	293	98^	28v	41^	37^	35^	56^	36^	55^
MON-FRI 10.30A 30 NBC	10	B	2.9	13	259	55^	161	117	122	738	187	351	270	332	308	324	287	104^	26v	60^	52^	42^	63^	43^	62^
136 71 QG	10	C	2.9	13	259	55^	161	117	122	738	187	351	270	332	308	324	287	104^	26v	60^	52^	42^	63^	43^	62^
DAYS OF OUR LIVES		A	6.2	22	547	109	170	144	153	860	299	518	408	477	390	273	241	80	27^	64	62	34^	31^	51^	13v
TUE-FRI 1.00P 60 NBC	9	B	6.6	24	586	94	185	154	185	826	277	490	367	432	383	271	244	86	43^	99	90	31^	37^	44^	24^
205 99 DD	9	C	6.6	24	586	94	185	154	185	826	277	490	367	432	383	271	244	86	43^	99	90	31^	37^	44^	24^
1.00 - 1.30		A	6.0	21	532	113	165	138	148	868	293	514	404	473	399	283	246	78	26^	54^	55^	34^	27^	54^	7v
1.30 - 2.00		A	6.4	23	567	104	174	148	156	847	302	518	409	477	378	261	235	82	27^	72	68	33^	35^	49^	19^
DAYS OF OUR LIVES(B)		A	5.2	15	461	68^	324	278	182	776	325	534	431	503	355	170	343	89^	103^	131^	139	64^	60^	23v	102^
MON 1.00P 60 NBC																									
158 82 DD																									
1.00 - 1.30		A	4.9	14	434	56^	309	264	178	723	303	486	392	466	332	164	365	85^	109^	133^	149	61^	60^	15v	105^
1.30 - 2.00		A	5.6	16	496	76^	331	286	182	809	337	567	458	527	368	172	318	91^	97^	128^	127^	66^	60^	29v	97^
GENERAL HOSPITAL		A	8.2	29	727	87	233	206	170	821	338	513	394	459	337	242	250	82	30^	77	62	39^	47	45	41^
TUE-FRI 3.00P 60 ABC	9	B	7.9	28	699	106	225	197	167	831	343	520	404	470	335	244	236	77	30^	84	62	40^	53	43	50
213 99 DD	9	C	7.9	28	699	106	225	197	167	831	343	520	404	470	335	244	236	77	30^	84	62	40^	53	43	50
3.00 - 3.30		A	8.1	29	720	90	232	204	161	833	341	522	406	473	344	244	248	83	29^	75	55	35^	48	45	37^
3.30 - 4.00		A	8.2	29	729	85	236	210	179	814	337	507	383	449	332	241	254	82	31^	81	69	44	47	46	45
GENERAL HOSPITAL(B)		A	6.7	19	594	89^	343	302	204	922	366	576	449	480	378	315	273	71^	58^	133	101^	48^	78^	55^	70^
MON 3.00P 60 ABC																									
151 82 DD																									
3.00 - 3.30		A	6.7	20	594	100^	340	303	221	916	371	572	441	474	359	311	265	81^	61^	146	116	45^	70^	43^	72^
3.30 - 4.00		A	6.7	19	594	79^	345	301	187	928	361	579	457	487	396	319	280	62^	55^	121	86^	50^	86^	67^	69^
GUIDING LIGHT		A	4.7	17	419	95	161	106	140	907	247	424	324	361	358	446	270	131	7v	46^	41^	25^	28^	32^	20v
TUE-THU 3.00P 60 CBS	8	B	5.0	18	444	101	150	94	154	865	257	422	317	353	336	406	237	123	11v	71	54^	30^	32^	27^	36^
206 99 DD	8	C	5.0	18	444	101	150	94	154	865	257	422	317	353	336	406	237	123	11v	71	54^	30^	32^	27^	36^
3.00 - 3.30		A	4.7	17	413	100	147	96	141	912	250	428	327	357	350	454	278	133	11v	43^	40^	27^	26^	36^	16v
3.30 - 4.00		A	4.8	17	425	89	175	115	140	902	245	420	322	365	365	439	263	130	4v	48^	42^	24^	29^	29^	24^
LOVING		A	4.6	18	408	137	261	232	189	889	389	622	466	506	375	227	238	73^	15v	55^	41^	56^	32^	69^	19^
TUE-FRI 12.30P 30 ABC	9	B	4.3	16	377	147	249	218	171	859	378	597	461	504	371	219	220	75^	18v	74^	43^	65^	59^	76	48^
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
LOVING-CONT'D																												
	178	89	DD	9	C	4.3	16	377	147	249	218	171	959	378	597	461	504	371	219	220	75^	18v	74^	43^	65^	59^	76	48^
LOVING(B)					A	4.6	13	408	76^	380	350	197	818	417	591	438	460	275	204	309	43^	120^	127^	85^	44^	123^	46^	120^
MON	12.30P	30	ABC																									
	128	73	DD																									
MR. BELVEDERE-M-F					A	2.6	11	226	137	265	253	212	792	409	600	432	454	266	170	252	38^	42^	72^	58^	122^	44^	134^	32v
TUE-FRI	11.30A	30	ABC	4	B	2.6	11	226	137	265	253	212	792	409	600	432	454	266	170	252	38^	42^	72^	58^	122^	44^	134^	32v
	145	71	CS	4	C	2.6	11	226	137	265	253	212	792	409	600	432	454	266	170	252	38^	42^	72^	58^	122^	44^	134^	32v
NBC NEWS DIGEST-DAYTIME					A	4.7	16	412	76^	169	146	150	820	248	473	359	407	348	299	229	57^	8v	104^	36^	51^	34^	53^	33^
WED&FRI	2.57P	1	NBC	7	B	3.0	15	266	87^	212	179	139	834	252	475	368	434	391	293	247	71^	32v	65^	49^	31v	27v	41^	17v
	189	95	N	7	C	3.0	15	266	87^	212	179	139	834	252	475	368	434	391	293	247	71^	32v	65^	49^	31v	27v	41^	17v
NBC NEWS DIGEST-DAYTIME(B)					A	3.7	11	328	46v	308	215	245	742	279	437	276	337	337	244	274	89^	126^	125^	134^	95^	54^	48v	102^
MON	2.57P	1	NBC																									
	147	78	N																									
NBC NEWS:POPE JOHN PAUL(S)					A	4.7	18	416	82^	132^	90^	140^	846	226	358	225	300	365	413	280	115^	3v	10v	7v	3v	32v	30v	4v
THU	2.00P	60	NBC																									
	201	99	N																									
	2.00 - 2.30				A	4.8	18	425	93^	134^	97^	151	878	258	383	234	302	363	427	254	98^	<<	4v	2v	3v	29v	31v	<<
	2.30 - 3.00				A	4.6	17	408	72^	131^	83^	128^	813	193	332	215	299	368	398	308	132^	5v	17v	11v	2v	35v	29v	8v
NEW CARD SHARKS					A	3.1	15	272	75^	157	124	61^	692	200	321	260	312	284	318	472	301	15v	<<	<<	27v	46^	28^	45^
TUE-FRI	10.30A	30	CBS	9	B	3.3	15	294	74^	139	108	79^	691	200	320	255	307	299	319	423	265	22v	27^	18v	59^	79^	60^	78^
	168	81	QP	9	C	3.3	15	294	74^	139	108	79^	691	200	320	255	307	299	319	423	265	22v	27^	18v	59^	79^	60^	78^
NEW CARD SHARKS(B)					A	2.7	8	239	79^	243^	201^	51v	617	200^	333	300	319	277	266	392	130^	13v	19v	19v	126^	228^	90^	264^
MON	10.30A	30	CBS																									
	104	63	QP																									
NEWSBREAK-11.57					A	5.4	21	476	52^	164	118	74	727	179	321	259	311	305	354	391	196	52^	25^	25^	44^	59^	28^	75
MON-THU	11.57A	2	CBS	9	B	5.2	21	461	59^	139	98	97	701	187	312	239	287	279	340	372	181	47^	47^	39^	43^	64	40^	67
	168	82	N	9	C	5.2	21	461	59^	139	98	97	701	187	312	239	287	279	340	372	181	47^	47^	39^	43^	64	40^	67
NEWSBREAK-3.44					A	4.5	16	396	63^	190	120	127	898	230	399	306	346	372	459	264	122	6v	45^	34^	13v	34^	19v	28^
TUE	3.44P	1	CBS	8	B	4.5	16	396	68^	162	97	139	876	252	404	294	332	344	434	238	125	7v	50^	32^	23^	37^	19^	41^
	192	93	N	8	C	4.5	16	396	68^	162	97	139	876	252	404	294	332	344	434	238	125	7v	50^	32^	23^	37^	19^	41^
WED	3.42P	1																										
THU	3.40P	1																										
ONE LIFE TO LIVE					A	8.1	29	721	131	239	211	183	878	378	566	425	479	351	257	245	81	25^	67	50	42^	44^	49^	37^
TUWF	2.00P	60	ABC	8	B	7.6	28	673	132	223	200	165	862	377	559	432	488	332	247	227	87	26^	64	46	43	56	50	49
	213	99	DD	8	C	7.6	28	673	132	223	200	165	862	377	559	432	488	332	247	227	87	26^	64	46	43	56	50	49
	2.00 - 2.30				A	8.1	29	718	137	241	212	185	879	382	575	429	480	351	253	246	85	24^	64	48^	45^	39^	47^	37^
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

SEP.7-13,1987

PROGRAM NAME / DAY / TIME / DUR / NET / #STNS / CVG% / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																									
ONE LIFE TO LIVE-CONT'D																									
2.30 - 3.00		A	8.2	29	727	125	236	209	181	874	373	555	418	476	351	260	243	76	26^	70	52	39^	49^	50	37^
ONE LIFE TO LIVE(B)		A	6.8	19	602	136	328	285	210	945	388	609	481	519	375	299	293	56^	79^	153	119	41^	101^	52^	90^
MON 2.00P 60 ABC																									
149 82 DD																									
2.00 - 2.30		A	6.8	19	602	129	336	295	211	945	410	614	483	521	350	294	321	56^	78^	153	116	45^	117	65^	97^
2.30 - 3.00		A	6.8	20	602	142	319	276	209	946	367	603	479	517	399	304	266	57^	80^	153	122	36^	85^	38^	82^
POPE'S ARRIVAL IN MIAMI(S)		A	5.6	21	496	86^	214	160	92^	761	236	432	365	428	351	265	400	171	1v	34^	25v	48^	28v	43^	33^
THU 2.00P 60 ABC																									
208 99 N																									
2.00 - 2.30		A	5.8	22	514	99^	226	176	99^	762	246	454	379	437	348	250	399	179	<<	32^	24v	51^	32^	45^	38^
2.30 - 3.00		A	5.4	20	478	72^	202	142	85^	760	224	409	350	419	355	282	401	162	3v	37^	26v	46^	24v	41^	29v
PRICE IS RIGHT 1		A	5.1	24	455	97	130	92	87	741	220	327	241	277	249	379	356	233	30^	2v	7v	23^	38^	27^	34^
TUE-THU 11.00A 30 CBS	8	B	5.2	23	461	93	135	100	106	709	205	328	247	280	259	348	354	205	26^	39^	32^	50^	79	62	66
207 99 AP	8	C	5.2	23	461	93	135	100	106	709	205	328	247	280	259	348	354	205	26^	39^	32^	50^	79	62	66
PRICE IS RIGHT 1(B)		A	5.5	16	487	66^	192	103^	71^	625	133	253	229	286	287	315	365	125^	38^	57^	48^	84^	141	86^	139
MON 11.00A 30 CBS																									
131 76 AP																									
PRICE IS RIGHT 2		A	6.6	29	582	70	143	108	69	714	186	293	224	267	265	378	378	238	47^	<<	20^	17^	36^	21^	32^
TUE-THU 11.30A 30 CBS	8	B	6.6	29	587	73	133	100	99	674	179	294	221	259	254	342	377	204	43^	42^	50	44^	67	52	58
207 99 AP	8	C	6.6	29	587	73	133	100	99	674	179	294	221	259	254	342	377	204	43^	42^	50	44^	67	52	58
PRICE IS RIGHT 2(B)		A	6.5	19	576	48^	200	106^	44^	617	124	238	227	286	280	320	359	123	48^	77^	49^	75^	143	72^	146
MON 11.30A 30 CBS																									
131 76 AP																									
RYAN'S HOPE		A	3.6	14	319	92^	296	273	174	874	398	639	511	552	375	193	224	42^	31^	79^	61^	60^	41^	81^	20v
TUE-FRI 12.00N 30 ABC	9	B	3.2	13	282	101	279	253	174	837	383	595	476	527	359	191	226	54^	52^	110	87^	74^	57^	79^	52^
167 81 DD	9	C	3.2	13	282	101	279	253	174	837	383	595	476	527	359	191	226	54^	52^	110	87^	74^	57^	79^	52^
RYAN'S HOPE(B)		A	3.6	10	319	48v	363	338	248	817	447	639	434	466	280	147^	325	36v	104^	161^	60^	95^	136^	89^	142^
MON 12.00N 30 ABC																									
120 65 DD																									
SALE OF THE CENTURY		A	2.5	11	220	66^	126^	109^	94^	727	161	346	270	305	274	346	382	133^	28v	38v	34v	45^	56^	45^	55^
MON-FRI 10.00A 30 NBC	10	B	2.7	12	237	55^	144	113^	98^	708	135	332	268	313	296	332	386	153	14v	57^	43^	42^	56^	49^	49^
142 75 QG	10	C	2.7	12	237	55^	144	113^	98^	708	135	332	268	313	296	332	386	153	14v	57^	43^	42^	56^	49^	49^
SANTA BARBARA		A	4.7	17	414	109	193	155	170	847	274	487	368	443	377	285	235	87	16v	106	63^	34^	43^	56^	21^
TUE-FRI 3.00P 60 NBC	9	B	4.6	17	409	94	209	172	180	825	270	490	376	449	381	262	244	92	32^	117	87	28^	50^	47^	31^
197 99 DD	9	C	4.6	17	409	94	209	172	180	825	270	490	376	449	381	262	244	92	32^	117	87	28^	50^	47^	31^
3.00 - 3.30		A	4.5	16	401	114	192	155	166	837	273	484	368	442	373	279	242	83	13v	100	59^	35^	46^	60^	21^
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY / TIME / #STNS / DUR / CVG% / NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																									
SANTA BARBARA-CONT'D 3.30 - 4.00		A	4.8	17	427	105	194	155	174	855	275	490	368	443	381	290	229	90	18^	112	66^	34^	39^	52^	21^
SANTA BARBARA(B) MON 3.00P 153 60 81 NBC DD		A	3.5	10	310	41v	336	258	269	626	314	519	346	410	379	243	253	69^	110^	143^	146^	56^	8v	17v	47v
3.00 - 3.30		A	3.5	10	310	31v	345	258	270	838	316	514	344	413	384	256	254	84^	108^	141^	148^	45v	16v	10v	51v
3.30 - 4.00		A	3.6	10	319	50v	318	251	260	790	303	508	337	396	364	223	245	52^	109^	140^	140^	65^	<<	24v	41v
SCRABBLE TUE-FRI 12.30P 149 30 79 NBC QG	4	A	3.2	12	284	80^	98^	72^	80^	751	193	315	243	305	291	374	315	135	46^	34^	42^	26v	36^	33^	28^
	4	B	3.2	12	284	80^	98^	72^	80^	751	193	315	243	305	291	374	315	135	46^	34^	42^	26v	36^	33^	28^
		C	3.2	12	284	80^	98^	72^	80^	751	193	315	243	305	291	374	315	135	46^	34^	42^	26v	36^	33^	28^
SCRABBLE(B) MON 12.30P 115 30 62 NBC QG		A	3.8	11	337	98^	189	132^	74^	645	173^	308	273	301	300	309	354	87^	95^	66^	134^	91^	83^	45v	128^
SUPER PASSWORD MON-FRI 12.00N 148 30 72 NBC QG		A	3.4	13	298	95^	98^	78^	93^	712	173	287	228	278	280	375	318	119	26v	62^	51^	37^	66^	65^	37^
	10	B	3.6	14	315	85^	79^	65^	116	703	177	294	225	267	257	367	338	128	25^	86^	63^	44^	64^	70^	38^
	10	C	3.6	14	315	85^	79^	65^	116	703	177	294	225	267	257	367	338	128	25^	86^	63^	44^	64^	70^	38^
$25,000 PYRAMID TUE-FRI 10.00A 178 30 88 CBS QP		A	3.2	16	286	72^	176	123	61^	706	185	321	263	345	329	303	433	257	19v	4v	4v	17v	22v	11v	28^
	9	B	3.2	15	287	73^	172	114	77^	731	199	325	259	346	344	318	406	238	19v	19v	14v	48^	51^	39^	59^
	9	C	3.2	15	287	73^	172	114	77^	731	199	325	259	346	344	318	406	238	19v	19v	14v	48^	51^	39^	59^
$25,000 PYRAMID(B) MON 10.00A 111 30 72 CBS QP		A	2.6	8	230	23v	217^	87^	42v	606	73^	148^	126^	207^	351	377	452	194^	15v	20v	19v	57v	31v	21v	67v
US OPN TENNIS(FRI) 11:00A(S) FRI 11.00A 209 242 99 CBS SE		A	2.5	10	222	83^	183^	156^	65v	653	176^	279^	214^	265^	205^	323	536	238^	2v	9v	3v	19v	20v	19v	20v
11.00 - 11.30		A	2.3	10	204	107^	148^	82^	12v	616	166^	247^	235^	299^	197^	306^	440	178^	<<	<<	<<	53v	9v	42v	20v
11.30 - 12.00		A	1.9	9	168	117^	157^	86v	11v	544	148^	196^	184^	262^	166^	271^	536	203^	17v	14v	17v	16v	28v	31v	14v
12.00 - 12.30		A	2.2	9	195	55v	173^	125^	79v	588	127^	208^	129^	209^	200^	300^	533	296^	5v	19v	5v	6v	<<	9v	<<
12.30 - 1.00		A	2.7	11	239	77^	230^	205^	130^	764	252^	360	229^	298	243^	336	489	217^	2v	<<	2v	22v	23v	22v	23v
1.00 - 1.30		A	2.5	9	222	71v	250^	247^	106^	729	224^	337	231^	264^	221^	359	573	205^	<<	<<	<<	24v	26v	24v	25v
1.30 - 2.00		A	2.9	10	257	58v	146^	146^	58v	651	150^	283	224^	256	211^	337	565	262	<<	<<	<<	21v	24v	22v	23v
2.00 - 2.30		A	2.8	10	248	89^	179^	177^	57v	632	184^	289	232^	257	168^	319	547	255^	<<	4v	<<	9v	23v	9v	23v
2.30 - 3.00		A	2.9	10	257	89^	163^	144^	51v	614	141^	260	211^	253	207^	312	541	249	<<	32v	2v	<<	22v	<<	22v
3.00 - 3.30		A	2.7	10	239	79^	113^	90^	27v	610	101^	244^	217^	253^	244^	330	569	286	<<	31v	<<	<<	23v	<<	23v
US OPN TENNIS(FRI) 12:30P(S) FRI 3.34P 208 179 99 CBS SE CONT'D		A	3.7	11	328	84^	120^	74^	42v	603	149^	225	191^	227	192^	343	534	282	54^	28v	37v	46v	61^	28v	79^

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PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																									
US OPN TENNIS(FRI) 12:30-CONT'D																									
3.30 - 4.00		A	2.5	9	222	114^	69v	44v	38v	705	128^	278^	240^	284^	261^	382	442	239^	32v	35v	<<	26v	50v	30v	47v
4.00 - 4.30		A	2.5	9	222	94^	93^	70v	28v	612	103^	226^	198^	237^	234^	347	384	177^	17v	55v	4v	40v	41v	25v	56v
4.30 - 5.00		A	2.9	9	257	111^	113^	70^	60v	603	146^	228^	185^	208^	185^	353	445	216^	53v	21v	39v	44v	41v	22v	63v
5.00 - 5.30		A	3.5	10	310	89^	123^	77^	71^	552	169^	226	174^	202^	134^	298	506	278	47v	43v	41v	50v	75^	30v	95^
5.30 - 6.00		A	4.2	11	372	88^	120^	77^	59^	629	185	253	211	244	167^	343	535	306	79^	37v	64^	29v	87^	29v	87^
6.00 - 6.30		A	6.3	15	558	53^	148	82^	17v	564	141	186	171	212	199	336	659	342	62^	4v	41^	63^	56^	28v	90^
6.30 - 7.00		A	6.6	15	585	49^	113	83^	10v	579	116	160	153	195	206	377	637	354	64^	15v	46^	60^	56^	38^	78^
WHEEL OF FORTUNE		A	5.2	24	459	81	158	124	108	791	206	358	270	317	274	386	332	151	7v	27^	24^	33^	57^	68	21^
TUE-FRI 11.00A 30 NBC	9	B	5.4	24	475	66	149	104	106	762	193	330	253	306	278	378	356	155	14v	43^	36^	33^	52^	54^	31^
203 99 QG	9	C	5.4	24	475	66	149	104	106	762	193	330	253	306	278	378	356	155	14v	43^	36^	33^	52^	54^	31^
WHEEL OF FORTUNE(B)		A	4.7	14	416	83^	233	174	67^	763	207	326	272	344	268	365	417	142^	42^	27v	44^	61^	64^	38v	87^
MON 11.00A 30 NBC																									
156 80 QG																									
WHO'S THE BOSS? M-F		A	3.8	18	334	121	250	232	170	793	356	602	469	507	337	152	256	54^	44^	54^	69^	87^	32^	97	22v
TUE-FRI 11.00A 30 ABC	9	B	4.1	18	363	118	213	188	177	699	317	524	419	463	309	132	243	55^	73^	114	124	103	77^	114	66^
171 87 CS	9	C	4.1	18	363	118	213	188	177	699	317	524	419	463	309	132	243	55^	73^	114	124	103	77^	114	66^
WHO'S THE BOSS?-M-F(B)		A	3.9	12	346	34v	308	260	108^	609	197	402	361	402	303	165^	380	76^	107^	160^	108^	153^	231	103^	281
MON 11.00A 30 ABC																									
127 74 CS																									
WIN, LOSE OR DRAW		A	3.9	17	346	123	175	147	113	819	239	421	325	393	327	330	301	98	21v	40^	29^	32^	63^	68^	26^
TUE-FRI 11.30A 30 NBC	4	B	3.9	17	346	123	175	147	113	819	239	421	325	393	327	330	301	98	21v	40^	29^	32^	63^	68^	26^
182 89 QG	4	C	3.9	17	346	123	175	147	113	819	239	421	325	393	327	330	301	98	21v	40^	29^	32^	63^	68^	26^
WIN,LOSE OR DRAW(B)		A	4.0	12	354	120^	283	260	79^	717	273	412	380	407	250	278	471	88^	57^	99^	100^	49^	29v	29v	49^
MON 11.30A 30 NBC																									
139 71 QG																									
YOUNG AND THE RESTLESS		A	7.0	27	623	86	168	140	142	859	277	453	334	392	340	349	263	136	20^	37^	34^	16^	41^	47^	11v
TUE-THU 12.30P 60 CBS	8	B	7.0	27	620	93	165	135	148	832	271	450	344	400	334	325	260	123	27^	65	58	19^	47	47	19^
209 99 DD	8	C	7.0	27	620	93	165	135	148	832	271	450	344	400	334	325	260	123	27^	65	58	19^	47	47	19^
12.30 - 1.00		A	6.9	27	611	71	167	138	136	836	263	433	321	375	333	348	276	145	24^	35^	37^	15v	42^	44^	12v
1.00 - 1.30		A	7.2	27	638	101	168	140	147	878	289	469	345	406	345	347	249	127	15^	38^	30^	17^	41^	49^	9v

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																									
ABC WEEKEND SPEC.(S) SAT 1.00P 30 ABC 100 45 CA THE AMAZING BUNJEE ADVENTURE		A	1.4	4	124	1626	158^	370^	248^	247^	334^	311^	112v	199^	196^	115v	610	345^	265^	76v	533	271^	262^	205^	329^
ALVIN-CHIPMUNKS SPECIAL(S) SAT 11.00A 30 NBC 194 96 CA		A	9.0	29	797	1410	135	343	297	97	179	205	119	86	113	91	683	356	328	286	397	196	201	208	189
ALVIN AND THE CHIPMUNKS		A	8.8	30	780	1463	126	336	293	107	169	238	142	97	154	84	719	360	359	282	437	203	233	232	205
SAT 10.30A 30 NBC	1	B	8.8	30	780	1463	126	336	293	107	169	238	142	97	154	84	719	360	359	282	437	203	233	232	205
197 98 CA	1	C	8.8	30	780	1463	126	336	293	107	169	238	142	97	154	84	719	360	359	282	437	203	233	232	205
ANIMAL CRACK-UPS SPECIAL(S) SAT 12.00N 30 ABC 153 72 CL		A	3.9	13	346	1558	145^	408	314	128^	344	286	131^	156^	185	101^	520	349	171^	180^	340	223	116^	219	121^
B.BUNNY & TWEETY SPECIAL(S) SAT 11.30A 30 ABC 182 86 CA		A	4.9	16	434	1668	135^	428	345	92^	304	311	159	153	230	82^	625	422	203	244	381	229	151	248	133^
FLINTSTONE KIDS SPECIAL(S) SAT 11.00A 30 ABC 193 91 CA		A	4.4	14	390	1599	111^	377	292	101^	276	213	81^	132^	155^	58^	733	434	299	276	457	282	175	280	177
FOOFUR		A	3.4	13	301	1268	124^	326	274	98^	181^	219	105^	114^	98^	121^	542	309	233	184^	358	200^	159^	138^	220
SAT 12.00N 30 NBC	1	B	3.4	13	301	1268	124^	326	274	98^	181^	219	105^	114^	98^	121^	542	309	233	184^	358	200^	159^	138^	220
131 71 CA	1	C	3.4	13	301	1268	124^	326	274	98^	181^	219	105^	114^	98^	121^	542	309	233	184^	358	200^	159^	138^	220
FRAGGLE ROCK		A	7.7	28	682	1434	99	349	299	97	174	244	135	109	160	84^	668	295	373	270	398	183	216	207	191
SAT 10.00A 30 NBC	1	B	7.7	28	682	1434	99	349	299	97	174	244	135	109	160	84^	668	295	373	270	398	183	216	207	191
199 98 CA	1	C	7.7	28	682	1434	99	349	299	97	174	244	135	109	160	84^	668	295	373	270	398	183	216	207	191
GUMMI BEARS		A	3.2	24	284	1316	29v	293	205^	60^	171^	139^	117^	22v	75^	64^	713	350	362	175^	537	246	291	285	252
SAT 8.00A 30 NBC	1	B	3.2	24	284	1316	29v	293	205^	60^	171^	139^	117^	22v	75^	64^	713	350	362	175^	537	246	291	285	252
197 98 CA	1	C	3.2	24	284	1316	29v	293	205^	60^	171^	139^	117^	22v	75^	64^	713	350	362	175^	537	246	291	285	252
I'M TELLING		A	2.5	9	222	1244	35v	307	261^	26v	219^	154^	15v	139^	146^	8v	564	321	243^	228^	336	196^	140^	165^	170^
SAT 12.30P 30 NBC	1	B	2.5	9	222	1244	35v	307	261^	26v	219^	154^	15v	139^	146^	8v	564	321	243^	228^	336	196^	140^	165^	170^
108 59 CA	1	C	2.5	9	222	1244	35v	307	261^	26v	219^	154^	15v	139^	146^	8v	564	321	243^	228^	336	196^	140^	165^	170^
MUPPETS TAKE MANHATTAN(S) SAT 8.00A 120 CBS 176 79 CL		A	2.8	14	248	1309	63v	234^	188^	44v	179^	181^	86^	95^	128^	53v	715	424	292	289	426	245^	182^	249^	178^
8.00 - 8.30		A	1.9	13	168	1280	57v	315^	237^	53v	249^	112^	10v	102^	87v	24v	604	320^	284^	260^	343^	187^	157^	213^	131^
8.30 - 9.00		A	2.5	13	222	1364	66v	213^	176^	36v	210^	122^	56v	67v	79^	44v	819	512	307	370	449	299	151^	262^	187^
9.00 - 9.30 CONT'D		A	3.3	15	292	1268	60^	197^	163^	42v	166^	190^	127^	63^	131^	59^	715	435	280	271	444	254	190^	249	194^

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PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																									
MUPPETS TAKE MANHATTAN(S)-CONT'D																									
9.30 - 10.00		A	3.5	14	310	1323	67^	241	192^	45v	130^	251	110^	141^	181^	70^	702	406	296	263	439	228	210	258	181^
MY PET MONSTER SPECIAL(S)		A	5.4	20	478	1523	54^	292	210	121^	240	252	118^	134	185	67^	740	404	336	264	476	268	207	248	228
SAT 10.00A 30 ABC																									
196 96 CA																									
NEW ARCHIES		A	6.4	21	567	1386	135	328	283	138	185	219	117	102^	95^	124	655	368	287	264	391	225	166	166	225
SAT 11.30A 30 NBC	1	B	6.4	21	567	1386	135	328	283	138	185	219	117	102^	95^	124	655	368	287	264	391	225	166	166	225
176 92 CA	1	C	6.4	21	567	1386	135	328	283	138	185	219	117	102^	95^	124	655	368	287	264	391	225	166	166	225
ONE TO GROW ON-8:28AM		A	4.0	25	354	1343	48^	283	201	67^	203	156^	114^	41v	73^	83^	701	380	322	225	477	234	243	226	250
SAT 8.28A 2 NBC	1	B	4.0	25	354	1343	48^	283	201	67^	203	156^	114^	41v	73^	83^	701	380	322	225	477	234	243	226	250
194 97 CN	1	C	4.0	25	354	1343	48^	283	201	67^	203	156^	114^	41v	73^	83^	701	380	322	225	477	234	243	226	250
ONE TO GROW ON-9:58AM		A	7.5	28	665	1366	91^	316	265	89^	190	192	106	86^	101	90^	668	298	370	244	425	200	225	200	225
SAT 9.58A 2 NBC	1	B	7.5	28	665	1366	91^	316	265	89^	190	192	106	86^	101	90^	668	298	370	244	425	200	225	200	225
198 98 CN	1	C	7.5	28	665	1366	91^	316	265	89^	190	192	106	86^	101	90^	668	298	370	244	425	200	225	200	225
ONE TO GROW ON-11:28AM		A	8.3	27	735	1376	133	345	305	111	200	169	94	75^	88	81^	663	338	325	273	390	196	194	203	187
SAT 11.28A 2 NBC	1	B	8.3	27	735	1376	133	345	305	111	200	169	94	75^	88	81^	663	338	325	273	390	196	194	203	187
194 96 CN	1	C	8.3	27	735	1376	133	345	305	111	200	169	94	75^	88	81^	663	338	325	273	390	196	194	203	187
ONE TO GROW ON-12:28PM		A	3.4	13	301	1194	113^	309	253	92^	204^	169^	85^	84^	89^	80^	512	254	259	196^	317	151^	166^	151^	166^
SAT 12.28P 2 NBC	1	B	3.4	13	301	1194	113^	309	253	92^	204^	169^	85^	84^	89^	80^	512	254	259	196^	317	151^	166^	151^	166^
130 70 CN	1	C	3.4	13	301	1194	113^	309	253	92^	204^	169^	85^	84^	89^	80^	512	254	259	196^	317	151^	166^	151^	166^
REAL GHOSTBUSTERS SPECIAL(S)		A	5.8	19	514	1566	71^	364	271	113^	232	253	111^	142	190	63^	716	416	300	292	424	275	150	240	185
SAT 10.30A 30 ABC																									
200 96 CA																									
SMURFS I		A	5.4	30	478	1470	56^	323	258	64^	205	185	96^	89^	112^	74^	757	385	372	272	485	245	240	228	257
SAT 8.30A 30 NBC	1	B	5.4	30	478	1470	56^	323	258	64^	205	185	96^	89^	112^	74^	757	385	372	272	485	245	240	228	257
203 99 CA	1	C	5.4	30	478	1470	56^	323	258	64^	205	185	96^	89^	112^	74^	757	385	372	272	485	245	240	228	257
SMURFS II		A	6.7	30	594	1471	71^	335	279	79^	207	172	79^	93^	101^	71^	757	365	392	292	465	235	230	256	209
SAT 9.00A 30 NBC	1	B	6.7	30	594	1471	71^	335	279	79^	207	172	79^	93^	101^	71^	757	365	392	292	465	235	230	256	209
201 99 CA	1	C	6.7	30	594	1471	71^	335	279	79^	207	172	79^	93^	101^	71^	757	365	392	292	465	235	230	256	209
SMURFS III		A	7.4	29	656	1348	86^	310	252	91^	197	180	107	73^	104	76^	661	318	343	253	408	210	198	224	184
SAT 9.30A 30 NBC	1	B	7.4	29	656	1348	86^	310	252	91^	197	180	107	73^	104	76^	661	318	343	253	408	210	198	224	184
201 99 CA	1	C	7.4	29	656	1348	86^	310	252	91^	197	180	107	73^	104	76^	661	318	343	253	408	210	198	224	184
WIND IN THE WILLOWS(S)		A	2.4	12	213	1389	32v	299	189^	84^	296^	101^	62v	39v	49v	52v	693	372	321	189^	504	266^	238^	303	201^
SAT 8.00A 120 ABC																									
205 98 CA																									
8.00 - 8.30		A	1.6	12	142	1243	17v	281^	119^	89v	264^	63v	44v	19v	<<	61v	635	316^	319^	226^	409^	198^	211^	229^	181^
8.30 - 9.00		A	2.3	12	204	1490	20v	304^	189^	91^	375	104^	66v	38v	38v	65v	708	369	339	186^	522	268^	254^	298^	224^
CONT'D																									

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																								
WIND IN THE WILLOWS(S)-CONT'D																								
9.00 - 9.30	A	2.7	12	239	1498	57v	312	207^	91^	296	119^	69^	50v	60v	60v	771	425	346	182^	589	332	258^	368	222^
9.30 - 10.00	A	2.9	11	257	1336	29v	302	217^	73^	263	107^	64v	43v	77^	30v	665	369	295	185^	479	249	230^	299	180^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																								
ABC COLLEGE FOOTBALL-PRE	A	3.3	9	292	1427	136^	432	262	396	185^	709	143^	351	462	624	377	395	319	337	225	229	140^	88^	147^
SAT 3.00P 23 ABC 1	B	3.3	9	292	1427	136^	432	262	396	185^	709	143^	351	462	624	377	395	319	337	225	229	140^	88^	147^
155 82 SC 1	C	3.3	9	292	1427	136^	432	262	396	185^	709	143^	351	462	624	377	395	319	337	225	229	140^	88^	147^
ABC COLLEGE FOOTBALL-GAME	A	8.0	21	709	1495	166	456	258	433	249	818	90^	284	477	780	439	489	388	438	385	290	129	107	92
SAT 3.23P 207 ABC 1	B	8.0	21	709	1495	166	456	258	433	249	818	90^	284	477	780	439	489	388	438	385	290	129	107	92
203 97 SE 1	C	8.0	21	709	1495	166	456	258	433	249	818	90^	284	477	780	439	489	388	438	385	290	129	107	92
NOTRE DAME VS MICHIGAN																								
3.00 - 3.30	A	4.8	13	425	1551	160	484	315	445	248	751	120^	323	502	685	436	505	382	450	313	181	128^	79^	188
3.30 - 4.00	A	6.5	18	576	1509	153	433	255	405	242	802	92^	312	516	762	476	531	424	479	357	231	146	95^	128
4.00 - 4.30	A	7.9	22	700	1507	161	431	242	411	240	849	85^	315	506	808	465	524	422	481	382	284	141	103	86^
4.30 - 5.00	A	8.3	22	735	1490	177	424	248	403	249	831	95	295	492	785	446	495	397	446	401	290	123	106	111
5.00 - 5.30	A	7.4	20	656	1512	191	464	274	438	268	813	83^	298	498	774	459	496	415	452	387	279	139	124	96^
5.30 - 6.00	A	8.8	23	780	1456	157	463	250	447	250	800	80^	255	436	768	404	454	356	406	385	314	121	113	72^
6.00 - 6.30	A	9.1	22	806	1501	165	473	266	452	241	842	98	270	464	811	433	485	366	418	401	326	123	114	63^
6.30 - 7.00	A	8.7	20	771	1553	167	529	281	498	269	821	94	249	447	785	410	460	353	403	402	325	114	99	88
ABC COLLEGE FOOTBALL-POST	A	6.1	14	540	1590	197	566	305	533	290	781	112^	277	463	731	412	445	350	383	355	286	123	94^	119
SAT 6.50P 10 ABC 1	B	6.1	14	540	1590	197	566	305	533	290	781	112^	277	463	731	412	445	350	383	355	286	123	94^	119
204 97 SC 1	C	6.1	14	540	1590	197	566	305	533	290	781	112^	277	463	731	412	445	350	383	355	286	123	94^	119
CBS NFL TODAY	A	6.2	19	549	1348	156	401	229	386	240	776	108^	294	489	718	432	502	381	451	369	216	69^	69^	102^
SUN 12.30P 30 CBS 1	B	6.2	19	549	1348	156	401	229	386	240	776	108^	294	489	718	432	502	381	451	369	216	69^	69^	102^
207 99 SC 1	C	6.2	19	549	1348	156	401	229	386	240	776	108^	294	489	718	432	502	381	451	369	216	69^	69^	102^
CBS NFL FOOTBALL GAME 1	A	13.5	34	1196	1536	203	477	254	463	255	864	100	281	540	825	501	571	440	511	452	253	79	62	117
SUN 1.00P 198 CBS 1	B	13.5	34	1196	1536	203	477	254	463	255	864	100	281	540	825	501	571	440	511	452	253	79	62	117
209 99 SE 1	C	13.5	34	1196	1536	203	477	254	463	255	864	100	281	540	825	501	571	440	511	452	253	79	62	117
VARIOUS TEAMS AND TIMES																								
1.00 - 1.30	A	11.7	32	1037	1438	141	425	204	410	200	800	97	248	486	761	446	516	388	458	415	245	61^	58^	151
1.30 - 2.00	A	13.7	35	1214	1478	176	451	235	436	232	833	104	274	510	793	470	539	406	475	417	254	73	57	121
2.00 - 2.30	A	14.1	36	1249	1516	197	470	240	458	240	854	104	286	529	817	493	567	425	499	435	250	80	56	111
2.30 - 3.00	A	12.8	33	1134	1501	202	461	234	447	247	880	90	282	542	847	509	591	453	534	472	257	64	52^	95
3.00 - 3.30	A	14.8	37	1311	1590	239	506	280	493	290	891	114	303	573	845	527	595	459	526	465	250	86	62	107
3.30 - 4.00	A	14.3	35	1267	1613	241	515	300	499	299	884	95	279	567	847	530	599	472	541	488	248	99	78	116
4.00 - 4.30	A	12.6	31	1116	1579	222	509	279	498	268	869	82	265	535	824	490	559	453	522	475	265	92	85	110
CBS NFL FOOTBALL POST	A	6.8	17	602	1598	227	504	322	483	263	852	88^	264	514	809	472	549	427	503	459	261	130	116	112
SUN 4.20P 22 CBS 1	B	6.8	17	602	1598	227	504	322	483	263	852	88^	264	514	809	472	549	427	503	459	261	130	116	112
134 81 SC 1	C	6.8	17	602	1598	227	504	322	483	263	852	88^	264	514	809	472	549	427	503	459	261	130	116	112
VARIOUS TEAMS AND TIMES																								
4.00 - 4.30	A	8.0	19	709	1522	189	440	265	421	221	866	97	281	519	822	476	548	422	495	456	274	107	97	109
CONT'D																								

PROGRAM NAME / DAY TIME DUR NET / #STNS CVG% TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK-ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
CBS NFL FOOTBALL POST-CONT'D																									
4.30 - 5.00		A	5.8	14	514	1649	264	568	375	544	304	819	66^	239	499	785	465	540	434	509	455	245	151	134	109^
NBC MAJOR LEAGUE PRE GAME		A	4.7	15	416	1427	109^	441	255	386	185	669	168	325	445	543	319	359	276	316	231	184	115^	53^	202
SAT 2.00P 20 NBC	2	B	4.5	16	395	1404	118	443	242	410	206	574	132	283	380	494	300	322	247	270	185	172	101^	48^	286
181 93 SC	2	C	4.5	16	395	1404	118	443	242	410	206	574	132	283	380	494	300	322	247	270	185	172	101^	48^	286
NBC MAJOR LEAGUE BASEBALL		A	5.7	16	505	1360	126	500	212	476	185	715	109^	233	360	658	303	365	251	313	261	293	45^	21v	100^
SAT 2.20P 184 NBC	2	B	5.7	18	509	1349	135	494	222	476	200	664	89^	210	326	620	282	329	237	284	242	291	57^	32^	134
190 96 SE	2	C	5.7	18	509	1349	135	494	222	476	200	664	89^	210	326	620	282	329	237	284	242	291	57^	32^	134
ST LOUIS VS NY METS																									
LA VS ATLANTA																									
2.00 - 2.30		A	4.9	15	434	1395	125^	490	259	440	208	693	138^	269	393	581	281	359	255	333	287	222	80^	41^	131^
2.30 - 3.00		A	6.3	19	558	1344	139	482	248	436	203	659	109^	239	365	580	285	353	255	323	261	227	73^	43^	129
3.00 - 3.30		A	6.3	18	558	1368	126	492	224	461	195	714	123	256	387	644	317	375	264	322	261	269	57^	36^	106^
3.30 - 4.00		A	5.7	16	505	1328	120^	482	185	471	188	751	116^	236	370	709	328	386	254	312	252	323	33v	21v	63^
4.00 - 4.30		A	5.3	15	470	1353	156	524	220	513	191	732	103^	227	340	695	304	363	237	296	241	332	17v	4v	79^
4.30 - 5.00		A	5.4	15	478	1359	113^	488	193	473	163	733	93^	211	342	690	300	361	249	311	263	329	34v	1v	104^
5.00 - 5.30		A	5.3	14	470	1402	99^	523	174	503	149	729	96^	207	350	682	305	364	255	314	301	318	38^	6v	114^
NFL LIVE		A	4.6	14	408	1438	204	429	252	423	233	816	180	424	618	749	552	583	438	470	303	166	74^	71^	119^
SUN 12.30P 30 NBC	1	B	4.6	14	408	1438	204	429	252	423	233	816	180	424	618	749	552	583	438	470	303	166	74^	71^	119^
191 96 SC	1	C	4.6	14	408	1438	204	429	252	423	233	816	180	424	618	749	552	583	438	470	303	166	74^	71^	119^
NFL GAME 1		A	7.4	19	656	1619	241	461	336	440	256	884	138	451	634	823	573	621	496	544	312	201	130	97	145
SUN 1.00P 188 NBC	1	B	7.4	19	656	1619	241	461	336	440	256	884	138	451	634	823	573	621	496	544	312	201	130	97	145
191 90 SE	1	C	7.4	19	656	1619	241	461	336	440	256	884	138	451	634	823	573	621	496	544	312	201	130	97	145
VARIOUS TEAMS AND TIMES																									
1.00 - 1.30		A	5.8	16	514	1666	248	482	333	460	261	878	169	482	647	799	567	604	478	515	278	195	140	121^	166
1.30 - 2.00		A	7.2	19	638	1649	272	475	359	456	267	875	150	473	656	801	582	623	507	547	294	177	139	106	160
2.00 - 2.30		A	7.5	19	665	1584	238	457	341	425	245	842	125	432	610	791	559	610	485	537	296	180	151	107	134
2.30 - 3.00		A	7.6	20	673	1658	273	502	388	478	275	890	158	464	649	825	583	651	490	559	331	174	132	81^	134
3.00 - 3.30		A	7.6	19	673	1616	237	462	338	445	256	882	116	432	612	836	566	611	496	541	314	225	133	99	140
3.30 - 4.00		A	8.5	21	753	1603	201	421	289	406	243	934	126	443	645	878	588	639	518	569	346	239	97	81^	149
4.00 - 4.30		A	7.2	18	638	1619	196	430	276	419	273	940	139	457	653	874	587	637	514	564	338	237	118	90^	131
NFL GAME 2		A	16.7	39	1480	1627	238	541	317	530	295	893	133	339	584	831	523	598	451	526	426	234	111	83	82
SUN 4.25P 170 NBC	1	B	16.7	39	1480	1627	238	541	317	530	295	893	133	339	584	831	523	598	451	526	426	234	111	83	82
204 98 SE	1	C	16.7	39	1480	1627	238	541	317	530	295	893	133	339	584	831	523	598	451	526	426	234	111	83	82
L A RAIDERS VS GREEN BAY																									
SEATTLE VS DENVER																									
4.00 - 4.30 CONT'D		A	11.8	29	1045	1563	244	516	303	510	286	879	129	320	559	813	494	555	431	492	427	258	95	68	74

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS DUR CVG% NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																									
NFL GAME 2-CONT'D																									
4.30 - 5.00		A	15.1	37	1338	1635	218	517	294	512	265	923	145	357	592	852	521	588	447	513	421	264	118	85	77
5.00 - 5.30		A	17.1	41	1515	1615	218	520	299	511	277	903	131	316	569	839	505	573	439	506	441	266	120	89	72
5.30 - 6.00		A	16.7	39	1480	1623	242	537	318	521	289	893	131	322	582	835	524	598	451	525	441	237	117	86	75
6.00 - 6.30		A	17.5	39	1551	1622	251	539	316	526	300	895	125	343	601	834	541	623	476	559	433	211	111	79	77
6.30 - 7.00		A	18.1	39	1604	1626	240	546	329	534	306	878	137	357	590	820	532	611	453	532	412	209	107	87	96
7.00 - 7.30		A	16.7	36	1480	1627	268	612	356	603	357	830	126	334	551	781	501	582	425	505	385	199	76	61	109
US OPEN TENNIS-SU-RAINOUT(S)		A	3.3	8	292	1336	182^	495	222	483	204^	693	30v	167^	355	677	339	402	325	388	375	275	76^	66^	72^
SUN 4.36P 144 CBS																									
206 99 SE																									
4.30 - 5.00		A	4.4	11	390	1488	213	560	286	543	235	699	69^	196	415	668	383	419	345	381	380	249	130^	112^	99^
5.00 - 5.30		A	3.5	8	310	1286	200^	453	207	442	198^	718	37v	195^	377	699	359	411	340	392	400	288	59^	55^	57^
5.30 - 6.00		A	3.0	7	266	1369	191^	471	213^	456	209^	767	14v	199^	410	753	396	484	396	484	427	270	91^	83^	40v
6.00 - 6.30		A	2.5	6	222	1248	132^	458	201^	453	190^	662	5v	126^	333	657	328	386	328	386	362	271^	79^	60v	50v
6.30 - 7.00		A	3.1	7	275	1355	169^	558	204^	547	196^	661	14v	114^	250	654	244	336	237	329	328	318	22v	21v	115^
US OPEN TENNIS-SAT-1(S)		A	2.0	8	177	1240	120^	545	380	491	266^	373	95^	183^	198^	364	188^	215^	102^	129^	124^	149^	113^	89v	209^
SAT 10.00A 60 CBS																									
196 96 SE																									
10.00 - 10.30		A	2.0	8	177	1265	97^	518	366	465	250^	309^	97^	161^	166^	290^	147^	180^	69v	102^	87v	110^	144^	95^	294^
10.30 - 11.00		A	2.0	7	177	1215	143^	572	393	516	283^	438	93v	206^	229^	438	229^	249^	136^	156^	161^	188^	83v	83v	123^
US OPEN TENNIS-SAT-2(S)		A	3.6	11	319	1240	197^	552	271	527	232	567	68^	185^	305	562	300	324	237	261	274	238	78^	55^	43v
SAT 11.00A 300 CBS																									
202 98 SE																									
11.00 - 11.30		A	2.5	9	222	1179	114^	577	299	558	256^	454	45v	151^	205^	454	205^	233^	161^	188^	208^	221^	94^	94^	54v
11.30 - 12.00		A	2.7	9	239	1191	95^	492	208^	482	193^	542	53v	174^	231^	542	231^	265^	178^	212^	248^	277	100^	89^	58v
12.00 - 12.30		A	3.1	10	275	1115	166^	484	194^	464	207^	513	71^	188^	247	495	228^	252	175^	199^	199^	243	62^	46v	55v
12.30 - 1.00		A	3.2	11	284	1184	214^	555	246	535	209^	570	27v	134^	258	550	238	278	232	271	295	272	26v	<<	32v
1.00 - 1.30		A	3.9	13	346	1210	217	557	264	533	246	531	37v	141^	256	526	251	278	219	246	262	248	62^	29v	60^
1.30 - 2.00		A	4.2	14	372	1323	192	601	312	570	267	591	59^	173	334	591	334	365	276	307	315	226	79^	46^	53^
2.00 - 2.30		A	3.8	12	337	1365	212	586	323	552	259	632	81^	220	388	632	388	411	307	330	313	221	79^	53^	68^
2.30 - 3.00		A	3.3	10	292	1301	254	624	320	590	248	580	77^	208^	353	578	352	372	276	296	299	206^	87^	51v	11v
3.00 - 3.30		A	4.1	12	363	1213	211	537	252	521	211	591	85^	192	338	591	338	344	253	259	299	247	79^	62^	6v
3.30 - 4.00		A	4.8	13	425	1356	250	549	292	514	237	650	122^	252	380	643	373	391	258	276	283	252	116^	87^	42^
US OPEN TENNIS-SAT-3(S)		A	5.2	13	461	1385	259	600	307	591	293	645	85^	223	351	634	341	375	266	300	292	259	84^	57^	56^
SAT 4.00P 210 CBS																									
207 99 SE																									
4.00 - 4.30		A	5.2	14	461	1418	287	591	343	557	283	646	108^	262	367	643	363	375	259	271	262	267	94^	83^	87^
CONT'D																									

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY / TIME / #STNS / DUR CVG% / NET TYPE / NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK. ING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																								
US OPEN TENNIS-SAT-3(S)-CONT'D																								
4.30 - 5.00	A	4.7	13	416	1397	256	588	311	564	274	635	105^	252	370	635	370	390	265	285	284	245	106^	84^	69^
5.00 - 5.30	A	4.7	13	416	1497	267	587	323	582	306	682	96^	246	386	668	373	408	290	325	291	260	140^	96^	89^
5.30 - 6.00	A	4.7	12	416	1439	278	594	307	593	317	668	92^	240	382	644	358	409	290	341	300	235	128^	97^	48^
6.00 - 6.30	A	4.6	11	408	1266	265	622	301	622	312	601	60^	174	297	593	290	339	237	287	288	254	43^	28v	<<
6.30 - 7.00	A	5.6	13	496	1351	244	620	303	619	295	636	73^	204	346	624	334	374	273	313	312	250	51^	19v	44^
7.00 - 7.30	A	6.9	15	611	1345	230	597	273	594	275	646	70^	197	321	634	309	345	251	286	302	289	46^	16v	56^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																											
BUSINESS WORLD				A	1.4	4	124	1171	253^	662	29v	275^	659	272^	313^	445^	346^	423^	77v	195^	423^	195^	187^	278^	249^	137^	<<
SUN 12.30P	30	ABC	2	B	1.4	5	120	1272	220^	642	114^	307^	610	250^	277^	352^	308^	483	108^	256^	483	256^	222^	296^	277^	153^	<<
130	77	N	2	C	1.4	5	120	1272	220^	642	114^	307^	610	250^	277^	352^	308^	483	108^	256^	483	256^	222^	296^	277^	153^	<<
FACE THE NATION				A	2.5	9	222	1284	265^	641	114^	290	641	290	360	292	280^	551	59v	229^	551	229^	229^	278^	338	273^	51v
SUN 10.30A	30	CBS	2	B	2.4	9	213	1196	224	627	91^	240	627	240	329	300	298	501	72^	184^	501	184^	167^	218	260	266	27v
119	82	CC	2	C	2.4	9	213	1196	224	627	91^	240	627	240	329	300	298	501	72^	184^	501	184^	167^	218	260	266	27v
HEALTH SHOW				A	2.6	8	230	1564	340	637	328	423	616	283	365	258^	132^	403	245^	298	354	249^	193^	216^	101^	81^	145^
SAT 12.30P	30	ABC	2	B	2.6	9	230	1450	224	540	220	297	518	208	267	229	184^	395	226	287	357	250	196^	208	97^	96^	181^
150	74	N	2	C	2.6	9	230	1450	224	540	220	297	518	208	267	229	184^	395	226	287	357	250	196^	208	97^	96^	181^
MEET THE PRESS				A	2.1	7	186	1331	248^	670	179^	298^	608	200^	292^	297^	280^	456	92^	206^	446	197^	194^	274^	257^	169^	111^
SUN 12.00N	30	NBC	1	B	2.1	7	186	1331	248^	670	179^	298^	608	200^	292^	297^	280^	456	92^	206^	446	197^	194^	274^	257^	169^	111^
143	90	CC	1	C	2.1	7	186	1331	248^	670	179^	298^	608	200^	292^	297^	280^	456	92^	206^	446	197^	194^	274^	257^	169^	111^
SUNDAY MORNING				A	4.7	19	416	1262	264	710	122^	260	705	216	272	322	394	497	72^	187	496	186	158	231	278	237	16v
SUN 9.00A	90	CBS	2	B	4.3	18	381	1280	253	729	118^	273	725	244	309	330	392	466	67^	186	466	185	165	226	262	220	26v
177	96	N	2	C	4.3	18	381	1280	253	729	118^	273	725	244	309	330	392	466	67^	186	466	185	165	226	262	220	26v
9.00 - 9.30				A	4.1	19	363	1213	258	696	86^	212	696	176	245	323	415	498	51^	159^	498	159^	139^	230	285	248	15v
9.30 - 10.00				A	4.8	20	425	1272	268	725	124^	270	722	222	274	329	403	507	73^	206	507	206	174	251	299	224	12v
10.00 - 10.30				A	5.2	19	461	1290	265	706	148	290	697	242	290	314	369	487	89^	190	486	189	157	212	252	242	19v
THIS WEEK-DAVID BRINKLEY				A	3.1	10	275	1235	199^	598	107^	209^	598	183^	231	275	341	540	177^	301	513	273	222^	270	213^	191^	<<
SUN 11.30A	60	ABC	2	B	3.4	12	301	1332	175	663	109^	211	659	167	222	276	397	542	104^	245	528	231	207	267	262	236	29v
198	97	N	2	C	3.4	12	301	1332	175	663	109^	211	659	167	222	276	397	542	104^	245	528	231	207	267	262	236	29v
11.30 - 12.00				A	3.0	10	266	1243	183^	570	111^	212^	570	187^	241	255	304	572	171^	323	549	300	247	299	231^	197^	<<
12.00 - 12.30				A	3.2	10	284	1227	214^	625	102^	206^	625	179^	222^	294	376	511	183^	280	479	248	198^	243	196^	186^	<<

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY TIME DUR NET NO. OF / #STNS CVG% TYPE T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
HOLIDAY DAYTIME SPECIALS																								
MR. BELVEDERE-MON(S) MON 11.30A 30 ABC 107 61 CS	A	2.8	8	248	1814	352	308	28v	681	333	516	374	264	137^	403	270	362	184^	94^	39v	376	214^	354	214^
US OPEN TENNIS (MON)(S) MON 12.30P 330 CBS 136 82 SE	A	3.8	11	337	1287	237	194	46v	498	163^	254	220	171^	217	662	209	375	327	280	236	74^	26v	54^	18v
12.30 - 1.00	A	3.5	10	310	1288	263	185^	49v	604	215	280	217	199^	311	443	151^	276	208	148^	165^	107^	36v	134^	86^
1.00 - 1.30	A	3.4	10	301	1301	301	242	70^	620	275	342	268	171^	266	533	149^	321	262	207^	211	90^	31v	58^	30v
1.30 - 2.00	A	3.5	10	310	1321	271	228	38v	570	198^	314	251	203^	226	588	186^	361	268	229	221	127^	44v	36v	18v
2.00 - 2.30	A	4.0	11	354	1280	228	204	37v	524	179	289	257	169^	205	610	199	371	287	238	222	111^	28v	35v	16v
2.30 - 3.00	A	4.2	12	372	1300	257	224	46^	501	178	299	283	180	167^	657	240	417	345	280	187	100^	37v	42v	15v
3.00 - 3.30	A	4.0	12	354	1383	245	207	75^	492	141^	281	279	212	176^	701	263	419	358	272	213	114^	45v	76^	21v
3.30 - 4.00	A	3.7	11	328	1244	171^	162^	91^	432	151^	236	202	131^	176^	672	265	409	345	258	217	46v	21v	94^	14v
4.00 - 4.30	A	3.7	11	328	1228	216	191^	45v	427	133^	205	191^	150^	198	722	213	372	347	314	293	26v	20v	53^	<<
4.30 - 5.00	A	3.5	10	310	1312	232	185^	20v	442	132^	185^	167^	136^	232	793	223	386	385	349	319	43v	19v	34v	<<
5.00 - 5.30	A	3.7	10	328	1271	230	177^	19v	453	131^	196	144^	135^	236	777	209	388	378	367	288	23v	<<	17v	<<
5.30 - 6.00	A	4.3	11	381	1327	217	155^	20v	470	99^	196	177	198	235	797	203	410	414	410	283	35v	6v	24v	<<

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. SEP. 7, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	50.2	50.5	51.1	53.5	56.0	58.1	59.0	60.3	60.1	60.8	60.0	59.8	57.7	55.9	53.9	49.3

ABC TV

ABC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					← ABC COLLEGE FTBLL SPECIAL U.S.C. VS MICHIGAN STATE (8:00-11:37)(PAE) →											
AVERAGE AUDIENCE (Hhlds (000))					9,570											
AVERAGE AUDIENCE (%)					10.8	9.4 *		11.4 *		12.1 *		11.1 *		11.9 *		11.3 *
SHARE AUDIENCE %					20	17 *		20 *		20 *		19 *		21 *		21 *
AVG. AUD. BY 1/4 HR %					9.0	9.9	11.1	11.7	12.4	11.8	11.5	10.7	11.8	12.1	11.8	10.8

CBS TV

CBS TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					KATE & ALLIE (R)		MY SISTER SAM (R)(PAE)		NEWHART (R)		DESIGNING WOMEN (R)(PAE)		← CAGNEY & LACEY (R) →			
AVERAGE AUDIENCE (Hhlds (000))					10,370		11,080		14,620		13,820		10,630			
AVERAGE AUDIENCE (%)					11.7		12.5		16.5		15.6		12.0	12.1 *		11.8 *
SHARE AUDIENCE %					21		21		27		26		22	21 *		23 *
AVG. AUD. BY 1/4 HR %					11.1	12.2	12.2	12.7	16.0	17.1	15.4	15.8	12.1	12.1	12.0	11.6

NBC TV

NBC TV	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
Program					ALF (R)		VALERIE (R)		← NBC MONDAY NIGHT MOVIES A YEAR IN THE LIFE, PART 3 (R) →							
AVERAGE AUDIENCE (Hhlds (000))					13,290		13,380		10,810							
AVERAGE AUDIENCE (%)					15.0		15.1		12.2	11.9 *		12.5 *		12.9 *		11.3 *
SHARE AUDIENCE %					26		25		21	20 *		21 *		23 *		22 *
AVG. AUD. BY 1/4 HR %					14.5	15.5	14.8	15.5	12.0	11.9	12.4	12.5	13.2	12.7	12.8	9.9

Other Services

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS AVERAGE AUDIENCE	11.9	12.5	12.7	13.3	13.5	13.7	13.6	11.2
SHARE AUDIENCE %	24	24	22	22	22	23	24	22
SUPERSTATIONS AVERAGE AUDIENCE	3.3	3.3	3.7	4.1	4.1	4.2	4.4	3.6
SHARE AUDIENCE %	7	6	6	7	7	7	8	7
PBS AVERAGE AUDIENCE	1.7	2.3	2.9	3.3	2.7	2.5	1.7	1.7
SHARE AUDIENCE %	3	4	5	6	4	4	3	3
CABLE ORIG. AVERAGE AUDIENCE	3.9	5.0	5.6	5.9	6.6	6.7	6.5	6.1
SHARE AUDIENCE %	8	10	10	10	11	11	11	12
PAY SERVICES AVERAGE AUDIENCE	2.5	2.8	3.3	3.6	4.1	4.7	4.4	4.1
SHARE AUDIENCE %	5	5	6	6	7	8	8	8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	52.9	54.0	55.6	57.2	56.2	58.8	60.7	61.8	60.0	60.3	59.8	58.2	54.0	52.4	50.4	49.1
ABC TV					WHO'S THE BOSS? (R)		GROWING PAINS (R)(PAE)		←MOONLIGHTING (R)(PAE)			→	←CONSTITUTION			→
AVERAGE AUDIENCE (Hhlds (000))					16,130		17,900		15,860				8,770			
AVERAGE AUDIENCE (%)					18.2		20.2		17.9	17.9 *		18.0 *	9.9	10.7 *		9.2 *
SHARE AUDIENCE %					32		33		30	30 *		31 *	19	20 *		18 *
AVG. AUD. BY 1/4 HR %					17.0	19.3	20.0	20.3	17.8	17.9	18.1	17.8	11.4	9.9	9.4	9.1
CBS TV					←SIMON & SIMON(B) (R)(PAE)			→	←HOUSTON KNIGHTS (R)(PAE)			→	←NIGHT HEAT			→
AVERAGE AUDIENCE (Hhlds (000))					4,780				9,390				9,920			
AVERAGE AUDIENCE (%)					5.4	5.0 *		5.9 *	10.6	10.2 *		10.9 *	11.2	11.3 *		11.2 *
SHARE AUDIENCE %					9	9 *		10 *	18	17 *		18 *	22	21 *		22 *
AVG. AUD. BY 1/4 HR %					4.9	5.0	5.8	5.9	10.0	10.5	10.7	11.1	11.2	11.3	11.0	11.4
NBC TV					←MATLOCK (R)			→	←MOVIE OF THE WEEK-TUESDAY BEYOND THE LIMIT							→
AVERAGE AUDIENCE (Hhlds (000))					10,720				7,800							
AVERAGE AUDIENCE (%)					12.1	11.7 *		12.5 *	8.8	9.5 *		8.5 *		8.6 *		8.6 *
SHARE AUDIENCE %					20	20 *		20 *	16	16 *		14 *		16 *		17 *
AVG. AUD. BY 1/4 HR %					11.6	11.7	12.4	12.6	9.7	9.3	8.7	8.2	8.7	8.5	8.6	8.5

TIME	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS AVERAGE AUDIENCE	10.9	11.6	11.6	11.4	11.0	10.7	11.1	9.9
SHARE AUDIENCE %	20	21	20	19	18	18	21	20
SUPERSTATIONS AVERAGE AUDIENCE	2.6	2.6	3.0	3.1	3.1	3.1	2.9	2.7
SHARE AUDIENCE %	5	5	5	5	5	5	5	5
PBS AVERAGE AUDIENCE	1.6	2.1	2.1	2.0	2.7	2.8	2.6	2.4
SHARE AUDIENCE %	3	4	4	3	4	5	5	5
CABLE ORIG. AVERAGE AUDIENCE	5.9	5.4	5.9	6.2	7.1	7.1	6.1	5.8
SHARE AUDIENCE %	11	10	10	10	12	12	11	12
PAY SERVICES AVERAGE AUDIENCE	1.9	2.5	2.9	3.7	4.5	4.0	4.6	3.8
SHARE AUDIENCE %	4	4	5	6	7	7	9	8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. SEP. 9, 1987

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	49.1	49.9	51.8	53.5	52.4	54.5	55.7	57.4	57.8	59.1	58.8	59.2	56.1	55.1	53.6	51.5
ABC TV					PERFECT STRANGERS (R)		HEAD OF THE CLASS (R)(PAE)		←MACGYVER (R)(PAE)→				←HOTEL (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					11,780 13.3		12,580 14.2		9,830 11.1	11.5 *		10.8 *	7,350 8.3	8.1 *		8.5 *
SHARE AUDIENCE %					25		25		19	20 *		18 *	15	15 *		16 *
AVG. AUD. BY 1/4 HR %					12.4	14.2	13.7	14.6	11.5	11.4	10.9	10.7	8.3	8.0	8.2	8.8
CBS TV					←MIKE HAMMER(B) (R)(PAE)→				←MAGNUM, P.I. (R)(PAE)→				←EQUALIZER (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					5,760 6.5	6.3 *		6.7 *	10,280 11.6	11.2 *		12.0 *	11,700 13.2	13.3 *		13.2 *
SHARE AUDIENCE %					12	12 *		12 *	20	19 *		20 *	24	24 *		25 *
AVG. AUD. BY 1/4 HR %					6.1	6.4	6.6	6.8	10.8	11.6	12.1	11.9	13.0	13.5	13.5	12.9
NBC TV					←HIGHWAY TO HEAVEN (R)→				←BRONX ZOO (R)→				←ST. ELSEWHERE (R)→			
AVERAGE AUDIENCE (Hhlds (000) & %)					9,040 10.2	9.5 *		10.9 *	7,620 8.6	8.6 *		8.6 *	7,530 8.5	8.6 *		8.5 *
SHARE AUDIENCE %					18	18 *		19 *	15	15 *		15 *	16	15 *		16 *
AVG. AUD. BY 1/4 HR %					8.9	10.0	10.7	11.0	8.7	8.5	8.5	8.7	8.5	8.6	8.4	8.5

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS AVERAGE AUDIENCE	13.3	12.7	11.4	11.2	13.3	13.6	12.0	10.8
SHARE AUDIENCE %	27	24	21	20	23	23	22	21
SUPERSTATIONS AVERAGE AUDIENCE	2.4	2.7	2.3	2.2	3.1	3.2	2.4	2.5
SHARE AUDIENCE %	5	5	4	4	5	5	4	5
PBS AVERAGE AUDIENCE	1.5	1.9	2.4	3.0	3.0	2.9	2.8	2.5
SHARE AUDIENCE %	3	4	4	5	5	5	5	5
CABLE ORIG. AVERAGE AUDIENCE	4.4	4.5	6.2	6.9	8.1	8.7	8.1	6.4
SHARE AUDIENCE %	9	9	12	12	14	15	15	12
PAY SERVICES AVERAGE AUDIENCE	2.1	2.5	3.5	3.8	4.1	4.3	4.1	3.6
SHARE AUDIENCE %	4	5	7	7	7	7	7	7

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT		49.0	50.2	50.7	53.1	54.2	57.5	58.4	59.8	59.0	59.2	58.9	59.2	56.6	54.8	53.1	50.6
ABC TV						SLEDGE HAMMER (R)		CHARMINGS (R)(PAE)		← POPE IN AMERICA (PAE)		→		← 20/20			→
AVERAGE AUDIENCE (Hhlds (000) & %)						7,180 8.1		5,760 6.5		5,320 6.0	5.8 *		6.2 *	10,990 12.4	11.8 *		13.1 *
SHARE AUDIENCE	%					15		11		10	10 *		11 *	23	21 *		25 *
AVG. AUD. BY 1/4 HR	%					8.0	8.2	6.5	6.5	5.7	5.9	5.9	6.5	11.6	11.9	12.7	13.4
CBS TV						← SCARECROW & MRS. KING (R)(PAE)			→	← CATHOLIC CHURCH-AMERICA (PAE)			→	← CBS REPORTS. THE IN THE RED BLUES			→
AVERAGE AUDIENCE (Hhlds (000) & %)						6,560 7.4	7.2 *		7.5 *	4,700 5.3	5.6 *		5.0 *	4,430 5.0	5.3 *		4.7 *
SHARE AUDIENCE	%					13	13 *		13 *	9	9 *		8 *	9	10 *		9 *
AVG. AUD. BY 1/4 HR	%					7.4	7.0	7.5	7.5	6.0	5.2	5.0	5.0	5.4	5.2	4.6	4.8
NBC TV						BILL COSBY SHOW (R)		BILL COSBY SHOW SPECIAL (R)		CHEERS (R)		NIGHT COURT (R)		← L.A. LAW (R)			→
AVERAGE AUDIENCE (Hhlds (000) & %)						20,110 22.7		23,300 26.3		21,970 24.8		22,150 25.0		14,530 16.4	16.9 *		15.8 *
SHARE AUDIENCE	%					41		44		42		42		31	30 *		31 *
AVG. AUD. BY 1/4 HR	%					20.6	24.7	25.9	26.6	24.5	25.1	24.9	25.2	17.8	15.9	16.0	15.7

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS								
AVERAGE AUDIENCE	11.1	10.9	9.4	9.9	11.0	11.4	11.6	10.0
SHARE AUDIENCE %	22	21	17	17	19	19	21	19
SUPERSTATIONS								
AVERAGE AUDIENCE	2.9	2.6	2.5	2.6	3.4	3.7	3.1	2.7
SHARE AUDIENCE %	6	5	4	4	6	6	6	5
PBS								
AVERAGE AUDIENCE	1.7	1.9	2.1	2.7	3.5	3.4	2.1	1.8
SHARE AUDIENCE %	3	4	4	5	6	6	4	3
CABLE ORIG.								
AVERAGE AUDIENCE	5.0	5.1	6.4	6.1	6.6	6.5	6.5	5.1
SHARE AUDIENCE %	10	10	11	10	11	11	12	10
PAY SERVICES								
AVERAGE AUDIENCE	1.8	2.3	2.5	3.0	4.4	4.7	4.8	4.1
SHARE AUDIENCE %	4	4	4	5	7	8	9	8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. SEP. 11, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	47.8	48.8	48.5	49.4	49.7	51.3	52.5	53.7	53.0	53.6	54.2	53.5	51.6	51.3	50.0	49.4
ABC TV					WEBSTER (R)(PAE)		MR. BELVEDERE (R)(PAE)		← MAX HEADROOM (R) →				GOOD EVENING AMERICA →			
AVERAGE AUDIENCE (Hhlds (000) & %)					7,350 8.3		8,510 9.6		5,850 6.6	6.6 *		6.6 *	7,000 7.9	7.9 *		7.8 *
SHARE AUDIENCE %					16		18		12	12 *		12 *	16	15 *		16 *
AVG. AUD. BY 1/4 HR %					8.1	8.6	9.7	9.6	6.8	6.5	6.6	6.7	8.1	7.7	7.9	7.7
CBS TV					← SUMMER PLAYHOUSE (B) TRAVELLING MAN (PAE) →				← DALLAS (R)(PAE) →				← ADDERLY →			
AVERAGE AUDIENCE (Hhlds (000) & %)					5,940 6.7	6.5 *		6.9 *	6,290 7.1	6.8 *		7.4 *	7,530 8.5	8.2 *		8.9 *
SHARE AUDIENCE %					13	13 *		13 *	13	13 *		14 *	17	16 *		18 *
AVG. AUD. BY 1/4 HR %					6.4	6.6	6.8	7.0	6.7	6.8	7.1	7.6	8.0	8.4	8.6	9.1
NBC TV					ALF LOVES A MYSTERY		AMAZING STORIES SPECIAL (R)		← MIAMI VICE (R) →				← CRIME STORY (R) →			
AVERAGE AUDIENCE (Hhlds (000) & %)					9,130 10.3		8,330 9.4		10,630 12.0	11.6 *		12.3 *	8,510 9.6	9.7 *		9.5 *
SHARE AUDIENCE %					20		18		22	22 *		23 *	19	19 *		19 *
AVG. AUD. BY 1/4 HR %					10.1	10.5	9.1	9.6	11.5	11.8	12.3	12.4	9.7	9.6	9.4	9.7

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS AVERAGE AUDIENCE	11.6	12.0	11.5	12.0	12.4	12.6	10.9	9.9
SHARE AUDIENCE %	24	24	23	23	23	23	21	20
SUPERSTATIONS AVERAGE AUDIENCE	3.0	3.3	3.6	3.8	4.0	4.0	2.9	2.7
SHARE AUDIENCE %	6	7	7	7	8	7	6	5
PBS AVERAGE AUDIENCE	1.5	1.8	2.4	2.3	2.6	2.3	1.8	1.5
SHARE AUDIENCE %	3	4	5	4	5	4	3	3
CABLE ORIG. AVERAGE AUDIENCE	5.2	5.8	6.9	7.5	8.5	8.4	7.7	6.7
SHARE AUDIENCE %	11	12	14	14	16	16	15	13
PAY SERVICES AVERAGE AUDIENCE	2.4	2.2	3.3	4.1	4.9	4.3	5.7	5.9
SHARE AUDIENCE %	5	4	7	8	9	8	11	12

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

 Nielsen NATIONAL TV AUDIENCE ESTIMATES — EVE.SAT. SEP.12, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	44.3	45.7	46.2	46.4	50.1	51.8	52.9	53.9	54.7	55.1	54.4	54.1	52.4	51.2	50.3	49.2	47.1	45.0
ABC TV					ANIMAL CRACK-UPS		ELLEN BURSTYN SHOW (R)(PAE)		← HOTEL SPECIAL (9:00-10:55)(R)(PAE) →							(PAE)		
AVERAGE AUDIENCE (Hhlds (000) & %)					6,200 7.0		4,080 4.6		5,050 5.7	4.9 *		5.7 *		6.1 *				
SHARE AUDIENCE %					14		9		11	9 *		11 *		12 *				
AVG. AUD. BY 1/4 HR %					7.2	6.7	4.7	4.5	4.7	5.1	5.8	5.6	6.1	6.0	6.3			
CBS TV	US OPEN TENNIS-SAT-3 (4:00-7:30)				← CBS COLLEGE FTBL GAME(SP) ALABAMA VS PENN STATE (8:10-11:40)(PAE)													
AVERAGE AUDIENCE (Hhlds (000) & %)		6.9 *			8,060 9.1	7.2 *		9.2 *		9.4 *		9.8 *		9.8 *		9.6 *		8.7 *
SHARE AUDIENCE %		15 *			18	15 *		18 *		18 *		18 *		19 *		19 *		18 *
AVG. AUD. BY 1/4 HR %	6.7	7.1			6.6	7.3	8.9	9.5	9.5	9.4	10.0	9 6	9.8	9.8	9.7	9.5	8.8	8.6
NBC TV					FACTS OF LIFE (R)		227 (R)		GOLDEN GIRLS (R)		AMEN (R)		← HUNTER (R)(PAE) →					
AVERAGE AUDIENCE (Hhlds (000) & %)					10,540 11.9		13,020 14.7		16,480 18.6		14,090 15.9		13,290 15.0	15.2 *		14.8 *		
SHARE AUDIENCE %					23		28		34		29		30	29 *		30 *		
AVG. AUD. BY 1/4 HR %					11.4	12.4	14.4	15.1	18.1	19.2	15.9	15.8	15.1	15.3	15.4	14.3		

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS									
AVERAGE AUDIENCE	10.6	10.9	11.6	13.0	12.0	12.8	10.8	9.4	8.4
SHARE AUDIENCE %	24	24	23	24	22	24	21	19	18
SUPERSTATIONS									
AVERAGE AUDIENCE	3.2	3.2	2.5	3.0	3.5	3.8	3.2	2.5	2.5
SHARE AUDIENCE %	7	7	5	6	6	7	6	5	5
PBS									
AVERAGE AUDIENCE	1.8	2.2	3.0	3.2	2.8	2.8	2.8	2.4	2.3
SHARE AUDIENCE %	4	5	6	6	5	5	5	5	5
CABLE ORIG.									
AVERAGE AUDIENCE	8.0	8.8	7.5	6.3	5.6	6.2	6.3	6.0	4.9
SHARE AUDIENCE %	18	19	15	12	10	11	12	12	11
PAY SERVICES									
AVERAGE AUDIENCE	3.1	2.8	4.1	4.7	5.8	6.0	4.6	4.6	4.2
SHARE AUDIENCE %	7	6	8	9	11	11	9	9	9

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT		39.6	36.4	34.2	31.0	27.3	25.0	22.4	19.9	17.9	16.1	14.2	13.3	12.1	10.9
ABC TV		(1)													
AVERAGE AUDIENCE (Hhlds (000) & %)	{	1,950 2.2													
SHARE AUDIENCE	%	6													
AVG. AUD. BY 1/4 HR	%	2.2													
CBS TV			(PAE)												
AVERAGE AUDIENCE (Hhlds (000) & %)	{														
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														
NBC TV		←SATURDAY NIGHT→ (11:30-12:50)(PAE)					(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)	{	7,440 8.4	9.6 *		8.1 *										
SHARE AUDIENCE	%	26	26 *		25 *										
AVG. AUD. BY 1/4 HR	%	9.7	9.4	8.2	8.0	7.3									
INDEPENDENTS															
AVERAGE AUDIENCE		7.7		6.5		5.8		5.3		4.3		3.4		2.9	
SHARE AUDIENCE %		20		20		22		25		25		25		25	
SUPERSTATIONS															
AVERAGE AUDIENCE		2.2		1.9		1.4		1.3		0.9		0.9		0.7 ^	
SHARE AUDIENCE %		6		6		5		6		5		7		6 ^	
PBS															
AVERAGE AUDIENCE		1.8		1.4		0.7 ^		0.5 ^		0.2 ^		0.1 v		0.1 v	
SHARE AUDIENCE %		5		4		3 ^		2 ^		1 ^		1 v		1 v	
CABLE ORIG.															
AVERAGE AUDIENCE		4.4		3.4		3.0		2.7		2.5		2.2		2.2	
SHARE AUDIENCE %		12		10		11		13		15		16		19	
PAY SERVICES															
AVERAGE AUDIENCE		4.3		4.1		3.3		3.1		2.9		2.8		2.4	
SHARE AUDIENCE %		11		13		13		15		17		20		21	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SAT.,ABC,(11:30-11:45)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. SEP.13, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	51.3	53.5	56.1	58.5	60.3	62.5	64.4	65.4	64.4	62.5	62.1	61.0	59.3	58.1	56.8	55.3	48.7	42.1
ABC TV	←DISNEY SUNDAY MOVIE→ DOUBLE SWITCH, PART 1 (R)				SPENSER: FOR HIRE SPEC. (R)(PAE)				← NABISCO FAMILY SHOWCASE BLUFFING IT (PAE) →									
AVERAGE AUDIENCE (Hhlds (000) & %)	5,850				6,820				9,750									
	6.6	6.5 *		6.7 *	7.7	7.3 *		8.1 *	11.0	9.6 *		10.9 *		11.5 *		12.0 *		
SHARE AUDIENCE %	12	12 *		12 *	12	12 *		12 *	18	15 *		18 *		20 *		22 *		
AVG. AUD. BY 1/4 HR %	6.5	6.5	6.7	6.7	6.7	7.9	8.5	7.8	8.6	10.5	10.8	11.0	11.4	11.6	11.8	12.3		
CBS TV	←60 MINUTES→				←MURDER, SHE WROTE→ (R)(PAE)				←CBS SUNDAY MOVIE→ NOBODY'S CHILD (R)(PAE)								(1)	
AVERAGE AUDIENCE (Hhlds (000) & %)	13,290				11,700				10,450								3,010	
	15.0	13.3 *		16.8 *	13.2	13.0 *		13.5 *	11.8	10.6 *		12.2 *		12.3 *		12.0 *	3.4	
SHARE AUDIENCE %	27	25 *		29 *	21	21 *		21 *	20	17 *		20 *		21 *		22 *	7	
AVG. AUD. BY 1/4 HR %	11.9	14.8	16.1	17.4	13.1	12.9	13.6	13.4	9.8	11.5	12.3	12.1	12.2	12.4	11.9	12.1	3.4	
NBC TV	(2)	←OUR HOUSE→ (7:16-8:16)(PAE)				←FAMILY TIES→ (8:16-9:16)(PAE)				←NBC SUNDAY NIGHT MOVIE→ PRIVATE EYE (9:16-11:16)(PAE)								
AVERAGE AUDIENCE (Hhlds (000) & %)		15,150				25,690				18,870								
		17.1		15.6 *		29.0		28.6 *		21.3		21.7 *		21.4 *		20.4 *		19.4 *
SHARE AUDIENCE %		30		27 *		45		44 *		37		35 *		36 *		36 *		39 *
AVG. AUD. BY 1/4 HR %	16.8	14.3	14.8	16.4	22.2	25.3	27.7	29.5	33.3	24.0	21.9	21.5	21.5	21.3	20.7	20.2	19.7	14.6
INDEPENDENTS																		
AVERAGE AUDIENCE	11.4		12.3		8.8		7.2		7.1		7.5		7.1		6.0		3.5	
SHARE AUDIENCE %	22		21		14		11		11		12		12		11		8	
SUPERSTATIONS																		
AVERAGE AUDIENCE	3.6		3.6		3.0		2.6		2.2		2.1		1.8		1.6		1.0	
SHARE AUDIENCE %	7		6		5		4		3		3		3		3		2	
PBS																		
AVERAGE AUDIENCE	1.7		1.9		3.3		3.5		2.7		2.7		2.0		1.9		1.3	
SHARE AUDIENCE %	3		3		5		5		4		4		3		3		3	
CABLE ORIG.																		
AVERAGE AUDIENCE	5.2		5.2		4.6		4.9		6.7		7.3		5.6		4.9		3.3	
SHARE AUDIENCE %	10		9		7		8		11		12		10		9		7	
PAY SERVICES																		
AVERAGE AUDIENCE	2.8		2.8		3.4		3.8		4.3		4.4		3.8		3.8		3.6	
SHARE AUDIENCE %	5		5		6		6		7		7		6		7		8	

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS SUNDAY NEWS-OSGOOD,CBS,(11:00-11:15)
(2) NFL GAME 2,L A RAIDERS VS GREEN BAY,SEATTLE VS DENVER,(PAE),NBC,(MULTI SEGMENT)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. SEP.13, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45				
HUT	34.5	30.0	25.3	22.1	18.8	17.2	15.5	13.9	11.4	9.9	8.7	7.9	7.4	6.5				
ABC TV	(1)																	
AVERAGE AUDIENCE (Hhlds (000) & %)	1,510 1.7																	
SHARE AUDIENCE %	6																	
AVG. AUD. BY 1/4 HR %	1.7																	
CBS TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
NBC TV		(2)	G MICHAELS (SUS)															
AVERAGE AUDIENCE (Hhlds (000) & %)		2,130 2.4																
SHARE AUDIENCE %		10																
AVG. AUD. BY 1/4 HR %		2.4																

	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
INDEPENDENTS														
AVERAGE AUDIENCE	4.8		4.3		3.0		1.9		1.3		1.1		0.9	
SHARE AUDIENCE %	15		18		17		13		12		13		13	
SUPERSTATIONS														
AVERAGE AUDIENCE	1.3		1.1		0.9		0.5 ^		0.4 ^		0.4 ^		0.4 ^	
SHARE AUDIENCE %	4		5		5		3 ^		4 ^		5 ^		6 ^	
PBS														
AVERAGE AUDIENCE	1.1		1.0		0.5 ^		0.2 ^		0.1 v		0.1 v		<<	
SHARE AUDIENCE %	3		4		3 ^		1 ^		1 v		1 v		<<	
CABLE ORIG.														
AVERAGE AUDIENCE	3.4		2.7		2.3		2.3		1.8		1.6		1.2	
SHARE AUDIENCE %	11		11		13		16		17		19		17	
PAY SERVICES														
AVERAGE AUDIENCE	4.0		3.5		2.8		2.6		1.9		1.7		1.5	
SHARE AUDIENCE %	12		15		16		18		18		20		22	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND REPORT-SUN. ABC.(11:30-11:45)

(2) G MICHAELS SPORTS MACHINE.(PAE).NBC.(11:46-12:01)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEP.7-11,1987

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	6.5	7.9	9.8	11.6	13.7	15.4	17.2	18.3	18.7	19.7	20.0	20.7	21.6	22.5	22.8	23.2	22.3	23.0
ABC TV	(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE) (TUE-FRI)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE) (TUE-FRI)									
AVERAGE AUDIENCE (Hhlds (000) & %)		1,330 1.5		2,060 2.3			3,520 4.0				3,700 4.2							
SHARE AUDIENCE %		18		18			21				21							
AVG. AUD. BY 1/4 HR %		1.5		2.3			4.0	4.0			4.2	4.2						
CBS TV			CBS MORNING NEWS- 6:30AM (TUE-FRI)(PAE)		CBS MORNING NEWS- 7:00AM (TUE-FRI)(PAE)		←MORNING PROGRAM (TUE-FRI)(PAE)→										$25,000 PYRAMID (TUE-FRI)(PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)			970 1.1		1,680 1.9		1,840 2.1	2.0 *		2.1 *		2.2 *					2,860 3.2	
SHARE AUDIENCE %			12		12		11	10 *		11 *		11 *					16	
AVG. AUD. BY 1/4 HR %			1.0	1.1	1.8	2.0	2.0	2.0	2.0	2.1	2.1	2.4					3.0	3.4
NBC TV	NBC NEWS AT SUNRISE (TUE-FRI)(PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE) (TUE-FRI)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE) (TUE-FRI)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)	1,710 1.9						3,680 4.2				3,720 4.2						2,200 2.5	
SHARE AUDIENCE %	20						21				22						11	
AVG. AUD. BY 1/4 HR %	1.6	2.3					4.2	4.1			4.2	4.3					2.4	2.5
INDEPENDENTS																		
AVERAGE AUDIENCE	1.2		2.5		4.1		5.0		4.7		4.8		4.5		4.3		4.7	
SHARE AUDIENCE %	17		24		28		28		24		23		20		19		21	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.4 ^		0.9		1.2		1.3		1.2		1.3		1.2		1.3		1.3	
SHARE AUDIENCE %	6 ^		8		8		8		6		6		6		5		6	
PBS																		
AVERAGE AUDIENCE	<<		0.1 v		0.2 ^		0.5 ^		0.8		0.9		1.3		1.3		1.1	
SHARE AUDIENCE %	<<		1 v		2 ^		3 ^		4		5		6		6		5	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.0		1.2		1.4		1.6		1.8		2.1		2.5		2.9		2.8	
SHARE AUDIENCE %	13		11		10		9		10		10		11		13		12	
PAY SERVICES																		
AVERAGE AUDIENCE	0.7		0.8		0.9		1.3		1.4		1.2		1.4		1.3		1.3	
SHARE AUDIENCE %	10		8		6		7		7		6		6		5		6	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WORLD NEWS-MORN-615A,(PAE),ABC,(6:15-6:30),(TUE-FRI)
(2) ABC WORLD NEWS-MORN-645A,(PAE),ABC,(6:45-7:00),(TUE-FRI)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEP.7-11,1987

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	22.9	23.2	23.4	24.2	24.3	25.0	26.5	27.4	27.3	28.3	29.3	29.8	29.4	29.6	28.9	29.0	29.0	29.1
ABC TV			WHO'S THE BOSS? M-F (TUE-FRI)(PAE)		MR. BELVEDERE-M-F (TUE-FRI)(PAE)		RYAN'S HOPE (TUE-FRI)(PAE)		LOVING (TUE-FRI)(PAE)		←ALL MY CHILDREN→ (TUE-FRI)(PAE)				←ONE LIFE TO LIVE→ (TUWF)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)			3,340		2,260		3,190		4,080		7,110				7,210			
			3.8		2.6		3.6		4.6		8.0	7.5 *		8.5 *	8.1	8.1 *		8.2 *
SHARE AUDIENCE %			18		11		14		18		29	27 *		31 *	29	29 *		29 *
AVG. AUD. BY 1/4 HR %			3.6	4.0	2.5	2.6	3.5	3.8	4.5	4.7	7.2	7.8	8.4	8.6	8.1	8.1	8.2	8.2
CBS TV	NEW CARD SHARKS (TUE-FRI)(PAE)		PRICE IS RIGHT 1 (TUE-THU)(PAE)		PRICE IS RIGHT 2 (TUE-THU)(PAE)		(PAE)		←YOUNG AND THE RESTLESS→ (TUE-THU)(PAE)				BOLD AND THE BEAUTIFUL (TUE-THU)(PAE)		←AS THE WORLD TURNS→ (TUE&WED)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,720		4,550		5,820				6,230				3,660		4,960			
	3.1		5.1		6.6				7.0	6.9 *		7.2 *	4.1		5.6	5.6 *		5.7 *
SHARE AUDIENCE %	15		24		29				27	27 *		27 *	15		20	20 *		20 *
AVG. AUD. BY 1/4 HR %	3.0	3.1	4.8	5.5	6.5	6.7			6.7	7.1	7.2	7.2	4.3	4.0	5.4	5.7	5.7	5.7
NBC TV	CLASSIC CONCENTRATION		WHEEL OF FORTUNE (TUE-FRI)(PAE)		WIN, LOSE OR DRAW (TUE-FRI)(PAE)		SUPER PASSWORD		SCRABBLE (TUE-FRI)(PAE)		←DAYS OF OUR LIVES→ (TUE-FRI)(PAE)				←ANOTHER WORLD→ (TUWF)(PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)	2,480		4,590		3,460		2,980		2,840		5,470				4,310			
	2.8		5.2		3.9		3.4		3.2		6.2	6.0 *		6.4 *	4.9	4.9 *		4.9 *
SHARE AUDIENCE %	12		24		17		13		12		22	21 *		23 *	17	17 *		18 *
AVG. AUD. BY 1/4 HR %	2.8	2.8	5.0	5.4	3.9	4.0	3.4	3.3	3.1	3.3	5.9	6.1	6.3	6.5	4.8	4.8	4.9	4.9
INDEPENDENTS																		
AVERAGE AUDIENCE	4.7		4.0		4.3		5.2		5.7		5.8		5.9		6.0		6.3	
SHARE AUDIENCE %	20		17		17		19		21		20		20		21		22	
SUPERSTATIONS																		
AVERAGE AUDIENCE	1.4		1.2		1.2		1.8		2.0		1.7		1.8		1.6		1.7	
SHARE AUDIENCE %	6		5		5		7		7		6		6		6		6	
PBS																		
AVERAGE AUDIENCE	1.0		0.9		0.9		0.8		0.8		0.9		0.7 ^		0.7		0.9	
SHARE AUDIENCE %	4		4		4		3		3		3		2 ^		3		3	
CABLE ORIG.																		
AVERAGE AUDIENCE	2.8		2.9		2.8		2.5		2.5		2.8		3.2		3.6		3.6	
SHARE AUDIENCE %	12		12		11		9		9		10		11		12		12	
PAY SERVICES																		
AVERAGE AUDIENCE	1.3		1.4		1.3		1.3		1.5		1.5		1.5		1.5		1.5	
SHARE AUDIENCE %	6		6		5		5		6		5		5		5		5	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEP.7-11,1987

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	28.8	29.3	29.7	30.4	30.6	31.9	32.9	34.8	35.9	37.4	39.0	40.5	45.6	46.9	48.0	49.1

ABC TV

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	<—GENERAL HOSPITAL (TUE-FRI)(PAE)—>				—(PAE)—>										ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE (Hhlds (000) & %)	7,270														8,430	
	8.2	8.1 *		8.2 *											9.5	
SHARE AUDIENCE %	29	29 *		29 *											20	
AVG. AUD. BY 1/4 HR %	8.2	8.1	8.1	8.4											9.4	9.7

CBS TV

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	<—GUIDING LIGHT (TUE-THU)(PAE)—>				—(PAE)—										CBS EVENING NEWS-RATHER (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)	4,190														8,680	
	4.7	4.7 *		4.8 *											9.8	
SHARE AUDIENCE %	17	17 *		17 *											20	
AVG. AUD. BY 1/4 HR %	4.7	4.7	4.8	4.8											9.4	10.2

NBC TV

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
Program	<—SANTA BARBARA (TUE-FRI)(PAE)—>														NBC NIGHTLY NEWS	
AVERAGE AUDIENCE (Hhlds (000) & %)	4,140														8,330	
	4.7	4.5 *		4.8 *											9.4	
SHARE AUDIENCE %	17	16 *		17 *											20	
AVG. AUD. BY 1/4 HR %	4.4	4.6	4.8	4.9											9.4	9.4

	3:00	3:30	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS								
AVERAGE AUDIENCE	6.5	7.4	8.0	8.8	9.7	10.0	11.2	12.8
SHARE AUDIENCE %	22	24	25	26	26	25	24	26
SUPERSTATIONS								
AVERAGE AUDIENCE	2.0	2.5	2.8	2.9	2.8	2.7	2.6	2.9
SHARE AUDIENCE %	7	8	9	9	8	7	6	6
PBS								
AVERAGE AUDIENCE	0.7	0.8	1.1	1.1	1.1	1.2	1.3	1.2
SHARE AUDIENCE %	3	3	4	3	3	3	3	3
CABLE ORIG.								
AVERAGE AUDIENCE	3.9	3.6	4.0	4.3	4.2	4.3	3.9	4.3
SHARE AUDIENCE %	13	12	13	13	11	11	9	9
PAY SERVICES								
AVERAGE AUDIENCE	1.6	1.6	1.6	1.6	1.8	1.9	2.2	2.1
SHARE AUDIENCE %	5	5	5	5	5	5	5	4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEP.12, 1987

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT		6.2	7.2	9.0	10.6	12.0	14.8	17.2	19.4	21.2	23.9	24.9	26.1	27.0	27.7	29.1	30.5	31.2	31.2
ABC TV						← WIND IN THE WILLOWS →								MY PET MONSTER SPECIAL		REAL GHOSTBUSTERS SPECIAL		FLINTSTONE KIDS SPECIAL	
AVERAGE AUDIENCE (Hhlds (000) & %)						2,130								4,780		5,140		3,900	
						2.4	1.6 *		2.3 *		2.7 *		2.9 *	5.4		5.8		4.4	
SHARE AUDIENCE	%					12	12 *		12 *		12 *		11 *	20		19		14	
AVG. AUD. BY 1/4 HR	%					1.5	1.8	2.1	2.5	2.7	2.8	2.8	3.1	4.9	5.8	5.7	5.9	4.6	4.3
CBS TV						← MUPPETS TAKE MANHATTAN →								← US OPEN TENNIS-SAT-1 →				US OPEN TENNIS-SAT-2 (11:00-4:00)	
AVERAGE AUDIENCE (Hhlds (000) & %)						2,480								1,770				3,190	
						2.8	1.9 *		2.5 *		3.3 *		3.5 *	2.0	2.0 *		2.0 *	3.6	
SHARE AUDIENCE	%					14	13 *		13 *		15 *		14 *	8	8 *		7 *	11	
AVG. AUD. BY 1/4 HR	%					1.5	2.2	2.4	2.5	3.1	3.5	3.6	3.4	2.2	1.8	2.0	2.1	2.5	2.6
NBC TV						GUMMI BEARS (PAE)		SMURFS I		SMURFS II		SMURFS III (PAE)		FRAGGLE ROCK		ALVIN AND THE CHIPMUNKS		ALVIN-CHIPMUNKS SPECIAL (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)						2,840		4,780		5,940		6,560		6,820		7,800		7,970	
						3.2		5.4		6.7		7.4		7.7		8.8		9.0	
SHARE AUDIENCE	%					24		30		30		29		28		30		29	
AVG. AUD. BY 1/4 HR	%					2.6	3.8	4.9	5.9	6.4	7.0	7.2	7.5	7.9	7.5	8.5	9.0	9.3	8.7

	7:00	7:30	8:00	8:30	9:00	9:30	10:00	10:30	11:00
INDEPENDENTS									
AVERAGE AUDIENCE	1.9	2.7	3.3	4.1	4.1	4.3	4.7	5.0	5.8
SHARE AUDIENCE %	28	28	25	22	18	17	17	17	19
SUPERSTATIONS									
AVERAGE AUDIENCE	0.6 ^	0.9	1.0	1.3	1.2	1.2	1.1	1.2	1.6
SHARE AUDIENCE %	9 ^	9	7	7	5	5	4	4	5
PBS									
AVERAGE AUDIENCE	<<	0.2 ^	0.5 ^	0.6 ^	0.7 ^	1.0	1.1	1.0	1.6
SHARE AUDIENCE %	<<	2 ^	4 ^	3 ^	3 ^	4	4	3	5
CABLE ORIG.									
AVERAGE AUDIENCE	1.2	1.6	1.7	2.2	3.2	4.4	4.8	5.0	5.1
SHARE AUDIENCE %	18	16	13	12	14	17	18	17	16
PAY SERVICES									
AVERAGE AUDIENCE	0.8	0.9	0.9	1.2	1.7	2.2	2.2	2.4	2.4
SHARE AUDIENCE %	12	9	7	7	8	9	8	8	8

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEP. 12, 1987

TIME		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT		30.7	30.7	30.6	31.2	31.4	31.7	30.6	31.1	30.4	30.9	30.9	32.1	32.5	34.0	35.1	36.0	36.5	36.8
ABC TV		B.BUNNY & TWEETY SPECIAL		ANIMAL CRACK-UPS SPECIAL		HEALTH SHOW		(1)								(2)		(3)	
AVERAGE AUDIENCE (Hhlds (000) & %)		4,340		3,460		2,300		1,240								2,920	7,090		
		4.9		3.9		2.6		1.4								3.3	8.0		6.5 *
SHARE AUDIENCE	%	16		13		8		4								9	21		18 *
AVG. AUD. BY 1/4 HR	%	4.6	5.3	3.9	3.9	2.7	2.5	1.5	1.4							3.2	4.8	6.0	7.0
CBS TV		← US OPEN TENNIS-SAT-2 (11:00-4:00) →																	
AVERAGE AUDIENCE (Hhlds (000) & %)			2.7 *		3.1 *		3.2 *		3.9 *		4.2 *		3.8 *		3.3 *		4.1 *		4.8 *
SHARE AUDIENCE	%		9 *		10 *		11 *		13 *		14 *		12 *		10 *		12 *		13 *
AVG. AUD. BY 1/4 HR	%	2.8	2.7	3.2	3.0	3.0	3.4	3.8	4.1	4.3	4.2	3.8	3.7	3.3	3.3	3.8	4.5	4.6	5.1
NBC TV		NEW ARCHIES		FOOFUR (PAE)		I'M TELLING						(4)	← NBC MAJOR LEAGUE BASEBALL ST LOUIS VS NY METS,LA VS ATLANTA (MULTI SEGMENT)(PAE) →						
AVERAGE AUDIENCE (Hhlds (000) & %)		5,670		3,010		2,220						4,160	5,050						
		6.4		3.4		2.5						4.7	5.7		6.3 *		6.3 *		5.7 *
SHARE AUDIENCE	%	21		13		9						15	16		19 *		18 *		16 *
AVG. AUD. BY 1/4 HR	%	6.5	6.3	3.5	3.3	2.5	2.5					4.5	4.9	5.9	6.8	6.6	6.0	5.8	5.6
INDEPENDENTS																			
AVERAGE AUDIENCE		6.8		6.8		8.1		7.5		7.7		8.2		8.3		8.5		8.2	
SHARE AUDIENCE %		22		22		26		24		25		26		25		24		22	
SUPERSTATIONS																			
AVERAGE AUDIENCE		1.9		1.7		2.0		2.2		2.3		2.1		2.1		2.4		2.0	
SHARE AUDIENCE %		6		6		6		7		8		7		6		7		5	
PBS																			
AVERAGE AUDIENCE		1.3		1.0		0.9		1.3		1.4		1.7		1.6		1.7		1.3	
SHARE AUDIENCE %		4		3		3		4		5		5		5		5		4	
CABLE ORIG.																			
AVERAGE AUDIENCE		4.7		5.9		5.4		5.6		5.4		5.1		6.4		6.9		6.9	
SHARE AUDIENCE %		15		19		17		18		18		16		19		19		19	
PAY SERVICES																			
AVERAGE AUDIENCE		2.5		2.8		3.1		3.0		3.0		2.8		2.3		3.0		3.3	
SHARE AUDIENCE %		8		9		10		10		10		9		7		8		9	

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC WEEKEND SPEC.,THE AMAZING BUNJEE ADVENTURE,ABC,(1:00-1:30),(S)
(2) ABC COLLEGE FOOTBALL-PRE,(PAE),ABC,(3:00-3:23)
(3) ABC COLLEGE FOOTBALL-GAME,NOTRE DAME VS MICHIGAN,(PAE),ABC,(3:23-6:50)
(4) NBC MAJOR LEAGUE PRE GAME,(PAE),NBC,(2:00-2:20)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEP. 12, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	35.8	36.1	37.0	36.7	36.9	37.0	38.1	39.2	41.5	43.2	44.3	44.4

ABC TV

ABC COLLEGE FOOTBALL-GAME → NOTRE DAME VS MICHIGAN (3:23-6:50)(PAE) (4:00–6:45); (1) (6:45)

ABC TV	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
AVERAGE AUDIENCE (Hhlds (000) & %)												5,400
		7.9 *		8.3 *		7.4 *		8.8 *		9.1 *		6.1
SHARE AUDIENCE %		22 *		22 *		20 *		23 *		22 *		14
AVG. AUD. BY 1/4 HR %	7.6	8.2	8.5	8.1	6.9	7.8	8.8	8 8	9.0	9.2	9.4	6.1

CBS TV

← US OPEN TENNIS-SAT-3 (4:00-7:30) (4:00–6:45)

CBS TV	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
AVERAGE AUDIENCE (Hhlds (000) & %)	4,610											
	5.2	5.2 *		4.7 *		4.7 *		4.7 *		4.6 *		5.6 *
SHARE AUDIENCE %	13	14 *		13 *		13 *		12 *		11 *		13 *
AVG. AUD. BY 1/4 HR %	5.4	5.1	4.8	4.5	4.7	4.7	4.6	4.7	4.7	4.6	4.9	6.2

NBC TV

NBC MAJOR LEAGUE BASEBALL → ST LOUIS VS NY METS,LA VS ATLANTA (MULTI SEGMENT)(PAE) (4:00–6:15); NBC NIGHTLY NEWS-SAT. (6:30–6:45)

NBC TV	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
AVERAGE AUDIENCE (Hhlds (000) & %)											7,710	
		5.3 *		5.4 *		5.3 *					8.7	
SHARE AUDIENCE %		15 *		15 *		14 *					19	
AVG. AUD. BY 1/4 HR %	5.4	5.3	5.3	5.4	5.6	4.7					8.5	8.9

	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS AVERAGE AUDIENCE	8.3	9.4	10.0	10.9	10.5	11.3
SHARE AUDIENCE %	23	25	27	28	25	25
SUPERSTATIONS AVERAGE AUDIENCE	2.3	2.2	2.4	2.7	2.6	3.1
SHARE AUDIENCE %	6	6	7	7	6	7
PBS AVERAGE AUDIENCE	0.9	1.2	1.4	1.5	1.7	1.8
SHARE AUDIENCE %	3	3	4	4	4	4
CABLE ORIG. AVERAGE AUDIENCE	5.5	5.7	7.0	7.8	7.8	7.4
SHARE AUDIENCE %	15	15	19	20	18	17
PAY SERVICES AVERAGE AUDIENCE	3.4	3.0	2.5	2.5	2.7	3.0
SHARE AUDIENCE %	9	8	7	6	6	7

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC COLLEGE FOOTBALL-POST,(PAE),ABC,(6:50-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. SEP.13, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	5.3	5.6	6.5	7.5	9.6	12.1	14.7	17.0	19.9	21.9	22.8	24.4	26.1	27.1	26.7	26.9	28.3	29.2
ABC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
CBS TV					FOR OUR TIMES (SUS)				<——SUNDAY MORNING					——>	FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)									4,160 4.7	4.1 *		4.8 *		5.2 *	2,220 2.5			
SHARE AUDIENCE %									19	19 *		20 *		19 *	9			
AVG. AUD. BY 1/4 HR %									4.0	4.3	4.7	4.8	5.1	5.2	2.5	2.5		
NBC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
INDEPENDENTS																		
AVERAGE AUDIENCE	1.6		2.4		3.6		4.6		5.6		7.0		8.4		8.9		10.0	
SHARE AUDIENCE %	29		34		33		29		27		30		32		33		35	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.2 ^		0.6 ^		1.1		1.4		1.8		2.4		2.8		2.7		3.3	
SHARE AUDIENCE %	4 ^		9 ^		10		9		9		10		11		10		11	
PBS																		
AVERAGE AUDIENCE	0.1 v		0.2 ^		0.4 ^		1.1		1.6		1.8		1.5		1.8		1.5	
SHARE AUDIENCE %	2 v		3 ^		4 ^		7		8		8		6		7		5	
CABLE ORIG.																		
AVERAGE AUDIENCE	0.7 ^		0.9		1.8		3.1		4.1		4.6		5.0		5.1		5.7	
SHARE AUDIENCE %	13 ^		13		17		19		20		19		19		19		20	
PAY SERVICES																		
AVERAGE AUDIENCE	1.2		1.3		1.5		2.2		2.4		2.9		3.3		3.0		3.0	
SHARE AUDIENCE %	22		19		14		14		11		12		12		11		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	29.6	29.9	30.4	31.9	33.0	34.3	36.3	37.6	38.5	39.2	39.1	38.9	38.2	39.0	39.6	40.1	40.4	40.9
ABC TV	<-THIS WEEK-DAVID BRINKLEY-				>BUSINESS WORLD													
AVERAGE AUDIENCE (Hhlds (000) & %)	2,750				1,240													
	3.1	3.0 *		3.2 *	1.4													
SHARE AUDIENCE %	10	10 *		10 *	4													
AVG. AUD. BY 1/4 HR %	3.0	3.0	3.2	3.3	1.3	1.4												
CBS TV					CBS NFL TODAY		<-CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)					5,490		11,960											
					6.2		13.5	11.7 *		13.7 *		14.1 *		12.8 *		14.8 *		14.3 *
SHARE AUDIENCE %					19		34	32 *		35 *		36 *		33 *		37 *		35 *
AVG. AUD. BY 1/4 HR %					5.8	6.7	10.8	12.7	13.6	13.6	14.4	14.0	12.9	13.0	14.5	15.0	14.5	13.9
NBC TV			MEET THE PRESS		NFL LIVE		<-NFL GAME 1 VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)			1,860		4,080		6,560											
			2.1		4.6		7.4	5.8 *		7.2 *		7.5 *		7.6 *		7.6 *		8.5 *
SHARE AUDIENCE %			7		14		19	16 *		19 *		19 *		20 *		19 *		21 *
AVG. AUD. BY 1/4 HR %			2.0	2.2	4.1	5.0	5.7	6.1	7.0	7.3	7.2	7.6	7.2	7.9	7.8	7.6	8.0	9.0
INDEPENDENTS																		
AVERAGE AUDIENCE	10.3		10.7		11.5		9.2		8.9		8.1		7.9		7.5		7.8	
SHARE AUDIENCE %	35		34		34		25		23		21		20		19		19	
SUPERSTATIONS																		
AVERAGE AUDIENCE	3.4		4.0		4.2		2.9		3.1		2.3		2.1		2.0		2.2	
SHARE AUDIENCE %	11		13		13		8		8		6		5		5		5	
PBS																		
AVERAGE AUDIENCE	1.3		1.6		1.6		1.2		0.9		1.0		1.1		1.0		0.8	
SHARE AUDIENCE %	4		5		5		3		2		3		3		3		2	
CABLE ORIG.																		
AVERAGE AUDIENCE	6.7		5.4		5.1		4.5		4.4		4.7		5.2		4.5		4.3	
SHARE AUDIENCE %	22		17		15		12		11		12		13		11		11	
PAY SERVICES																		
AVERAGE AUDIENCE	2.4		2.2		1.9		2.5		2.5		2.5		2.2		2.1		2.4	
SHARE AUDIENCE %	8		7		6		7		6		6		6		5		6	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. SEP.13, 1987

TIME		4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT		40.8	41.4	41.2	41.0	40.7	42.0	42.0	42.8	44.0	45.1	45.6	46.3
ABC TV												ABC WRLD NEWS TONIGHT-SUN (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)	{											6,290 7.1	
SHARE AUDIENCE	%											15	
AVG. AUD. BY 1/4 HR	%											7.0	7.2
CBS TV		(1)	(2)	←US OPEN TENNIS-SU-RAINOUT (4:36-7:00)(PAE)→									
AVERAGE AUDIENCE (Hhlds (000) & %)	{		6,020 6.8	2,920 3.3	4.4 *		3.5 *		3.0 *		2.5 *		3.1 *
SHARE AUDIENCE	%		17	8	11 *		8 *		7 *		6 *		7 *
AVG. AUD. BY 1/4 HR	%	12.8	8.0	5.0	4.1	3.8	3.2	2.7	3.2	2.5	2.5	2.8	3.5
NBC TV		(3)	←NFL GAME 2 L A RAIDERS VS GREEN BAY,SEATTLE VS DENVER (MULTI SEGMENT)(PAE) –										
AVERAGE AUDIENCE (Hhlds (000) & %)	{		14,800 16.7		15.1 *		17.1 *		16.7 *		17.5 *		18.1 *
SHARE AUDIENCE	%		39		37 *		41 *		39 *		39 *		39 *
AVG. AUD. BY 1/4 HR	%	7.2	11.8	14.4	15.7	16.7	17.5	17.1	16.3	17.4	17.7	18.2	17.9
INDEPENDENTS													
AVERAGE AUDIENCE		8.7		9.7		9.8		10.4		10.5		10.3	
SHARE AUDIENCE %		21		24		24		25		24		22	
SUPERSTATIONS													
AVERAGE AUDIENCE		2.1		2.2		2.2		2.5		3.1		2.9	
SHARE AUDIENCE %		5		5		5		6		7		6	
PBS													
AVERAGE AUDIENCE		1.1		1.2		1.2		1.4		1.1		1.5	
SHARE AUDIENCE %		3		3		3		3		2		3	
CABLE ORIG.													
AVERAGE AUDIENCE		4.2		4.4		4.2		4.9		4.0		4.6	
SHARE AUDIENCE %		10		11		10		12		9		10	
PAY SERVICES													
AVERAGE AUDIENCE		2.9		3.2		2.8		2.5		2.3		2.5	
SHARE AUDIENCE %		7		8		7		6		5		5	

U.S. TV HOUSEHOLDS: 88,600,000

(1) CBS NFL FOOTBALL GAME 1,VARIOUS TEAMS AND TIMES,(PAE),CBS,(MULTI SEGMENT)
(2) CBS NFL FOOTBALL POST,VARIOUS TEAMS AND TIMES,(PAE),CBS,(MULTI SEGMENT)
(3) NFL GAME 1,VARIOUS TEAMS AND TIMES,(PAE),NBC,(MULTI SEGMENT)

For explanation of symbols, See page B.